

## BUTLER UNIVERSITY • DEPARTMENT OF ART

### B.A. IN ART + DESIGN *PLUS* A SECONDARY MAJOR IN SPORTS MEDIA

- The B.A. degree in Art + Design requires 126 credits.
  - 40 hours must be 300 or 400-level courses.
  - All art majors have Arts Event Attendance Requirements; for details, check <https://www.butler.edu/jca/for-current-students>.
- The double major of Art + Design and Sports Media will fulfill the following Areas of Inquiry in the University Core Curriculum: Perspectives of the Creative Arts and The Social World. In addition, the B.A. Art + Design curriculum fulfills the Indianapolis Community Requirement and the Social Justice and Diversity requirement of the Butler University Core Curriculum; art majors are exempted from the Butler Cultural Requirement because of the arts event attendance requirements for all arts majors.
- The student will be assigned a Sports Media advisor in addition to their Art advisor.

#### ***Semester 1***

ART 105	Art History Survey 1	3
ART 107	Drawing 1	3
FYS 101	First Year Seminar	3
SPM 101	Intro to Sports Media	3
	Language Elective** (see note)	3
TOTAL Credit Hours:		15

#### ***Semester 2***

ART 205	Art History Survey 2	3
ART 210	Professional Practices	3
FYS 102	First Year Seminar	3
JR 112	Intro to Multimedia Journalism	3
SPM 120	Intro to Sports Production	3
TOTAL Credit Hours:		15

#### ***Semester 3***

ART 308	Graphic Design 1	3
ART ____	Art Elective	3
AR ____	Analytic Reasoning	3
PWB ____	Physical Well-Being	1
COM 101	Rhetoric & the Am Democracy	3
JR 210	Reporting and Writing	3
TOTAL Credit Hours:		16

#### ***Semester 4***

ART ____	Art Elective	3
ART ____	Art Elective	3
SPM 220	Sports Shooting and Editing	3
SW 266-CCM	Media Literacy	3
	CC Elective from approved list*	3
TOTAL Credit Hours:		15

**Semester 5**

ART ____	Art-Focused SJD Elective	3
ART ____	Art Elective	3
GHS ____	Global and Historical Studies	3
COM 245	Media Analytics	3
SPM 320	Live Sports Production	3
____	CCM 470 or SPM 458	3
TOTAL Credit Hours:		18

**Semester 6**

ART ____	Art Elective	3
ART ____	Art Elective	3
NW ____	The Natural World	5
JR 312	Multimedia Journalism	3
____	JR 414 or MI 452	3
TOTAL Credit Hours:		17

**Semester 7**

ART 453-ICR	Internship	3
GHS ____	Global and Historical Studies	3
SPM 400	Sports Media Capstone	3
STR 356	Sports Promotion	3
____	Approved Elective	3
TOTAL Credit Hours:		15

**Semester 8**

ART 411	Thesis	3
TI ____	Texts and Ideas	3
COM 480	Media Entrepreneurship	3
SPM 405	Sports Newsroom	3
SPM 440	Sports Media Internship	3

TOTAL Credit Hours:		15
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## SUMMARY

### **REQUIRED ART COURSES:**

ART 105	Art History Survey 1	3
ART 107	Drawing 1	3
ART 205	Art History Survey 2	3
ART 210	Professional Practices	3
ART 308	Graphic Design 1	3
ART 411	Thesis	3
ART 451/2/3-ICR	Internship	3
Art-Focused Social Justice and Diversity course: Choose ONE:		3
ART 317-SJD	American Art and Visual Culture	
ART 319-SJD	World History of Photography	
ART 320-SJD	Race, Gender & Sexuality in Cont Art	

EIGHTEEN credits chosen from the following: 18 (maximum of 6 in Art History\*)

