Butler University Jordan College of the Arts

B.S. ARTS ADMINISTRATION-ART HISTORY SUMMARY OF REQUIREMENTS

| SUMMARY OF REQUIREMENTS | | | | | | | |
|--|---|-------|--|--|--|--|--|
| CORE CURRICULUM | | HRS | | | | | |
| FYS 101 and FYS 102 | First Year Seminar | 6 | | | | | |
| GHS (two courses) | Global and Historical Studies | 6 | | | | | |
| Areas of Inquiry (one course each) | Texts and Ideas (3), The Natural World (5), Analytic Reasoning (3), Physical Well-Being (1) | 12 | | | | | |
| Indianapolis Community Requirement (ICR) | AA 371/372/373-S fulfills this requirement. | | | | | | |
| Social Justice and Diversity (SJD) | ART 317-SJD, ART 319-SJD, or ART 320-SJD fulfills this requirement | | | | | | |
| Arts Administration majors are exempt from the following requirements of the University Core Curriculum: The Social World (because | | | | | | | |
| • | erspectives in the Creative Arts (because they take 9 hours in the arts), and the Bu | ıtler | | | | | |
| Cultural Requirement (because they attend | d 12 arts events each year they are in the major). | | | | | | |
| | TOTAL CORE CURRICULUM | 24 | | | | | |
| REQUIRED COURSES IN ART HISTORY | | | | | | | |
| ART 105 and ART 205 | Art History Survey 1 and 2 | 3,3 | | | | | |
| ART 412 | Research Methods | 3 | | | | | |
| ART Electives | Choose 7 classes (only 2 may be non-ART): ART312, ART314 or AN347, | | | | | | |
| | ART315, ART316, ART317-SJD, ART319-SJD, ART320-SJD, ART382, | 21 | | | | | |
| | CLA322, PCA-202-ART or PCA-262-CLA TOTAL REQUIRED CREDITS IN ART HISTORY | 30 | | | | | |
| REQUIRED COURSES IN ARTS ADMINISTRATION | | | | | | | |
| AA 201 | Survey of Arts Administration | 2 | | | | | |
| AA 301 | Principles and Practices of Arts Administration | 3 | | | | | |
| AA 371-S, 372-S, or 373-S | Experiential Learning (fulfills the ICR requirement) | 3 | | | | | |
| AA 400 | Internship Preparation | 0 | | | | | |
| AA 410 | Marketing the Arts | 3 | | | | | |
| AA 415 | Fundraising for the Arts | 3 | | | | | |
| AA 420 | Financial Management for the Arts | 3 | | | | | |
| AA 475 | Internship in Arts Administration | 6 | | | | | |
| Arts Administration Elective | AA 315, 330, 335, 383, 390, 425, or 450 | 6 | | | | | |
| AC 203 | Introduction to Accounting 1 | 3 | | | | | |
| EC 231 | Principles of Microeconomics | 3 | | | | | |
| LE 263 or MG 360 | Legal Environment of Business or Organizational Behavior | 3 | | | | | |
| MS 100 | Business Applications with Excel | 2 | | | | | |
| STR 128 or JR 112 | Promotional Writing 1 or Intro to News Reporting and Writing | 3 | | | | | |
| STR 222 | Principles of Strategic Communication | 3 | | | | | |
| STR 251 | Design and Production for Strategic Communication | 3 | | | | | |
| Elective in LE, MK, MG, or STR | Elective choice | 3 | | | | | |
| 2.001.0 m 22, 1.111, 1.10, 01 0111 | TOTAL REQUIRED CREDITS IN ARTS ADMINISTRATION | 52 | | | | | |

GENERAL ELECTIVES

TOTAL CREDIT HOURS (40 hours must be at the 300-level or higher)

22

128

B.S. ARTS ADMINISTRATION-ART HISTORY SUGGESTED SEQUENCE OF COURSES

| Course # | Course Title | <u>Hrs.</u> | Course # | Course Title | <u>Hrs.</u> | | |
|----------------|---|-------------|--------------------|--|-------------|--|--|
| | SEMESTER 1 | | | SEMESTER 2 | | | |
| AR | Analytic Reasoning | 3 | AA 201 | Survey of Arts Administration | 2 | | |
| ART 105 | Art History Survey 1 | 3 | ART 205 | Art History Survey 2 | 3 | | |
| FYS 101 | First Year Seminar | 3 | ART | Art History Elective | 3 | | |
| PWB | Physical Well-Being | 1 | FYS 102 | First Year Seminar | 3 | | |
| | General Electives | 6 | MS 100 | Business Applications with Excel | 2 | | |
| | | | STR 128/ JF 112 | Promotional Writing 1 or Intro to News Reporting and Writing | 3 | | |
| | TOTAL HOURS | 16 | | reporting and writing | | | |
| | | 10 | | TOTAL HOURS | 16 | | |
| | SEMESTER 3 | | | SEMESTER 4 | | | |
| AA 301 | Principles and Practices of Arts Administration | 3 | AA 371-S | Experiential Learning | 1 | | |
| ART | Art History Elective | 3 | ART | Art History Electives | 6 | | |
| GHS | Global and Historical Studies | 3 | EC 231 | Principles of Microeconomics | 3 | | |
| STR 222 | Principles of Strageic Communication | 3 | GHS | Global and Historical Studies | 3 | | |
| | General Electives | 3 | | General Electives | 3 | | |
| | TOTAL HOURS | 15 | | TOTAL HOURS | 16 | | |
| | | | | | | | |
| | SEMESTER 5 | 0 | 440500 | SEMESTER 6 | | | |
| AA 410 | Marketing the Arts | 3 | AA 372-S | Experiential Learning | 2 | | |
| AC 203 | Introduction to Accounting 1 | 3 | AA 400 | Internship Preparation | 0 | | |
| ART | Art History Electives | 6 | AA 415 | Fundraising for the Arts | 3 | | |
| CTD 251 | Design and Production for Strategic Communication | 3 | LE263/ MG360 | Legal Environment of Business or | 3 | | |
| STR 251 | | 2 | | Organizational Behavior | 2 | | |
| | General Electives | 2 | TI | Texts and Ideas | 3 | | |
| | TOTAL HOURS | 17 | | General Electives | 5 | | |
| | TOTAL HOURS | 17 | | TOTAL HOURS | 16 | | |
| | | | | | | | |
| | SEMESTER 7 | | | SEMEMSTER 8 | | | |
| AA 420 | Financial Management for the Arts | 3 | AA 475 | Internship in Arts Administration | 6 | | |
| ART 412 | Research Methods | 3 | AA | Arts Administration Electives | 6 | | |
| NW | The Natural World | 5 | | General Electives | 3 | | |
| ART | Art Elective (SJD) | 3 | | | | | |
| | Elective in STR or BUS | 3 | | TOTAL HOURS | 15 | | |
| TOTAL HOURS 17 | | | | | | | |

Total Credit Hours: 128