News

Business Interns in LSB use Adobe Connect to give Online Presentations in real-time

As part of the requirements for a degree from the Lacy School of Business, students spend one semester at a business internship. At the end of this internship (LSB 401), students give a PowerPoint presentation to faculty and their peers where they report and reflect on their time working in the business environment. In the Spring of this year Dr. Bill Templeton, Associate Dean and Professor of Finance for the Lacy School of Business, contacted the Center for Academic Technology about the possibility of using a videoconferencing tool for the internship presentations. Many of the internships the students were involved in are out of the local region or even out of state. This would allow students to do their presentations at a much more convenient time without traveling.

The requirement to come to campus for their presentation delayed the grading process as the internships coincided with the summer semester. The time it took for students to come back to campus to present often required faculty to delay grading for weeks after the summer session completed.

To provide a better workflow and get grades turned in on time, CAT started working with LSB faculty in the Spring to orient them to the technology and provide face-to-face and virtual training. Students were also provided with an introduction to the technology and numerous virtual training opportunities to practice presenting with the new technology.

The Center for Academic Technology partnered with IT to provide a solution that benefited the students and the faculty. Using Adobe Connect, students were able to do their presentations this summer before the end of the course, and faculty were able to turn in grades on time. This technology allowed faculty to schedule convenient times for students to present their PowerPoint presentations and interact with them virtually.

Tip of the Day:
Panopto can now search inside the content of your videos for any word that is spoken or shown on the screen. Find out more on the [Panopto LibGuide](#).
Upcoming Events

Managing your Research Data (co-sponsored with Butler Libraries)

Data literacy is an integral component of the toolkit of the 21st century researcher. Using activities designed to hone skills that will serve participants throughout the research data life cycle, you will learn how to build a data management plan, collect and describe your data, store important output of your research securely, clean and share your data, analyze and visualize your data sets, and more! Come ready to participate, and expect to leave with a valuable skills and a set of tools that will save you time and effort throughout your research process. This 1.5 hour hands-on workshop is ideal for both faculty and student researchers.

REGISTER | 11/9/16 | 3:00pm to 4:30pm | IL 119
Facilitators: Laura Menard and Andrew Welp

Moving Beyond YouTube: Using 3rd-Party Video for Instruction (co-sponsored with Butler Libraries)

Instructors often find 3rd party video an effective instructional tool to support learning. However, video content from services like YouTube frequently fails to meet accessibility and copyright standards. This workshop will address these and other challenges. In particular, participants will learn the following:

- tips and tricks for finding video content from library video databases;
- techniques for building playlists and creating custom video clips;
- advantages of using library video databases over other 3rd party video platforms; and
- how to embed video content within Moodle.

Attendees are encouraged to bring their own laptops.

REGISTER | 11/15/16 | 2:00pm to 3:00pm | Irwin Library room 119
Facilitators: Franny Gaede and Tom Janke

Small Efforts, Big Impact: Integrating Technology to Meet Student Learning Objectives (co-sponsored with Butler Libraries)

Are you interested in leveraging technology to breathe new life into group work, class discussions, and research activities? Look no further! In this 90-minute workshop, we will showcase ways to align technology with learning objectives, address a myriad of factors to consider when integrating technology into your courses, and share proven strategies and activities that you can use in your classroom. Special emphasis will be placed on fostering collaboration among students, increasing student engagement, encouraging creativity, equipping students with 21st century skills, and promoting critical thinking.

REGISTER | 11/30/16 | 1:00pm to 2:30pm | Irwin Library room 119
Facilitators: Amanda Starkel and Megan Grady-Rutledge

Creating Instructional Videos: The When, Why, and How
Are you interested in creating videos for your courses but not sure where to start? In this 90-minute workshop, we will examine the pedagogical affordances of video, explore digital tools associated with the production of instructional videos, and share best practices for making videos accessible. Special emphasis will be placed on screencasting and slidecasting.

**REGISTER | 12/07/16 | 3:00pm to 4:30pm | Irwin Library room 119**

Facilitators: Armando Pellerano and Megan Grady-Rutledge

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**Our Mission**

The Center for Academic Technology champions the effective use of educational technology by collaborating with the Butler community to foster 21st-century skills and to nurture innovation.

The Center for Academic Technology is a division of Academic Affairs.

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