

B.S. ARTS ADMINISTRATION-GENERAL
SUMMARY OF REQUIREMENTS

CORE CURRICULUM		HRS
FYS 101 and FYS 102	First Year Seminar	6
GHS (two courses)	Global and Historical Studies	6
Areas of Inquiry (one course each)	Texts and Ideas (3), The Natural World (5), Analytic Reasoning (3), Physical Well-Being (1)	12
Writing Across the Curriculum (W)	AA 450-W, when taken as an elective in the junior year or later, fulfills this requirement.	
Speaking Across the Curriculum (C)	AA 301-C fulfills this requirement.	
Indianapolis Community Requirement (ICR)	AA 371/372/373-S fulfills this requirement.	
<i>Arts Administration majors are exempt from the following requirements of the University Core Curriculum: The Social World (because they take 9 hours in the social sciences), Perspectives in the Creative Arts (because they take 9 hours in the arts), and the Butler Cultural Requirement.</i>		
TOTAL CORE CURRICULUM		24
REQUIRED COURSES IN ARTS		
JC 100-02, 200-02, 300-02, 400-02	Arts Event Attendance (P/F)	0
ART		
PCA 200-ART	Art-focused Perspectives in the Creative Arts	3
AA 315	Arts in Society	3
MUSIC		
AM or ES	Applied Music or Ensemble	1
PCA 241-MU	Music in Action	3
DANCE		
DA 100-108, PWB -DA: choose 2	Dance for non-majors, Ballroom Dance, Israeli Dance	2
PCA 220 or 221-DA	Dance-focused Perspectives in the Creative Arts	3
THEATRE		
PCA-TH, TH 113-I, TH 123, or EN 363: choose 2	Theatre-focused Perspectives in the Creative Arts, Idea of Theatre, Stage Makeup, or Shakespeare	6
Various Arts Electives	Elective choice	9
TOTAL REQUIRED CREDITS IN THE ARTS		30
REQUIRED COURSES IN ARTS ADMINISTRATION		
AA 201	Survey of Arts Administration	2
AA 301-C	Principles and Practices of Arts Administration	3
AA 371-S, 372-S, or 373-S	Experiential Learning (fulfills the ICR requirement)	3
AA 400	Internship Preparation	0
AA 410	Marketing the Arts	3
AA 415	Fundraising for the Arts	3
AA 420	Financial Management for the Arts	3
AA 475	Internship in Arts Administration	6
Arts Administration Elective	AA 330, 335, 383, 425, or 450-W	3
AC 203 and AC 204	Introduction to Accounting 1 and 2	6
EC 231	Principles of Microeconomics	3
MS 100	Basic Excel Skills for Business Applications	1
STR 128 or JR 112	Promotional Writing 1 or News Writing: Print	3
STR 222	Principles of Strategic Communication	3
STR 251	Design and Production for Strategic Communication	3
Elective in LE, MK, MG, or STR	Elective choice	3
TOTAL REQUIRED CREDITS IN ARTS ADMINISTRATION		48
GENERAL ELECTIVES		26
TOTAL CREDIT HOURS (40 hours must be at the 300-level or higher)		128

**B.S. ARTS ADMINISTRATION-GENERAL
SUGGESTED SEQUENCE OF COURSES**

<u>Course #</u>	<u>Course Title</u>	<u>Hrs.</u>	<u>Course #</u>	<u>Course Title</u>	<u>Hrs.</u>
SEMESTER 1			SEMESTER 2		
AA 371-S	Experiential Learning	1	AA 201	Survey of Arts Administration	2
AR ____	Analytic Reasoning	3	FYS 102	First Year Seminar	3
FYS 101	First Year Seminar	3	JC 100-02	Arts Event Attendance	0
PCA ____	Perspectives in the Creative Arts	3	MS 100	Basic Excel Skills for Business Applications	1
PWB ____	Physical Well-Being (can be dance)	1	PCA ____	Perspectives in the Creative Arts	3
____	Arts Electives	4	STR 128/ JR 112	Promotional Writing 1 or News Writing: Print	3
	TOTAL HOURS	15	____	Arts Electives	3
				TOTAL HOURS	15
SEMESTER 3			SEMESTER 4		
AA 372-S	Experiential Learning	2	AA 301-C	Principles and Practices of Arts Administration	3
AM/ES ____	Music Elective	1	EC 231	Principles of Microeconomics	3
DA ____	Non-Major Dance Elective	1	GHS ____	Global and Historical Studies	3
GHS ____	Global and Historical Studies	3	JC 200-02	Arts Event Attendance	0
PCA ____	Perspectives in the Creative Arts	3	PCA ____	Perspectives in the Creative Arts	3
STR 222	Principles of Strategic Communication	3	STR 251	Design and Production for Strategic Communication	3
____	General Electives	3	____	General Electives	2
	TOTAL HOURS	16		TOTAL HOURS	17
SEMESTER 5			SEMESTER 6		
AA 315	Arts in Society	3	AA 400	Internship Preparation	0
AA 410	Marketing the Arts	3	AA 415	Fundraising for the Arts	3
AC 203	Introduction to Accounting 1	3	AC 204	Introduction to Accounting 2	3
TH ____	Theatre Elective	3	DA ____	Non-Major Dance Elective	1
TI ____	Texts and Ideas	3	JC 300-02	Arts Event Attendance	0
____	General Electives	3	____	Arts Electives	2
	TOTAL HOURS	18	____	General Electives	6
				TOTAL HOURS	15
SEMESTER 7			SEMESTER 8		
AA 420	Financial Management for the Arts	3	AA ____	Arts Administration Elective	3
AA 475	Internship in Arts Administration	6	JC 400-02	Arts Event Attendance	0
NW ____	The Natural World	5	____	Elective in STR or Business	3
____	General Electives	3	____	General Electives	9
	TOTAL HOURS	17		TOTAL HOURS	15

Total Credit Hours: 128