

## DACIA CHARLESWORTH, PH.D.

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### A. GENERAL INFORMATION

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#### 1. ACADEMIC RECORD

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|-------|------|---|
| Ph.D. | 2001 | Speech Communication, Southern Illinois University Carbondale |
| M.S.  | 1995 | Speech Communication, Southern Illinois University Carbondale |
| B.A.  | 1994 | Communication, Arizona State University, <i>cum laude</i>     |

#### 2. CONTINUING EDUCATION

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| 2006 | Institute for Women in Higher Education at the University of Denver,<br>Higher Education Resource Services |
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#### 3. ACADEMIC APPOINTMENTS

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|--------------|---|
| 2015-present | <b>Director, Undergraduate Research &amp; Prestigious Scholarships</b><br>Center for High Achievement and Scholarly Engagement<br>Butler University, Indianapolis, IN |
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|           |   |
|-----------|---|
| 2008-2012 | <b>Associate Professor and Graduate Faculty</b><br>Department of Communication<br>Indiana University-Purdue University Fort Wayne |
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When my spouse became Valdosta State University's president, I resigned from this position. The University System of Georgia Board of Regents' nepotism policy prohibited me from working at VSU due to my spouse's position.

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|-----------|---|
| 2004-2008 | <b>Director, University Honors Programs</b>   |
| 2005-2008 | <b>Associate Professor</b> , Department of Communication  |
| 2002-2005 | <b>Assistant Professor</b> , Department of Communication<br>Robert Morris University, Moon Township, PA |

When my spouse became Indiana University-Purdue University Fort Wayne's Vice Chancellor for Academic Affairs, I resigned from this position and interviewed for a position at IPFW.

|      |  |
|------|--|
| 2002 | <b>Instructor</b><br>Junior Statesmen Foundation Summer Program<br>Princeton University, Princeton, NJ |
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|           |  |
|-----------|--|
| 2001-2002 | <b>Visiting Instructor</b><br>Department of Communication<br>Slippery Rock University, Slippery Rock, PA |
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### 3. ACADEMIC APPOINTMENTS (con't)

1999-2001 **Director, Oral Communication Across the Curriculum Program**

2001 **Visiting Assistant Professor**

1999-2000 **Visiting Instructor**

Department of Speech Communication & Theatre,  
Southeast Missouri State University, Cape Girardeau, MO

When my spouse became Slippery Rock University's Dean of the College of Humanities, Fine and Performing Arts, I resigned from this position and accepted a visiting position at SRU.

1998 **Instructor**

Junior Statesmen Foundation Summer Program  
Yale University, New Haven, CT

1994-1998 **Graduate Instructor**

Department of Speech Communication  
Southern Illinois University, Carbondale, IL

### 4. OVERVIEW OF ADMINISTRATIVE APPOINTMENTS

#### **Director, Undergraduate Research & Prestigious Scholarships**

##### Undergraduate Research

In this position I work closely with students, faculty, staff, and members from other universities.

My duties in this role include:

- Overseeing the planning and all operational activities related to Butler University's Undergraduate Research Conference (URC)—an annual conference featuring 400-500 presentations from students all over the nation
- Overseeing the planning and all operational activities related to the Butler Summer Institute (BSI)—a nine-week competitive program designed for students to complete a specific research or creative project under the guidance of a faculty mentor and with the support of a community of young scholars
- Overseeing the planning and all operational activities related to the CHASE Scholars Program—a year-long competitive program designed for students to complete a specific research or creative project under the guidance of a faculty mentor and with the support of a community of young scholars
- Serving as *ex-officio* member of the Program for Undergraduate Research Programs Committee
- Assisting faculty mentors interested in conducting undergraduate research
- Assessing activities involving undergraduate research
- Teaching one Honors course each year

## **Director, Undergraduate Research & Prestigious Scholarships (con't.)**

### Undergraduate Research (con't)

To date, my most substantial accomplishments as the Director of Undergraduate Research include:

