

BUTLER UNIVERSITY • DEPARTMENT OF ART

B.A. IN ART + DESIGN PLUS A SECONDARY MAJOR IN ORGANIZATIONAL COMMUNICATION AND LEADERSHIP (OCL)

- The B.A. degree in Art + Design requires 126 credits.
 - 40 hours must be 300 or 400-level courses.
 - All art majors have Arts Event Attendance Requirements; for details, check <https://www.butler.edu/jca/for-current-students>.
- The double major of Art + Design and OCL will fulfill the following Areas of Inquiry in the University Core Curriculum: Perspectives of the Creative Arts and The Social World. In addition, the B.A. Art + Design curriculum fulfills the Indianapolis Community Requirement and the Social Justice and Diversity requirement of the Butler University Core Curriculum; art majors are exempted from the Butler Cultural Requirement because of the arts event attendance requirements for all arts majors.
- The student will be assigned an OCL advisor in addition to their Art advisor.

Semester 1

| | | |
|--------------------------------|------------------------------|----|
| ART 105 | Art History Survey 1 | 3 |
| ART 107 | Drawing 1 | 3 |
| FYS 101 | First Year Seminar | 3 |
| ORG 270 | Organizational Communication | 3 |
| Language Elective** (see note) | | 3 |
| TOTAL Credit Hours: | | 15 |

Semester 2

| | | |
|---------------------|---------------------------|----|
| ART 205 | Art History Survey 2 | 3 |
| ART 210 | Professional Practices | 3 |
| FYS 102 | First Year Seminar | 3 |
| ORG 350 | Cont Communication Theory | 3 |
| SW 266-CCM | Media Literacy | 3 |
| TOTAL Credit Hours: | | 15 |

Semester 3

| | | |
|---------------------|-----------------------------|----|
| ART 308 | Graphic Design 1 | 3 |
| ART ____ | Art Elective | 3 |
| AR ____ | Analytic Reasoning | 3 |
| PWB ____ | Physical Well-Being | 1 |
| COM 101 | Rhetoric & the Am Democracy | 3 |
| ORG 362 | Leadership & Communication | 3 |
| TOTAL Credit Hours: | | 16 |

Semester 4

| | | |
|-------------|-------------------------------|---|
| ART ____ | Art Elective | 3 |
| ART ____ | Art Elective | 3 |
| GHS ____ | Global and Historical Studies | 3 |
| ORG 358-ICR | Comm & Social Responsibility | 3 |
| ____ | Research Methods Elective | 3 |

TOTAL Credit Hours: 16 15

Semester 5

| | | |
|---------------------------------|--------------------------|----|
| ART ____ | Art-Focused SJD Elective | 3 |
| ART ____ | Art Elective | 3 |
| NW ____ | The Natural World | 5 |
| ____ | ORG 253 or ORG 359 | 3 |
| CC Elective from approved list* | | 3 |
| TOTAL Credit Hours: | | 17 |

Semester 6

| | | |
|---------------------|-----------------------------|----|
| ART ____ | Art Elective | 3 |
| ART ____ | Art Elective | 3 |
| ____ | Applied Technology Elective | 3 |
| ____ | Approved Elective | 3 |
| ____ | Free Electives | 3 |
| TOTAL Credit Hours: | | 15 |

Semester 7

| | | |
|---------------------|-------------------------------|----|
| ART 453-ICR | Internship | 3 |
| GHS ____ | Global and Historical Studies | 3 |
| ____ | Approved Elective | 3 |
| ____ | Approved Elective | 3 |
| ____ | Free Electives | 6 |
| TOTAL Credit Hours: | | 18 |

Semester 8

| | | |
|---------------------|-----------------------------|----|
| ART 411 | Thesis | 3 |
| TI ____ | Texts and Ideas | 3 |
| ORG 440 | Hum Comm & Organ Internship | 3 |
| ____ | Approved Elective | 3 |
| ____ | Free Electives | 3 |
| TOTAL Credit Hours: | | 15 |

SUMMARY

REQUIRED ART COURSES:

| | | |
|--|------------------------|---|
| ART 105 | Art History Survey 1 | 3 |
| ART 107 | Drawing 1 | 3 |
| ART 205 | Art History Survey 2 | 3 |
| ART 210 | Professional Practices | 3 |
| ART 308 | Graphic Design 1 | 3 |
| ART 411 | Thesis | 3 |
| ART 451/2/3-ICR | Internship | 3 |
| Art-Focused Social Justice and Diversity course: Choose ONE: | | 3 |

- ART 317-SJD American Art and Visual Culture
- ART 319-SJD World History of Photography
- ART 320-SJD Race, Gender & Sexuality in Cont Art