ART 207,307	Drawing 2,3	3,3
ART 303,313,323	Photography 1,2,3	3,3,3
ART 304	Depiction	3
ART 305	Animation + Video	3
ART 311	Function	3
ART 312*	Design: History and Theory	3
ART 314*	Art Museum Studies	3
ART 315*	Postmodernism in the Arts	3
ART 316*	Modernism in the Arts	3
ART 317-SJD*	American Art and Visual Culture	3
ART 318,328	Graphic Design 2,3	3,3
ART 319-SJD*	World History of Photography	3
ART 320-SJD*	Race, Gen & Sexuality in Cont Art	3
ART 322,332,342	Painting 1,2,3	3,3,3
ART 360	Sculpture	3
ART 380/1/2	Special Topics in Art and Visual Cult	1,2,3
ART 401/2/3	Independent Study	1,2,3
ART 499	Honors Thesis	3

**TOTAL 42**

### **UNIVERSITY CORE CURRICULUM:**

FYS 101,102	First Year Seminar	3,3
GHS _____	Global and Historical Studies	3,3
AR _____	Analytic Reasoning	3
NW _____	The Natural World	5
TI _____	Texts and Ideas	3
PWB _____	Physical Well-Being	1
<b>TOTAL</b>		<b>24</b>

### **COURSES REQUIRED FOR THE SPORTS MEDIA MAJOR:**

COM 101	Rhetoric and the American Democracy	3
SW 266-CCM	Media Literacy	3
Communication and Culture Elective from the approved list*		3
Language**	3 hours at the 204 level or above	3

*NOTE: The 204-level of a language represents the second semester of intermediate study; most students will*

*require 3-4 semesters of language study to fulfill this requirement.*

COM 245	Media Analytics	3
COM 480	Media Entrepreneurship	3
JR 112	Introduction to Multimedia Journalism	3
JR 210	Reporting and Writing	3
JR 312	Multimedia Journalism	3
SPM 101	Introduction to Sports Media	3
SPM 120	Introduction to Sports Production	3
SPM 220	Sports Shooting and Editing	3
SPM 320	Live Sports Production	3
SPM 400	Sports Media Capstone	3
SPM 405	Sports Newsroom	3
SPM 440	Sports Media Internship	3
STR 356	Sports Promotion	3
ONE of the following:		3
CCM 470	Sports, Media, and Culture (can fulfill the Communication and Culture requirement)	
SPM 458	Perspectives in Sports Media	
ONE of the following:		3
JR 414	Media Law	
MI 452	Entertainment Media and the Law	
ONE elective from the following list of approved courses:		3
CCM 390	Special Topics	
CCM 470	Sports, Media, and Culture (can fulfill Communication and Culture requirement)	
JR 325	Gender and News: Global Views (can fulfill the Communication and Culture requirement)	
JR 411	Multimedia Newsroom	
JR 412	In-Depth Journalism	
JR 414	Media Law	
JR 417	Global Media (can fulfill the Communication and Culture requirement)	
JR 420	Media Ethics	
JR 427	Special Topics in Journalism	
MI 452	Entertainment Media and the Law	
SPM 140	Esports: The World of Competitive Video Gaming	
SPM 310	Sports Fan Identity, Attitudes, and Behaviors	
SPM 390	Special Topics in Sports Media	
SPM 458	Perspectives in Sports Media	
	<b>TOTAL</b>	<b>60</b>

***\*The following courses are approved to fulfill the Communication and Culture Course Requirement:***

CCM 254	Gender and Communication	3
CCM 330	Representations of Race & Diff	3
CCM 376	Film, Culture, and Criticism	3
CCM 420	Queering Film	3
CCM 468	Women and Rock	3
CCM 470	Sports, Media, and Culture	3
CCM 481	Technologies of the Body	3
CCM 482	Voices of Dissent & Social Change	3
JR 325	Gender and News: Global Views	3
JR 417	Global Media	3
SLHS 338	Language and Culture	3
STR 405	Global Strategic Communication	3