- Developing, implementing, and administering the CHASE Scholars Program—a competitive program designed to fund undergraduate research and creative endeavor projects that can be completed during the academic year for four students from any discipline
- Developing and implementing a Spotlight on Undergraduate Research Program—a week-long series of events designed to introduce students to what undergraduate research is, how to conduct it, how to identify a mentor, the types of programs available on campus, and how to identify avenues in which to present your findings
- Developing and implementing an Outcomes Assessment Plan to assess all areas related to undergraduate research
- Creating and administering Butler Summer Institute Travel to Present grants— this grant, up to \$500, is designed to help offset costs associated with presenting Scholars' work at regional, national, and international conferences
- Creating and administering CHASE Scholars Travel to Present grants—this grant, up to \$500 is designed to help offset costs associated with presenting Scholars' work at regional, national, and international conferences
- Creating bylaws for the Programs of Undergraduate Research Committee
- Developing and maintaining a brand identity for the Butler Summer Institute and the CHASE Scholars Program
- Raising awareness of the BSI and the URC through the creation and implementation of “Cupcakes with CHASE,” a monthly one-hour information session open to the entire BU community
- Undergraduate Research Conference
  - Developing and implementing a Competitive Paper category for the URC, complete with a cash award for the Top Four Paper winners
    - 36 competitive papers were submitted in 2019
    - 28 competitive papers were submitted in 2018
    - 21 competitive papers were submitted in 2017
  - Developing and implementing a Research Roundtable category for the URC to continue my focus on assisting developing scholars—these roundtables invite students to submit a brief abstract of the project they intend to complete or have partially completed; the day of the URC, presenters receive feedback from seasoned researchers to enhance their project
  - Creating two revenue streams for the URC via program advertising and exhibiting
  - Increasing URC revenue despite increased conference costs
  - Partnering with IT to completely revamp the URC Registration Process
  - Publicizing the conference, resulting in a record number of attendees (between 760-845)

## **Director, Undergraduate Research & Prestigious Scholarships (con't.)**

### Undergraduate Research (con't)

- Reconfiguring the URC to encourage all attendees to be more reflective of the role of undergraduate research, including:
  - Revising the schedule so that each oral presentation session includes 75 minutes and guarantees time for each presenter to receive feedback related to his/her project from the moderator and/or the audience
  - Developing a script for each moderator that asks student researchers to think critically about the role of undergraduate research in general and how their study in particular impacts our world
  - Creating an optional assignment for faculty to distribute to Butler students attending the URC to encourage critical thinking and reflection about the role of undergraduate research
- Developing, updating, and publishing an annual URC Infographic
- Developing and maintaining a brand identity for the URC
- Redesigning URC Handbooks to include new branding as well as individual screenshots for each step of the registration process for Student Presenters, Faculty Sponsors, University Representatives, and Area Coordinators
- **Butler Summer Institute**
  - Administer Travel to Present grant for BSI Scholars—this grant, up to \$500 is designed to help offset costs associated with presenting Scholars' work at regional, national, and international conferences
  - Creating and publishing a rubric by which BSI proposals are evaluated
  - Restructuring the program in 2019 to incorporate professional development opportunities for the Scholars
  - Developing and maintaining a brand identity for the BSI
  - Partnering with IT to completely revise and streamline the BSI application for students and faculty mentors by making the process electronic
  - Developing and presenting Oral and Poster Presentation Workshops for the Butler Summer Institute Scholars
  - Creating a Butler Summer Institute Scholar Guide that includes all information Scholars need for the nine-week program in one document
- **CHASE Scholars Program**
  - Creating a Travel to Present grant for CHASE Scholars—this grant, up to \$500 is designed to help offset costs associated with presenting Scholars' work at regional, national, and international conferences
  - Developing and maintaining a brand identity for the CHASE Scholars Program
  - Partnering with IT to create a streamlined CHASE Scholars application for students and faculty mentors
  - Creating a CHASE Scholars Guide that includes all information Scholars need for the program in one document

## **Director, Undergraduate Research & Prestigious Scholarships (con't.)**

### Prestigious Scholarships

In this position I work closely with students, faculty, and staff.

My duties in this role include:

- Possessing knowledge of all major prestigious fellowships and scholarships, their selection criteria, and their application procedures
- Identifying and recruiting high achieving students to apply for prestigious fellowships and scholarships
- Advising students about specific opportunities that best fit their academic and professional goals
- Mentoring interested students in becoming competitive applicants (e.g., identifying projects/activities that would enhance students' application)
- Overseeing scholarship application processes, including reviewing essays and assisting students in refining their interviewing skills
- Serving as Butler's representative to the National Association of Fellowship Advisors
- Serving as liaison to academic deans, department chairs, faculty, and academic staff for all prestigious scholarships/fellowships
- Identifying and partnering with faculty who will refer potential candidates to me
- Marketing our applicants' successes
- Assessing the prestigious scholarship advising process

To date, my most substantial accomplishments as the Director of Prestigious Scholarships include:

