

Entrepreneurship & Innovation Minor

Non-Business Majors

Courses		Credit Hours
<i>Required:</i>		
AC203	Intro to Accounting <i>Prereqs: 15 hrs. & MA106/125, or sophomore standing</i>	3
EC231	Principles of Microeconomics <i>Prereqs: 15 hrs. & MA106/125, or sophomore standing</i>	3
MK280	Principles of Marketing	3
EI201	Real Business Experience I	3
EI315	Creativity and Innovation	3
<i>LSB Electives (Pick up to two on this list, or one from each elective list)*:</i>		6
EI202	Real Business Experience II	
MK381	Salesmanship and Sales	
EI325	Social Entrepreneurship	
 <i>Non-LSB Elective (May pick one from this list in combination with the above elective list)*:</i>		
BI436	Genomics, Bioinformatics and Gene Evolution	
AN342	Science, Technology and Society	
PO373	Public Policy	
AA301	Principles and Practices of Arts Administration	
CME352	Business Aspects of the Recording Industry	
CME452	Entertainment Media and the Law	
MG303	Leadership London	
STR342	Strategic Communication for Nonprofits	
ORG362	Leadership and Communication	
ED348	Perspectives in Leadership	

Total Credit Hours

21

**check prerequisites for all electives*

Additional requirements:

Students must achieve at least 15 of these 21 credit hours at Butler University. In other words, only six transfer credit hours may be applied to the minor. Students may only complete one minor in LSB.

