

Butler University
College of Business
Undergraduate Programs
Bachelor of Science
COB Exploratory

Real Life and Real Business

The mission of the Butler University College of Business is to prepare students for success in life and leadership in business through experiential learning guided by a research oriented Faculty with relevant business experience.

We aim to enhance and instill in our students the following knowledge, skills, and abilities:

- Using business knowledge to make decisions and solve business problems
- Identifying and taking advantage of global trends and issues
- Working in and leading teams
- Using excellent communication skills
- Using effective critical thinking and problem-solving skills
- Using knowledge of ethical and American law principles and concepts to make good decisions in life and business

COB Exploratory Major Academic Standards

The University requires students to maintain an overall grade point average (GPA) of 2.0. Students who allow their GPAs to fall below this level are placed on probation and face the prospect of being declared academically ineligible.

Students must achieve at least a 2.30 cumulative GPA in their major courses.

Name _____

Butler University
College of Business (COB)

Required and Elective Courses by Suggested Class Year
Minimum number of hours for entire COB program is 121

Courses usually taken freshman year (13 - 16 hours per semester)				Courses usually taken sophomore year (15 – 18 hours per semester)			
Courses	Hours	Semester	Grade	Courses	Hours	Semester	Grade
Usually in Fall:				Usually in Fall:			
MA125/MA106 Math	3/5	_____	_____	GHS20x Global & Historical Studies	3	_____	_____
FYS101 First Year Seminar	3	_____	_____	Usually in Spring:			
EI101 Freshman Business Experience	3	_____	_____	AC204 Introduction Accounting II	3	_____	_____
MS100 Basic Excel Skills for Business Applications (p/f)	1	_____	_____	EC232 Principles of Macro	3	_____	_____
Usually in Spring:				GHS20x Global & Historical Studies	3	_____	_____
FYS102 First Year Seminar	3	_____	_____	Enroll in COB201 both fall & spring semesters sophomore year:			
Either Semester:				COB201 Prof. & Career Devel. II (p/f)	0	_____	_____
ORG215 Speech for Business	2	_____	_____				
Enroll in COB101 both fall & spring semesters freshman year:							
COB101 Prof. & Career Devel. I (p/f)	0	_____	_____				
May be taken during second semester freshman (if prerequisites completed in first semester) or first semester sophomore year							
AC203 Introduction to Accounting I	3	_____	_____	EI201 Real Business Experience I	3	_____	_____
EC231 Principles of Microeconomics	3	_____	_____	LE263 Legal Environment of Bus	3	_____	_____
MS264 Business Statistics	3	_____	_____	TI264LE Business Ethics	3	_____	_____
MS265 Information Technology	3	_____	_____				
(C- required for COB401)							
Courses taken freshman, sophomore, or junior year—students should have completed at least 60 hours by the end of sophomore year							
PCA1xx/2xx Persp. in Creative Arts	3	_____	_____	LAS ¹ Elective	3	_____	_____
NW2xx Natural World	5	_____	_____	LAS ¹ Elective	3	_____	_____
PWB1xx Physical Well Being	1	_____	_____	University ³ Elective	3	_____	_____

College of Business - COB Exploratory Major

Courses usually taken junior year (15 – 18 hours per semester)				Courses usually taken senior year (15 – 18 hours per semester)			
<u>Courses</u>	<u>Hours</u>	<u>Semester</u>	<u>Grade</u>	<u>Courses</u>	<u>Hours</u>	<u>Semester</u>	<u>Grade</u>
COB CORE COURSES				COB CORE COURSES			
COB300 Career Planning	1	_____	_____	COB402 Internship II	3	_____	_____
COB401 Internship I	3	_____	_____	MG490 Administrative Policy	3	_____	_____
FN340 Corporation Finance	3	_____	_____	Note: COB401, FN340, MS350, MG360, LE365, and MK380 are prereqs for MG490.			
MK380 Intro to Marketing	3	_____	_____				
Enroll in COB301 both Fall & Spring semesters junior year:							
COB301 Prof. & Career Devel. III (p/f)	0	_____	_____				

Courses taken either junior or senior year

MS350 Operations Mgt	3	_____	_____	Econ ² Elective _____	3	_____	_____
MG360 Organizational Behavior	3	_____	_____	LAS ¹ Elective _____	3	_____	_____
LE365 Business Law I	3	_____	_____	University Elective ³ _____	3	_____	_____

COB MAJOR COURSES taken either junior or senior year*

15 – 18 hours beyond COB core, depending on COB major

¹Choose from Approved List of LAS Electives on back of this sheet. Other LAS courses may count with prior approval from the Director of Undergraduate Programs.