- Significantly increasing the number of prestigious scholarship applicants (see table below)
- Developing and implementing a strategic plan to focus on recruitment and communicating with various constituencies
- Developing and implementing a communication plan for identifying and mentoring first-year and sophomore students who demonstrate promise in obtaining prestigious scholarships/fellowships
- Developing and implementing a recruitment plan to identify potential applicants by majors
- Developing and presenting Prestigious Scholarship Information Sessions for the Fulbright grant, the Fulbright UK Summer Institute, the Goldwater Scholarship, and the Gilman Scholarship
- Developing an outcomes assessment plan, including the creation and administration of a survey to all students who apply for a prestigious scholarship
- Creating a student database for potential scholarship/fellowship applicants
- Creating and updating an annual Infographic to highlight recent successes
- Raising awareness of prestigious scholarships through the creation of "Cupcakes with CHASE," a monthly one-hour information session open to the entire Butler community

**Director, Undergraduate Research & Prestigious Scholarships (con't.)**Prestigious Scholarships Accomplishments (con't.)

- Raising awareness of prestigious fellowship/scholarship opportunities by participating in the following events on campus:
  - Resident Assistant Training
  - Block Party
  - Big Dawg Fair
  - Graduate Fair
  - Open Houses
  - New Student Registration
  - Capstone Courses
  - Exploratory Studies Courses
  - Go Abroad Again Conference
  - Celebration of Teaching & Learning
  - Center for Global Education Information Sessions

## Record of Prestigious Scholarship Applications

| SCHOLARSHIP/FELLOWSHIP                                  | 2015-16 | 2016-17 | 2017-18 | 2018-19 | 2019-20 |
|---|---------|---------|---------|---------|---------|
| <b>Boren Applicants</b>                                 | 1       | 1       | 1       |         |         |
| <b>Critical Language Scholarship Applicants</b>         |         | 1       | 3       |         |         |
| <b>Fulbright Applicants</b>                             | 18      | 21      | 7       | 16      | 14      |
| Study/Research Recipient(s)                             | 1       |         |         | 2       |         |
| English Teaching Assistant Recipient(s)                 |         | 2       | 2       | 2       |         |
| Study/Research Alternate                                |         |         |         |         |         |
| Study/Research Semi-finalist                            | 1       | 1       | 1       | 1       |         |
| English Teaching Assistant Alternate                    |         | 1       |         | 2       |         |
| English Teaching Assistant Semi-finalists               | 3       | 1       |         | 3       |         |
| <b>Fulbright UK Summer Institute Applicants</b>         | 7       | 21      | 39      | 23      |         |
| Recipients  | 2       | 3       | 2       | 3       |         |
| Semi-finalists  |         | 1       |         |         |         |
| <b>Gates Cambridge Applicants</b>                       | 1       |         |         |         |         |
| <b>Gilman Applicants</b>                                | 1       | 2       | 3       | 3       | 6       |
| <b>Goldwater Applicants</b>                             | 4       | 3       | 8       | 2       |         |
| Recipient   |         | 1       | 1       |         |         |
| Honorable Mentions                                      | 2       |         |         |         |         |
| <b>Japan Exchange &amp; Teaching Program Applicants</b> | 3       |         |         |         |         |
| Recipients  | 2       |         |         |         |         |
| <b>Marshall Applicants</b>                              | 1       |         |         |         |         |
| <b>PPIA Fellowship</b>                                  |         |         | 1       | 3       |         |
| <b>Princeton in Latin America Applicants</b>            | 1       |         |         |         |         |
| <b>Teaching Assistant Program in France</b>             | 2       |         | 2       | 2       |         |
| Recipients  | 2       |         |         | 2       |         |
| <b>Truman Applicants</b>                                | 2       |         |         | 1       |         |
| <b>Udall Applicants</b>                                 | 2       | 2       | 1       | 1       |         |

**Director, University Honors Program, Robert Morris University**

As the Director of the University Honors Program, I had administrative oversight for three discrete areas: The University Honors Program (UHP), the Pre-Law Program, and the Scholarships and Fellowships Program.

University Honors Program

In this position I worked closely with the Provost, Associate Vice President of Academic Affairs, deans, department heads, faculty, students, and business/community members.

Students enrolled in the International Honors Program were required to complete four Honors core courses and two Honors Thesis courses, study abroad for at least one semester, conduct primary research for their thesis while studying abroad, successfully write and present an Honors Thesis, and design and complete a service learning project each academic year all while maintaining a 3.0 GPA each semester.

