BUILDING CAREERS ONE SEMESTER AT A TIME

- Nationally ranked 25th by Bloomberg Businessweek for part-time MBA programs, with top accreditation
- A non-cohort-based program, so students progress at their own pace
- Experiential learning opportunities prepare students for professional success
- A Personal Leadership Coach enhances your professional development and adds value to your network
- Combine our competitive price with our top-ranked MBA program and you'll find your time and dollars are worth it

PERSONAL LEADERSHIP COACH
- Each student is paired with a Personal Leadership Coach who helps hone leadership skills, provides advice and acts as a sounding board as you work towards professional success. Leadership coaches increase your ROI, adding a value of $9,000 in coaching fees.

MBA TUITION
- The total cost of a Butler MBA is approximately $35,000 including tuition, books, and fees.

WITH THE BUTLER MBA YOUR ROI IS CLEAR.
You’ll be getting a top-ranked program at a competitive cost that works around your schedule.

THE PERFECT COMBINATION OF CLASSROOM AND BOARDROOM
The Butler MBA will prepare you to make an impact. From day one, students are presented with real business challenges faced by the best businesses in Indianapolis. This collaborative partnership between students, faculty, and business form a curriculum that is steeped in business relevance. Students are guided through an innovative and engaging process that combines theory and real business practice. Experiential learning hones your instincts in real-world situations.

THE GATEWAY EXPERIENCE
- A one-and-a-half day immersion with a local business partner. Students work in teams to develop the best solution to a problem faced by large or small businesses, then meet with company executives.

THE BUSINESS PRACTICUM
- A two-and-a-half day field-based course that exposes students to select industrial clusters. The course challenges students to draw on the skills acquired in previous courses to identify potential paths to industry success.

THE CAPSTONE EXPERIENCE
- The final course that engages students in a semester-long consulting project with a local partner. Students participate in site visits, conduct research, and analyze data to present their ideas and get valuable feedback from company executives.

FIRSTPERSON BOARD FELLOWS PROGRAM
- A rich experience allowing students to apply their classroom knowledge directly. Select students are given a seat on the board of a local community organization, while receiving individual mentoring from a business professional and classroom instruction.

GLOBAL EXPERIENCE
- The Global Business Experience takes students on a one- to two-week experience (depending upon location) to another country and is open to students of any concentration. Students spend time visiting companies and gaining cultural experiences, all while earning class credit.

“Besides providing me with the broad business knowledge, the program really enhanced my confidence and abilities”
THE BUTLER MBA

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The MBA Admission Committee takes a holistic view when considering an application for admission into the program—all pieces of the application are important. For complete application instructions, and up-to-date information, go to butler.edu/mba and select “Admissions.” If you have questions about the application process, call 317-940-8107.

DEADLINES:
- July 15 for fall semester
- December 1 for spring semester

TO APPLY FOR DEGREE-SEEKING STATUS, SUBMIT THE FOLLOWING TO THE OFFICE OF ADMISSION:
1. Degree-seeking application (no fee if online application is submitted)
2. GMAT scores (Applicants with an advanced degree—master’s or beyond—may request the GMAT requirement be waived. The GMAT waiver requirements and request form can be found at butler.edu/mba/admission/how-to-apply.)
3. Two letters of recommendation
4. Official transcripts
5. Current résumé

GMAT AND GRE SCORES
When looking at applicants, the admission committee considers all elements within an application. However, we do require applicants achieve one of the following:
- GMAT score in the 30th percentile or higher
- GRE score converted* to a GMAT score of 500+
*The GRE/GMAT conversion tool can be found at ets.org/gre/comparison

TOEFL/IELTS/MELAB SCORES
International students, from non-English-speaking countries, must score at least 213 (computer-based), 79 (internet-based), or 550 (paper-based) on the TOEFL, 6.0 on IELTS, or 80 on MELAB.

* You will be required to demonstrate proficiency in six business foundation areas prior to starting the Graduate Core. Some of the competency areas may be waived based on your undergraduate transcript (“certain requirements apply). If an automatic waiver is not granted, you will be required to show competency by completing up to six Business Foundation courses offered through Butler Executive Education.

BUSINESS FOUNDATIONS COURSES
- MPRIM410 Organizational Behavior
- MPRIM420 Financial and Managerial Accounting
- MPRIM425 Foundations in Economics
- MPRIM430 Foundations in Finance
- MPRIM435 Foundations in Marketing
- MPRIM440 Statistical Analysis
* No automatic waivers granted for these competency areas
*Requirements include a grade of B or better in an approved course, from an approved college or university, if the individual has graduated within the last five years. Subject to approval.

FOUNDATIONS IN BUSINESS CERTIFICATE
The Foundations in Business Certificate is an online, self-paced certificate that provides well-rounded content in business fundamentals. The certificate includes five courses in Accounting, Economics, Finance, Marketing, and Organizational Behavior. Additional information on the Business Foundation courses and the Foundations in Business Certificate* can be found at butler.edu/lsbcertificates/fbc.

*Individuals that wish to receive the Foundations in Business Certificate through Butler Executive Education must complete MPRIM410, 420, 425, 430 and 435. Waivers will not be considered towards certificate completion.

MBA CURRICULUM
Two components comprise the MBA curriculum. Graduate core courses offer an integrated framework on contemporary leadership perspectives and management practices. The concentration elective courses allow students to develop expertise in a specialized area of business.

