

## BUTLER UNIVERSITY • DEPARTMENT OF ART

### B.A. IN ART + DESIGN PLUS A SECONDARY MAJOR IN CREATIVE MEDIA AND ENTERTAINMENT

- The B.A. degree in Art + Design requires 126 credits.
  - 40 hours must be 300 or 400-level courses.
  - All art majors have Arts Event Attendance Requirements; for details, check <https://www.butler.edu/jca/for-current-students>.
- The double major of Art + Design and Creative Media and Entertainment will fulfill the following Areas of Inquiry in the University Core Curriculum: Perspectives of the Creative Arts and The Social World. In addition, the B.A. Art + Design curriculum fulfills the Indianapolis Community Requirement and the Social Justice and Diversity requirement of the Butler University Core Curriculum; art majors are exempted from the Butler Cultural Requirement because of the arts event attendance requirements for all arts majors.
- The student will be assigned a Creative Media and Entertainment advisor in addition to their Art advisor.

#### **Semester 1**

|                     |                                |    |
|---------------------|--------------------------------|----|
| ART 105             | Art History Survey 1           | 3  |
| ART 107             | Drawing 1                      | 3  |
| FYS 101             | First Year Seminar             | 3  |
| CME 111             | Intro to Cr Med & Entertain    | 3  |
|                     | Language Elective** (see note) | 3  |
| TOTAL Credit Hours: |                                | 15 |

#### **Semester 2**

|                     |                            |    |
|---------------------|----------------------------|----|
| ART 205             | Art History Survey 2       | 3  |
| ART 210             | Professional Practices     | 3  |
| FYS 102             | First Year Seminar         | 3  |
| CME 109             | Fund of Videogr & Video Ed | 3  |
| WDD 108             | Multimedia Graphics        | 3  |
| TOTAL Credit Hours: |                            | 15 |

#### **Semester 3**

|                     |                             |    |
|---------------------|-----------------------------|----|
| ART 308             | Graphic Design 1            | 3  |
| ART ____            | Art Elective                | 3  |
| AR ____             | Analytic Reasoning          | 3  |
| PWB ____            | Physical Well-Being         | 1  |
| COM 101             | Rhetoric & the Am Democracy | 3  |
| WDD 219             | Design for the Wld Wide Web | 3  |
| TOTAL Credit Hours: |                             | 16 |

#### **Semester 4**

|                     |                                 |    |
|---------------------|---------------------------------|----|
| ART ____            | Art Elective                    | 3  |
| ART ____            | Art Elective                    | 3  |
| CME 209             | Basic Studio Production         | 3  |
| SW 266-CCM          | Media Literacy                  | 3  |
|                     | CC Elective from approved list* | 3  |
| TOTAL Credit Hours: |                                 | 15 |

**Semester 5**

|          |                          |   |
|----------|--------------------------|---|
| ART ____ | Art-Focused SJD Elective | 3 |
| ART ____ | Art Elective             | 3 |
| NW ____  | The Natural World        | 5 |
| CME 309  | Documentary Production   | 3 |
| WDD 306  | Multimedia Design & Prod | 3 |

TOTAL Credit Hours: 17

**Semester 6**

|          |                               |   |
|----------|-------------------------------|---|
| ART ____ | Art Elective                  | 3 |
| ART ____ | Art Elective                  | 3 |
| GHS ____ | Global and Historical Studies | 3 |
| CME 211  | Authorship in Film and Tel    | 3 |
| MI 452   | Entertain Media & the Law     | 3 |
| ____     | Free Electives                | 3 |

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**Semester 7**

|             |                               |   |
|-------------|-------------------------------|---|
| ART 453-ICR | Internship                    | 3 |
| GHS ____    | Global and Historical Studies | 3 |
| TI ____     | Texts and Ideas               | 3 |
| CME 311     | Genres in Film & Television   | 3 |
| CME 440     | Creative Media & Enter Intern | 3 |

TOTAL Credit Hours: 15

**Semester 8**

|         |                            |   |
|---------|----------------------------|---|
| ART 411 | Thesis                     | 3 |
| CME 315 | Post-Production Techniques | 3 |
| CME 409 | Narrative Production       | 3 |
| CME 411 | Entertainment Criticism    | 3 |
| CME 457 | Capstone                   | 3 |

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## SUMMARY

### **REQUIRED ART COURSES:**

|  |                                      |   |
|--|--------------------------------------|---|
| ART 105  | Art History Survey 1                 | 3 |
| ART 107  | Drawing 1                            | 3 |
| ART 205  | Art History Survey 2                 | 3 |
| ART 210  | Professional Practices               | 3 |
| ART 308  | Graphic Design 1                     | 3 |
| ART 411  | Thesis                               | 3 |
| ART 451/2/3-ICR  | Internship                           | 3 |
| Art-Focused Social Justice and Diversity course: Choose ONE: |                                      | 3 |
| ART 317-SJD  | American Art and Visual Culture      |   |
| ART 319-SJD  | World History of Photography         |   |
| ART 320-SJD  | Race, Gender & Sexuality in Cont Art |   |