Students enrolled in the Cooperative Education Honors Program were required to enroll in five courses each semester they were not participating in a cooperative work experience, complete a pre-session general education Honors course and a 40 hour/week cooperative work experience the summer of their sophomore and junior years as well as the spring semester of their senior year, and design and complete a service learning project each academic year. Students were required to write a reflective essay based on their work experiences using peer reviewed and primary source materials related to disciplinary concepts (program enrollment was limited to Accounting, Computer Science, and Manufacturing Engineering majors). Finally, students were required to maintain a 3.25 cumulative GPA and a 3.5 GPA in the major.

Students enrolled in the International Cooperative Education Honors Program completed the same requirements as the Cooperative Education Honors Program students; however, at least one work experience had to be abroad.

My responsibilities in this role included providing administrative oversight for all aspects of academic life within the UHP, including strategic planning, fiscal management, personnel development, and programming.

I was charged with completing the following tasks:

- Directing the development, implementation, and ongoing evaluation of programs, services, and policies designed to increase student recruitment, retention, and persistence to graduation
- Managing all fiscal and operational decisions affecting personnel, materials, facilities, and equipment of the UHP
- Managing and directing academic monitoring and tracking of students to ensure compliance with all UHP requirements
- Providing leadership in orienting and advising UHP students and arranging for interventions as needed
- Conducting short-term and long-range planning for the UHP
- Conducting annual assessments of all three programs
- Coordinating and preparing UHP documents regarding course listings, program descriptions, admissions, etc.
- Maintaining UHP student databases
- Providing staff supervision/coordination, as required

**Director, University Honors Program (con't.)**

- Developing promotional materials (i.e., brochures, course descriptions, etc.)
- Planning, coordinating, and attending all UHP events, including the Cooperative Education and International Cooperative Education Honors Programs' annual Pre-Session Orientation Week
- Developing and maintaining Web sites for all three programs
- Selecting UHP students, in collaboration with Enrollment Management
- Providing overall assistance/mentoring to UHP students regarding UHP requirements, in coordination with students' academic advisors
- Coordinating and supervising Honors Theses projects
- Coordinating Study Abroad requirements for International Honors Program students, in collaboration with the Study Abroad Program Director
- Arranging for priority registration for Honors students
- Recognizing the achievements of Honors Program participants, graduates, and alumni
- Chairing the Honors Advisory Committee
- Chairing the Honors Curriculum Advisory Committee
- Chairing the Cooperative Education Honors Program Faculty Committee
- Chairing the International Cooperative Education Honors Program Faculty Committee
- Teaching two Honors courses each semester

My most substantial accomplishments as the Director of the UHP included:

- Providing visionary leadership to implement two new programs (i.e., the Cooperative Education Honors Program and the International Cooperative Education Honors Program)
- Modifying the International Honors Program extensively (including complete revisions of the curriculum and the thesis and the addition of a service learning requirement to all three programs)
- Creating and administering *Intersections*—an annual undergraduate research conference that now has a regional scope and is co-sponsored by California University of Pennsylvania
- Significantly increasing application, retention, and persistence to graduation rates
- Developing and implementing outcomes assessment plans for all three programs
- Developing and revising student handbooks for all three programs
- Developing a brand identity for the program (i.e., the Patriot Scholars)

**Director, University Honors Program (con't.)**Pre-Law Advising Program

The Pre-Law Advising Program, once freestanding, became part of the UHP in 2005. In this position, I worked closely with the deans, the Pre-Law Coordinator, lawyers who were part of the advisory committee, and students interested in attending law school.

My duties in this role included:

- Serving as the UHP liaison to the Pre-Law Advising Program Coordinator and the Faculty Advisor committee
- Assisting the Pre-Law Advising Program Coordinator, the Pre-Law Faculty Advisor Committee, Enrollment Management, and Career Services in the development and implementation of a Pre-Law Program strategic plan
- Assisting in the development of the Pre-Law Curriculum
- Assisting the Pre-Law Coordinator in establishing an advising program
- Assisting in the development and implementation of the Pre-Law Outcomes Assessment plan
- Serving on the Pre-Law Program Advisory Committee
- Increasing campus awareness of the program

Scholarships and Fellowships

In 2005 I was tasked by the President and Provost to identify prestigious scholarships and fellowships for undergraduate students and to develop a plan to raise RMU's national profile by having students apply for these opportunities.