GRADUATE CORE (50 required credit hours)
- MBA505 Gateway Experience 1
- MBA510 Leadership 3
- MBA515 Legal and Ethical Operation of Business 3
- MBA520 Managerial Accounting 3
- MBA522 Business Practicum 2
- MBA525 Managerial Economics 3
- MBA530 Financial Management 3
- MBA535 Marketing Management and Research Methods 3
- MBA540 Information Management and Business Analytics 3
- MBA542 The Entrepreneurial Mindset 3
- MBA545 Integrated Capstone Experience 3
* May substitute MBA571 Global Business Experience (0G), but it will not count as elective credit.
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ARE YOU READY TO BE A BULLDOG?
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- MPRIM435 Foundations in Marketing
- MPRIM440 Statistical Analysis

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GRADUATE CORE (50 required credit hours)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
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<tbody>
<tr>
<td>MBA505</td>
<td>Gateway Experience</td>
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</tr>
<tr>
<td>MBA510</td>
<td>Leadership</td>
<td>3</td>
</tr>
<tr>
<td>MBA515</td>
<td>Legal and Ethical Operation of Business</td>
<td>3</td>
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<tr>
<td>MBA520</td>
<td>Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>MBA522</td>
<td>Business Practicum</td>
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<td>MBA525</td>
<td>Managerial Economics</td>
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<thead>
<tr>
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<tbody>
<tr>
<td>MBA530</td>
<td>Financial Management</td>
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</tr>
<tr>
<td>MBA535</td>
<td>Marketing Management and Research Methods</td>
<td>3</td>
</tr>
<tr>
<td>MBA540</td>
<td>Information Management and Business Analytics</td>
<td>3</td>
</tr>
<tr>
<td>MBA542</td>
<td>The Entrepreneurial Mindset</td>
<td>3</td>
</tr>
<tr>
<td>MBA545</td>
<td>Integrated Capstone Experience</td>
<td>3</td>
</tr>
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</table>

* May substitute MBA571 Global Business Experience (3G), but it will not count as elective credit.
### AREAS OF CONCENTRATION

**ENTREPRENEURSHIP and INNOVATION**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>MBA556</td>
<td>Developing and Managing Teams</td>
<td>2</td>
</tr>
<tr>
<td>MBA558</td>
<td>Perspectives on Leadership</td>
<td>2</td>
</tr>
<tr>
<td>MBA559</td>
<td>Venture Planning</td>
<td>3</td>
</tr>
<tr>
<td>MBA568</td>
<td>Entrepreneurial Finance</td>
<td>3</td>
</tr>
<tr>
<td>MBA571</td>
<td>Global Business Experience (GG)</td>
<td>2</td>
</tr>
<tr>
<td>MBA584</td>
<td>New Product Development</td>
<td>3</td>
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</table>

**FINANCE CONCENTRATION**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>MBA561</td>
<td>Financial Institutions and Markets</td>
<td>3</td>
</tr>
<tr>
<td>MBA562</td>
<td>International Finance (GGG)</td>
<td>3</td>
</tr>
<tr>
<td>MBA563</td>
<td>Seminar in Investment Management</td>
<td>3</td>
</tr>
<tr>
<td>MBA564</td>
<td>Derivatives: Futures, Options, and Swaps</td>
<td>2</td>
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<tr>
<td>MBA568</td>
<td>Entrepreneurial Finance</td>
<td>3</td>
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<tr>
<td>MBA571</td>
<td>Global Business Experience (GG)</td>
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**INTERNATIONAL BUSINESS**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>MBA552</td>
<td>Managing People in Global Organizations (GG)</td>
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<tr>
<td>MBA562</td>
<td>International Finance (GG)</td>
<td>3</td>
</tr>
<tr>
<td>MBA571</td>
<td>Global Business Experience (GG)</td>
<td>2</td>
</tr>
<tr>
<td>MBA581</td>
<td>International Marketing (GGG)</td>
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</table>

**LEADERSHIP**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>MBA551</td>
<td>People in Organizations</td>
<td>2</td>
</tr>
<tr>
<td>MBA552</td>
<td>Managing People in Global Organizations (GG)</td>
<td>2</td>
</tr>
<tr>
<td>MBA553</td>
<td>Issues in Ethics and Social Responsibility</td>
<td>2</td>
</tr>
<tr>
<td>MBA556</td>
<td>Developing and Managing Teams</td>
<td>2</td>
</tr>
<tr>
<td>MBA557</td>
<td>Managing Change</td>
<td>2</td>
</tr>
<tr>
<td>MBA558</td>
<td>Perspectives on Leadership</td>
<td>2</td>
</tr>
<tr>
<td>MBA559</td>
<td>Venture Planning</td>
<td>3</td>
</tr>
<tr>
<td>MBA571</td>
<td>Global Business Experience (GG)</td>
<td>2</td>
</tr>
<tr>
<td>MBA573</td>
<td>Board Fellows</td>
<td>2</td>
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</tbody>
</table>

**MARKETING**

<table>
<thead>
<tr>
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<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA571</td>
<td>Global Business Experience (GG)</td>
<td>2</td>
</tr>
<tr>
<td>MBA581</td>
<td>International Marketing (GGG)</td>
<td>3</td>
</tr>
<tr>
<td>MBA582</td>
<td>Advertisement and Promotion Management</td>
<td>2</td>
</tr>
<tr>
<td>MBA583</td>
<td>Buyer Behavior and Consumer Driven Strategies</td>
<td>2</td>
</tr>
<tr>
<td>MBA584</td>
<td>New Product Development</td>
<td>3</td>
</tr>
<tr>
<td>MBA587</td>
<td>Marketing Research</td>
<td>3</td>
</tr>
</tbody>
</table>

A General MBA requires students to complete a minimum of 8 credit hours from the above list of electives.

Global Requirement: Students must accumulate a minimum of two G points by completing designated courses. Example: (GG) = 2 G points.