THE BUTLER MBA

BUILDING CAREERS ONE SEMESTER AT A TIME

› Nationally ranked 25th by Bloomberg Businessweek for part-time MBA programs, with top accreditation
› A non-cohort-based program, so you progress at your own pace
› Experiential learning opportunities prepare you for professional success
› A Personal Leadership Coach enhances your professional development and adds value to your network
› Combine our competitive price with our top-ranked MBA program and you’ll find your time and dollars are worth it

› Ranked 8th in Bloomberg Businessweek’s 2015 Alumni Satisfaction Survey
› Indiana’s only Top 25 part-time MBA

PERSONAL LEADERSHIP COACH

› You will be paired with a Personal Leadership Coach who helps hone leadership skills, provides advice, and acts as a sounding board as you work towards professional success. Leadership coaches increase your ROI, adding a value of $9,000 in coaching fees.

MBA TUITION

› The total cost of a Butler MBA is approximately $35,000 including tuition, books, and fees.

WITH THE BUTLER MBA YOUR ROI IS CLEAR.

You will be getting a top-ranked program at a competitive cost that works around your schedule.
HOW TO APPLY

ARE YOU READY TO BE A BULLDOG?

The MBA Admission Committee takes a holistic view when considering an application for admission into the program—all pieces of the application are important. For complete application instructions, and up-to-date information, go to butler.edu/mba and select “Admissions/Financial Aid.” If you have questions about the application process, call 317-940-8107.

DEADLINES:
- April 1 for summer semester
- August 1 for fall semester
- December 1 for spring semester

TO APPLY FOR DEGREE-SEEKING STATUS, SUBMIT THE FOLLOWING TO THE OFFICE OF ADMISSION:
1. Degree-seeking application (no fee if online application is submitted)
2. GMAT scores (Applicants with an advanced degree—master’s or beyond—may request the GMAT requirement be waived. Include this request in the “personal statement” section.)
3. Two letters of recommendation
4. Official transcripts
5. Current résumé

GMAT SCORES
When looking at applicants, we consider all elements submitted in applications. However, we do require applicants achieve a GMAT score in the 30th percentile or higher to be admitted to the program.

TOEFL/IELTS/MELAB SCORES
International students, from non-English-speaking countries, must score at least 213 (computer-based), 79 (internet-based), or 550 (paper-based) on the TOEFL, 6.0 on IELTS, or 80 on MELAB.

MBA PROGRAM OVERVIEW

> On average, students complete coursework in 2 1/2 years.
> You will be required to demonstrate proficiency in six competency areas prior to starting the Graduate Core. Some of the competency areas may be waived based on your undergraduate transcript (certain requirements apply). * If an automatic waiver is not granted, you will be required to show competency by passing an exam in that topic area. To prepare for the examination, you can take a non-credit bearing, self-guided online primer.

COMPETENCY AREAS
- MPRIM410 Organizational Behavior
- MPRIM420 Financial and Managerial Accounting
- MPRIM425 Foundations in Economics
- MPRIM430 Foundations in Finance
- MPRIM435 Foundations in Marketing
- MPRIM440 Statistical Analysis
* No automatic waivers granted for these competency areas
* Requirements include a grade of B or better in an approved course, from an approved college or university, if the individual has graduated within the last five years. Subject to approval.

MBA CURRICULUM
Two components comprise the MBA curriculum. Graduate core courses offer an integrated framework on contemporary leadership perspectives and management practices. The concentration elective courses allow you to develop expertise in a specialized area of business.

GRADUATE CORE (30 required credit hours) CREDIT HOURS
- MBA405 Gateway Experience 1
- MBA410 Leadership 3
- MBA415 Legal and Ethical Operation of Business 3
- MBA420 Managerial Accounting 3
- MBA522 Business Practice 2
- MBA525 Managerial Economics 3
- MBA530 Financial Management 3
- MBA535 Marketing Management and Research Methods 3
- MBA540 Information Management and Business Analytics 3
- MBA542 The Entrepreneurial Mindset 3
- MBA545 Integrated Capstone Experience 3
* May substitute MBA571 Global Business Experience (GG), but it will not count as elective credit.
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- MBA405 Gateway Experience  1
- MBA410 Leadership  3
- MBA415 Legal and Ethical Operation of Business  3
- MBA420 Managerial Accounting  3
- MBA422 Business Practicum  2
- MBA425 Managerial Economics  3
- MBA430 Financial Management  3
- MBA435 Marketing Management and Research Methods  3
- MBA440 Information Management and Business Analytics  3
- MBA442 The Entrepreneurial Mindset  3
- MBA445 Integrated Capstone Experience  3
* May substitute MBA4571 Global Business Experience (GG), but it will not count as elective credit.
AREAS OF CONCENTRATION (8 elective credit hours required)

