

BUTLER UNIVERSITY • DEPARTMENT OF THEATRE

B.A. IN THEATRE PLUS A SECONDARY MAJOR IN BUSINESS: MARKETING

- The B.A. degree in Theatre requires 124 credits.
 - 40 hours must be 300 or 400-level courses.
 - All theatre majors have Arts Event Attendance Requirements; for details, check <https://www.butler.edu/jca/for-current-students>.
- The double major of Theatre and Marketing will fulfill the following Areas of Inquiry in the University Core Curriculum: Perspectives of the Creative Arts, The Social World, and Analytic Reasoning; 15 hours of “University Electives” and 6 hours of “LAS Electives” in the Marketing degree are satisfied by theatre courses. In addition, the B.A. Theatre curriculum fulfills the Indianapolis Community Requirement and the Social Justice and Diversity requirement of the Butler University Core Curriculum; theatre majors are exempted from the Butler Cultural Requirement because of the arts event attendance requirements for all arts majors.
- The student will be assigned a Lacy School of Business advisor in addition to their Theatre advisor.

Semester 1

TH 100	Professional Theatre Pract	1
TH 101	Professional Theatre Lab	0
TH 111	Acting 1	3
TH 130	Production Fundamentals	2
TH 150-ICR	Idea of Theatre	3
FYS 101	First Year Seminar	3
MA 125*	Business Calculus	3
EI 101	First Year Business Exper	3
LSB 101	Prof & Career Dev 1 (P/F)	0
MS 100	Business Appl with Excel	2

Semester 2

TH 100	Professional Theatre Pract	1
TH 101	Professional Theatre Lab	0
TH 112	Acting 2	3
TH 122	Voice for the Actor 1	2
TH 250	Text Analysis	3
FYS 102	First Year Seminar	3
PWB _____	Physical Well-Being	1
COM 215	Speech for Business	2
LSB 102	Prof & Career Dev 2 (P/F)	0
MS 265	Information Technology	3

NOTE: MA 125 (or MA 106) is a prerequisite for AC 203, MS 100, MS 264, and MS 265.

TOTAL Credit Hours:	20	18
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Summer

NW _____	The Natural World	5
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Semester 3

TH 300	Professional Theatre Pract	1
TH 121	Stage Movement 1	2
TH 232/331/335	TH Design Course	3
TH _____	Theatre Electives	2
AC 203	Intro to Accounting 1	3

Semester 4

TH 300	Professional Theatre Pract	1
TH 301	Professional Theatre Lab	0
TH 232/331/335	TH Design Course	3
TH _____	Theatre Electives	3
AC 204	Intro to Accounting 2	3

EC 231	Principles of Microeconomics	3	EC 232	Principles of Macroeconomics	3
EI 201	Real Business Exp 1	3	LE 263	Legal Environ of Business	3
LSB 201	Prof & Career Dev 3 (P/F)	0	LE 264	Business Ethics	3
MS 264	Business Statistics	3	LSB 202	Prof & Career Dev 4 (P/F)	0
TOTAL Credit Hours:		20			19

Semester 5

TH 300	Professional Theatre Pract	1
TH 301	Professional Theatre Lab	0
TH 232,331,335	TH Design Course	3
TH 351/2-SJD	Amer Theatre History 1/2	3
TH _____	Theatre Elective	1
LE 365	Business Law 1	3
LSB 301	Prof & Career Dev 5 (P/F)	0
MK 380	Intro to Marketing	3
MK 384/385	Marketing Anal/Research	3
TOTAL Credit Hours:		17

Semester 6

TH 451/2/3	Critical Perspectives 1/2/3	3
TH _____	Theatre Electives	3
FN 340	Corporate Finance	3
LSB 302	Prof & Career Dev 6 (P/F)	1
LSB 401-ICR	Internship 1	3
MK _____	Marketing Elective	3
MS 365	Information Technology 2	3
TOTAL Credit Hours:		19