EIGHTEEN credits chosen from the following: 18 (maximum of 6 in Art History\*)

|                 |                                       |       |
|-----------------|---------------------------------------|-------|
| ART 207,307     | Drawing 2,3                           | 3,3   |
| ART 303,313,323 | Photography 1,2,3                     | 3,3,3 |
| ART 304         | Depiction                             | 3     |
| ART 305         | Animation + Video                     | 3     |
| ART 311         | Function                              | 3     |
| ART 312*        | Design: History and Theory            | 3     |
| ART 314*        | Art Museum Studies                    | 3     |
| ART 315*        | Postmodernism in the Arts             | 3     |
| ART 316*        | Modernism in the Arts                 | 3     |
| ART 317-SJD*    | American Art and Visual Culture       | 3     |
| ART 318,328     | Graphic Design 2,3                    | 3,3   |
| ART 319-SJD*    | World History of Photography          | 3     |
| ART 320-SJD*    | Race, Gen & Sexuality in Cont Art     | 3     |
| ART 322,332,342 | Painting 1,2,3                        | 3,3,3 |
| ART 360         | Sculpture                             | 3     |
| ART 380/1/2     | Special Topics in Art and Visual Cult | 1,2,3 |
| ART 401/2/3     | Independent Study                     | 1,2,3 |
| ART 499         | Honors Thesis                         | 3     |

**TOTAL 42**

### **UNIVERSITY CORE CURRICULUM:**

|             |                               |     |
|-------------|-------------------------------|-----|
| FYS 101,102 | First Year Seminar            | 3,3 |
| GHS _____   | Global and Historical Studies | 3,3 |
| AR _____    | Analytic Reasoning            | 3   |
| NW _____    | The Natural World             | 5   |
| TI _____    | Texts and Ideas               | 3   |
| PWB _____   | Physical Well-Being           | 1   |

**TOTAL 24**

### **COURSES REQUIRED FOR THE CREATIVE MEDIA AND ENTERTAINMENT MAJOR:**

|  |                                     |   |
|--|-------------------------------------|---|
| COM 101  | Rhetoric and the American Democracy | 3 |
| SW 266-CCM   | Media Literacy                      | 3 |
| Communication and Culture Elective from the approved list* |                                     | 3 |
| Language**   | 3 hours at the 204 level or above   | 3 |

*NOTE: The 204-level of a language represents the second semester of intermediate study; most students will require 3-4 semesters of language study to fulfill this requirement.*

|         |   |           |
|---------|---|-----------|
| CME 109 | Fundamentals of Videography & Video Edit  | 3         |
| CME 111 | Intro to Creative Media and Entertainment | 3         |
| CME 209 | Basic Studio Production                   | 3         |
| CME 211 | Authorship in Film and Television         | 3         |
| CME 309 | Documentary Production                    | 3         |
| CME 311 | Genres in Film and Television             | 3         |
| CME 315 | Post-Production Techniques                | 3         |
| CME 409 | Narrative Production                      | 3         |
| CME 411 | Entertainment Criticism                   | 3         |
| CME 440 | Creative Media and Enter Internship       | 3         |
| CME 457 | Capstone                                  | 3         |
| MI 452  | Entertainment Media and the Law           | 3         |
| WDD 108 | Multimedia Graphics                       | 3         |
| WDD 219 | Design for the World Wide Web             | 3         |
| WDD 306 | Multimedia Design and Production          | 3         |
|         | <b>TOTAL</b>                              | <b>57</b> |

**FREE ELECTIVES**

**3 (to reach 126 total credits)**

***\*The following courses are approved to fulfill the Communication and Culture Course Requirement:***

|          |                                   |   |
|----------|-----------------------------------|---|
| CCM 254  | Gender and Communication          | 3 |
| CCM 330  | Representations of Race & Diff    | 3 |
| CCM 376  | Film, Culture, and Criticism      | 3 |
| CCM 420  | Queering Film                     | 3 |
| CCM 468  | Women and Rock                    | 3 |
| CCM 470  | Sports, Media, and Culture        | 3 |
| CCM 481  | Technologies of the Body          | 3 |
| CCM 482  | Voices of Dissent & Social Change | 3 |
| JR 325   | Gender and News: Global Views     | 3 |
| JR 417   | Global Media                      | 3 |
| SLHS 338 | Language and Culture              | 3 |
| STR 405  | Global Strategic Communication    | 3 |