²Choose from EC332, EC346, EC352, EC354, EC355, EC433, EC464.

³Any course in the University, except CS101, SW220, EN101, MA101, MA104, MA162, AR210-MA, MK280, and ED245 (unless necessary as indicated by placement test).

*Students must achieve a **cumulative GPA of 2.30** in all major courses. Students must achieve at least a C- in the first course in their major. _____

Students must complete for a grade one course at Butler designated as **Writing Intensive with a W** in junior or senior year. _____

Students must complete for a grade one course at Butler designated as **Speaking Across the Curriculum with a C** in their junior or senior year _____

Students must complete for a grade one course in any part of the University that involves active engagement with the Indianapolis Community (ICR) _____

Students are required to attend eight cultural events prior to graduation, Butler Cultural Requirement (BCR).

Students must complete for a grade one International Business course from one of the following: EC/IB336, EC/IB433, FN/IB451, MK/IB491, _____

IB210, IB320, IB321, IB323, IB367, IB460, Special Topics courses with an **international theme** or spring or fall semester Study Abroad Experience. _____

Pass/Fail Policy – No COB course may ever be taken pass/fail, unless the course is beyond the 121 required hours.

Variance Policy –Some variances from the stated curriculum may be granted by the Director of Undergraduate Programs. Students must obtain a signed variance form. We are especially open to variances if they support the student in studying abroad or completing the University Honors program, or in general, if they help provide students a better education.

Repeat Policy – A student may repeat a course that is not otherwise repeatable for credit one time. Only the grade from the second attempt will count in the grade point average.

Another repeat of the course will be marked as illegal on the transcript and will not be used to calculate the grade point average. When repeating a course, a student may not withdraw from the course nor change the course to non-credit unless the student completely withdraws from the university. This policy only applies to courses taken at Butler. Students may not receive transfer credit if they have already enrolled in the course at Butler, even if they did not complete the course.

College of Business Electives

Business Electives – must be COB courses outside the student’s primary major. Courses with business themes in other colleges may qualify, but must receive prior approval.

University Electives – any course in the university unless specifically prohibited or limited.*

Liberal Arts and Sciences Electives - The undergraduate curriculum is grounded in the liberal arts. The University and the College structure the curriculum in these areas to ensure students receive preparation in communication, the humanities, the natural and social sciences, analytical reasoning, and global history and culture. The College also provides opportunities for students to explore these areas on their own to add breadth and depth to their liberal education. Thus, the primary criterion for qualifying as an LAS elective is that the course be part of the traditional liberal arts and sciences rather than professional training. The College has determined that the courses below automatically qualify. Other courses must receive prior approval from the Director of Undergraduate Advising.

Arts - Any course in Art, Applied Music, Ensembles, Music History, Music Theory, or Theatre.

Astronomy, Biological Sciences, Chemistry, Physics – Any course

Classical Languages and Archaeology – Any course

Computer Science - any course except CS101*

English – Any course, but EN101* only if indicated by standardized test scores

Gender, Women and Sexuality Studies – Any GWS course

History, Geography, and Anthropology – Any course

Honors – Any course

International Studies – Any course; except IS404 and IS405 Internships

Journalism – JR 417, JR418, and JR 420 only

Mathematics – Any course beyond COB requirements except MA 102* or MA162*. MA101* only if indicated by placement test

Media Rhetoric and Culture – Any course

Modern Foreign Languages – Any course

Organizational Communication and Leadership – Any course except COM315, COM357, ORG302, ORG355 and ORG362

Philosophy and Religious Studies – Any course

Political Science – Any course

Psychology – Any course

Science Technology and Society – Any ST course.

Sociology – Any course

Software Engineering – Any course

University Core – AR courses except for AR210*, GHS courses, PCA courses, NW courses, SW courses except for SW220*, and TI courses.

** CS101, SW220, MA101, MA102, MA162, MK280, AR210 and ED245 are not permitted for COB majors, for either the LAS or the university elective (unless indicated by placement exams) and EN101 (unless indicated by the SAT, ACT or TOEFL test scores). The spirit of this limitation means COB students may not take courses that repeat material required by any COB course, especially if that material is at a lower level.*