Semester 7

TH 441	Stage Directing 1	3
TH 490	Senior Capstone in Theatre	1
GHS _____	Global and Historical Studies	3
TI _____	Texts and Ideas	3
MG 360	Organizational Behavior	3
MK _____	Marketing Elective	3
MS 350	Operations Management	3
TOTAL Credit Hours:		19

Semester 8

TH 300	Professional Theatre Pract	1
TH 301	Professional Theatre Lab	0
TH 491-99	Capstone Project, Internship	1
GHS _____	Global and Historical Studies	3
LSB 402-ICR	Internship 2	3
MG 490	Strategy Capstone	3
MK 480	Marketing Mgmt Strategy	3
_____	International Business Elec	3
TOTAL Credit Hours:		17

SUMMARY

REQUIRED THEATRE COURSES:

TH 100	Professional Theatre Practices (first-year)	2 (1,1)
TH 101	Professional Theatre Lab (first-year: 2 sem)	0,0
TH 300	Professional Theatre Practices (soph,jr,sr)	4 (1,1,1,1)
TH 301	Professional Theatre Lab (soph,jr,sr: 3 sem)	0,0,0
TH 111	Acting 1	3
TH 112	Acting 2	3
TH 121	Stage Movement 1	2
TH 122	Voice for the Actor 1	2
TH 130	Production Fundamentals	2
TH 150-ICR	Idea of Theatre	3
TH 232	Stage Lighting 1	3
TH 250	Text Analysis	3
TH 331	Scenography	3
TH 335	Costume Design	3
TH 351,352-SJD	American Theatre History 1,2	3
TH 441	Stage Directing 1	3
TH 451,452,453	Critical Perspectives of Theatre 1,2,3	3
TH 490	Senior Capstone in Theatre	1
TH 491-499	Capstone Project, Internship, or Thesis	1+
Theatre Electives		9
	TOTAL	53

UNIVERSITY CORE CURRICULUM:

FYS 101,102	First Year Seminar	3,3
GHS _____	Global and Historical Studies	3,3
NW _____	The Natural World	5
TI _____	Texts and Ideas	3
PWB _____	Physical Well-Being	1
	TOTAL	21

COURSES REQUIRED FOR THE MARKETING MAJOR:

AC 203	Introduction to Accounting 1	3
AC 204	Introduction to Accounting 2	3
COM 215	Speech for Business	2
EC 231	Principles of Microeconomics	3
EC 232	Principles of Macroeconomics	3
EI 101	First Year Business Experience	3
EI 201	Real Business Experience 1	3
FN 340	Corporate Finance	3
LE 263	Legal Environment of Business	3
LE 264	Business Ethics	3
LE 365	Business Law 1	3
LSB 101	Prof & Career Development 1 (P/F)	0
LSB 102	Prof & Career Development 2 (P/F)	0
LSB 201	Prof & Career Development 3 (P/F)	0
LSB 202	Prof & Career Development 4 (P/F)	0
LSB 301	Prof & Career Development 5 (P/F)	0
LSB 302	Prof & Career Development 6 (P/F)	1

LSB 401-ICR	Internship 1	3
LSB 402-ICR	Internship 2	3
MA 125*	Business Calculus	3
MG 360	Organizational Behavior	3
MG 490	Strategy Capstone	3
MK 380	Introduction to Marketing	3
MK 384/385	Marketing Analytics/Research	3
MK 480	Marketing Management Strategy	3
MK _____	Marketing Electives	3,3
MS 100	Business Applications with Excel	2
MS 264	Business Statistics	3
MS 265	Information Technology	3
MS 350	Operations Management	3
MS 365	Information Technology 2	3
ONE International Business course chosen from the following list (OR complete a fall/spring Study Abroad Experience):		3
EC/IB 336, EC/IB 433, FN/IB 451, MK/IB 491, IB 210, IB 320, IB 321, IB 323, IB 367, IB 460, Special Topics course with an international theme		
TOTAL		80

**MA 106, Calculus and Analytical Geometry 1 (4 credits), can replace MA 125. Students get credit for MA 106 if they receive a 4 or 5 on the Calculus AB AP exam.*