ENTREPRENEURSHIP and INNOVATION* CREDIT HOURS

MBA556 Developing and Managing Teams 2
MBA558 Perspectives on Leadership 3
MBA559 Venture Planning 3
MBA568 Entrepreneurial Finance 3
MBA571 Global Business Experience (GG) 2
MBA584 New Product Development 3

FINANCE

MBA561 Financial Institutions and Markets 3
MBA562 International Finance (GGD) 3
MBA563 Seminar in Investment Management 3
MBA564 Derivatives: Futures, Options, and Swaps 2
MBA568 Entrepreneurial Finance 3
MBA571 Global Business Experience (GG) 2

INTERNATIONAL BUSINESS

MBA552 Managing People in Global Organizations (GG) 2
MBA562 International Finance (GGD) 3
MBA571 Global Business Experience (GG) 2
MBA581 International Marketing (GGG) 3

LEADERSHIP

MBA551 People in Organizations 2
MBA552 Managing People in Global Organizations (GG) 2
MBA553 Issues in Ethics and Social Responsibility 2
MBA556 Developing and Managing Teams 2
MBA557 Managing Change 2
MBA558 Perspectives on Leadership 2
MBA559 Venture Planning 3
MBA571 Global Business Experience (GG) 2
MBA573 Board Fellows 2

MARKETING

MBA571 Global Business Experience (GG) 2
MBA581 International Marketing (GGD) 3
MBA582 Advertisement and Promotion Management 2
MBA583 Buyer Behavior and Consumer Driven Strategies 2
MBA584 New Product Development 3
MBA587 Marketing Research 3

*To obtain an E&I Concentration, you will need to complete the following:
- Must take a minimum of two of the following: MBA559, MBA568, or MBA584. You may take all three of these courses for the E&I Concentration.
- May take at most one of the following: MBA556, MBA558, or MBA571. You can take more than one of these electives, but only one will count towards the E&I Concentration.

THE PERFECT COMBINATION OF CLASSROOM AND BOARDROOM

The Butler MBA will prepare you to make an impact. From day one, you’ll be presented with real business challenges faced by the best businesses in Indianapolis. This collaborative partnership between students, faculty, and business form a curriculum that is steeped in business relevance. You’ll be guided through an innovative and engaging process that combines theory and real business practice. Experiential learning hones your instincts in real-world situations.

THE GATEWAY EXPERIENCE
- A one-and-a-half-day immersion with a local business partner.
  You’ll work in teams to develop the best solution to a problem faced by large or small businesses, then meet with company executives.

THE BUSINESS PRACTICUM
- A two-and-a-half-day field-based course that will expose you to select industrial clusters. The course will challenge you to draw on the skills acquired in previous courses to identify potential paths to industry success.

THE CAPSTONE EXPERIENCE
- The final course that will engage you in a semester-long consulting project with a local partner. You’ll participate in site visits, conduct research, and analyze data to present your ideas and get valuable feedback from company executives.

FIRSTPERSON BOARD FELLOWS PROGRAM
- A rich experience allowing you to apply your classroom knowledge directly. Select students are given a seat on the board of a local community organization, while receiving individual mentoring from a business professional and classroom instruction.

GLOBAL EXPERIENCE
- The Global Business Experience will take you on a one- to two-week experience (depending upon location) to another country and is open to students of any concentration. You’ll spend time visiting companies and gaining cultural experiences, all while earning class credit.

“Besides providing me with the broad business knowledge, the program really enhanced my confidence and abilities.”
### Areas of Concentration (8 elective credit hours required)

**Entrepreneurship and Innovation**

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<th>Course Code</th>
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<th>Credit Hours</th>
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<td>MBA568</td>
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<td>MBA584</td>
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**Finance**

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<td>MBA563</td>
<td>Seminar in Investment Management</td>
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<td>Derivatives: Futures, Options, and Swaps</td>
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**International Business**

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**Global Requirement:** You must accumulate a minimum of two G points by completing designated courses. Example: (GG) = 2 G points.

**Dual Concentration:** You may count one elective (up to 3 credit hours) towards two different concentrations.

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