

## Developing an Argument

### Argue by definition

Key terms need to be understood and accepted by your audience. Definition provides a yardstick for evaluation.

- Attribute characteristics
- Analyze parts
- Compare and contrast
- Give specific examples
- State the function

### Argue from cause and effect

- X will lead to the following consequence(s) because \_\_\_\_\_.

### Argue from comparison

- Things that are alike in some significant respects may be alike in other respects.

### Argue from evidence

- Reports
- Statistics
- Expert opinion

### Argue through refutation and/or rebuttal

- Offer evidence or argument that exposes logical flaws (refutation), provides contradictory evidence (refutation), or offers new evidence (rebuttal).