EIGHTEEN credits chosen from the following: 18 (maximum of 6 in Art History*)

| | | |
|-----------------|---------------------------------------|-------|
| ART 207,307 | Drawing 2,3 | 3,3 |
| ART 303,313,323 | Photography 1,2,3 | 3,3,3 |
| ART 304 | Depiction | 3 |
| ART 305 | Animation + Video | 3 |
| ART 311 | Function | 3 |
| ART 312* | Design: History and Theory | 3 |
| ART 314* | Art Museum Studies | 3 |
| ART 315* | Postmodernism in the Arts | 3 |
| ART 316* | Modernism in the Arts | 3 |
| ART 317-SJD* | American Art and Visual Culture | 3 |
| ART 318,328 | Graphic Design 2,3 | 3,3 |
| ART 319-SJD* | World History of Photography | 3 |
| ART 320-SJD* | Race, Gen & Sexuality in Cont Art | 3 |
| ART 322,332,342 | Painting 1,2,3 | 3,3,3 |
| ART 360 | Sculpture | 3 |
| ART 380/1/2 | Special Topics in Art and Visual Cult | 1,2,3 |
| ART 401/2/3 | Independent Study | 1,2,3 |
| ART 499 | Honors Thesis | 3 |

TOTAL 42

UNIVERSITY CORE CURRICULUM:

| | | |
|-------------|-------------------------------|-----|
| FYS 101,102 | First Year Seminar | 3,3 |
| GHS _____ | Global and Historical Studies | 3,3 |
| AR _____ | Analytic Reasoning | 3 |
| NW _____ | The Natural World | 5 |
| TI _____ | Texts and Ideas | 3 |
| PWB _____ | Physical Well-Being | 1 |

TOTAL 24

COURSES REQUIRED FOR THE ORGANIZATIONAL COMMUNICATION AND LEADERSHIP MAJOR:

| | | |
|--|-------------------------------------|---|
| COM 101 | Rhetoric and the American Democracy | 3 |
| SW 266-CCM | Media Literacy | 3 |
| Communication and Culture Elective from the approved list* | | 3 |

| | | |
|--|--|-----------|
| Language** | 3 hours at the 204 level or above | 3 |
| <i>NOTE: The 204-level of a language represents the second semester of intermediate study; most students will require 3-4 semesters of language study to fulfill this requirement.</i> | | |
| ORG 270 | Organizational Communication | 3 |
| ORG 350 | Contemporary Communication Theory | 3 |
| ORG 358-ICR | Communication and Social Responsibility | 3 |
| ORG 362 | Leadership and Communication | 3 |
| ORG 440 | Human Comm and Organizational Internship | 3 |
| ONE of the following Research Methods courses: | | 3 |
| CCM 352 | Rhetorical Criticism (can fulfill the Communication and Culture Requirement) | |
| ORG 356 | Communication Research Methods | |
| STR 327 | Research Methods for Strategic Comm | |
| ONE of the following: | | 3 |
| ORG 253 | Interpersonal Communication | |
| ORG 359 | Intercultural Communication | |
| ONE of the following Applied Technology courses: | | 3 |
| ORG 244 | Social Media Storytelling | |
| STR 251 | Design and Production for Strategic Comm | |
| WDD 108 | Multimedia Graphics | |
| WDD 219 | Design for the World Wide Web | |
| TWELVE credits chosen from the following: | | 12 |
| CCM 254 | Gender and Communication (can fulfill the Communication and Culture Requirement) | |
| COM 305,306 | Intercollegiate Speech Team | |
| EI 201 | Real Business Experience | |
| MG 360 | Organizational Behavior | |
| ORG 253 | Interpersonal Communication | |
| ORG 315 | Business and Professional Communication | |
| ORG 351 | Small Group Communication | |
| ORG 357 | Health Communication | |
| ORG 359 | Intercultural Communication | |
| ORG 462 | Advanced Leadership Communication | |
| ORG 470 | Advanced Organizational Communication | |
| ORG 481 | Topics in Communication Studies | |
| STR 405 | Global Strategic Communication | |
| TOTAL | | 48 |

FREE ELECTIVES

12 (to reach 126 total credits)

***The following courses are approved to fulfill the Communication and Culture Course Requirement:**

| | | |
|---------|-----------------------------------|---|
| CCM 254 | Gender and Communication | 3 |
| CCM 330 | Representations of Race & Diff | 3 |
| CCM 376 | Film, Culture, and Criticism | 3 |
| CCM 420 | Queering Film | 3 |
| CCM 468 | Women and Rock | 3 |
| CCM 470 | Sports, Media, and Culture | 3 |
| CCM 481 | Technologies of the Body | 3 |
| CCM 482 | Voices of Dissent & Social Change | 3 |
| JR 325 | Gender and News: Global Views | 3 |
| JR 417 | Global Media | 3 |

| | | |
|----------|--------------------------------|---|
| SLHS 338 | Language and Culture | 3 |
| STR 405 | Global Strategic Communication | 3 |