My duties in this role included:

- Developing short-term and long range planning for the program
- Developing and managing the program's budget
- Developing plans for identifying high performing students and informing those students about various opportunities
- Identifying and mentoring first-year or sophomore students who demonstrated promise in obtaining scholarships/fellowships
- Developing and maintaining a Web site accessible to all RMU students informing them of potential scholarship opportunities
- Identifying and partnering with faculty to participate in applicant recruitment
- Advising students about specific opportunities that best fit their academic and professional goals
- Assisting all interested students in becoming competitive applicants (e.g., identifying projects that would enhance students' application)
- Overseeing scholarship application processes, including reviewing essays and assisting students refine their interviewing skills
- Creating and maintaining potential applicant database
- Serving as liaison to academic deans, department heads, and faculty

**Director, Oral Communication Across the Curriculum Program,**  
Southeast Missouri State University

As the Director of the Oral Communication Across the Curriculum (OCXC) program, I was charged with the task of developing and implementing a university-wide program designed to enhance and assess students' communication skills.

During the first phase of the OCXC Program, I completed the following tasks:

- Consulted with each college and department to operationalize discipline based oral communication outcomes in general education and in each major
- Identified and recommended appropriate assessment procedures for outcomes identified by departments and colleges
- Developed a model for an OCXC program
- Developed an OCXC program budget
- Developed a Strategic Plan for the OCXC Program
- Developed multiple assessment measures for the OCXC program
- Secured funds to implement the OCXC program

As I directed the program into the second phase, I completed the following tasks:

- Chaired the Oral Communication Across the Curriculum Steering Committee—this broad based committee was composed of a representative from each college as well as representatives from the Writing Across the Curriculum Program and the Center for Scholarship in Teaching and Learning
- Assessed student outcomes: I assessed the oral communication skills of 242 first year students and 234 seniors
- Interpreted and communicated assessment results to various university constituents
- Maintained the OCXC Program's Strategic Plan
- Coordinated the OCXC program
- Served as a liaison between the School of University Studies and the faculty
- Assisted faculty in developing communication-intensive courses
- Managed the program's budget
- Trained faculty to be holistic scoring evaluators
- Trained and supervised student personnel

## 5. RESEARCH APPOINTMENTS

1997-1998      **Editorial Assistant**  
*Theatre Annual: A Journal of Performance Studies*

As assistant to the editor, I served as the sole liaison between the editor and authors, coordinated the review of manuscripts submitted for publication, edited manuscripts at each stage of the review process, and researched various subjects as was needed.

Spring 1997      **Research Consultant to the Planning and Development Committee,**  
Department of Speech Communication,  
Southern Illinois University, Carbondale

The aim of this project was to assess the quality of undergraduate education as perceived by graduating and continuing speech communication majors. I was responsible for developing a protocol, facilitating, and transcribing four focus groups that consisted of six to eight students. I also created, administered, and catalogued the results of an outcomes-based exit survey that asked students to evaluate their educational experience while at SIUC. This survey was administered to all SIUC speech communication majors.

## 6. AWARDS AND HONORS

### TEACHING AWARDS

2007 **Faculty Engagement Award, Robert Morris University**

This award recognizes faculty members who go beyond the call of duty to engage and encourage students in learning. This person exhibits deep caring and involvement in students' lives and has taken specific academic, social, and professional actions to demonstrate this. The recipients spend much time with students outside of the classroom, promote student confidence and growth, and link students to opportunities outside the classroom. The recipient is selected based on a vote of the Student Government Association.

2005 **Outstanding New Teacher Award,  
Central States Communication Association**

The Outstanding New Teacher Award recognizes individuals early in their professional career who are showing distinction as teachers. To be considered for the Outstanding New Teacher Award, nominees must submit a packet including (1) a letter of nomination citing the nominee's accomplishments; (2) the nominee's curriculum vita; (3) three letters of nomination from students, colleagues, supervisors, and/or administrators; (4) course/instructor evaluations; (5) a description of the nominee's teaching load, including student advising; and (6) at least two samples of instructional materials/resources.

2005 **Distinguished Faculty Teaching Award, Robert Morris University**

This award is presented to a full-time faculty member who has devoted significant effort to undergraduate teaching. The recipient must have undergraduate teaching as a large part of his/her duties, should present classroom concepts in a unique way so that students gain a better understanding of the material, and should demonstrate deep caring and involvement in students' learning. The recipient is selected based on by a vote of the Student Government Association.

**SCHOLARSHIP AWARDS**

- 2015      **Top Panel Award, Media Studies Division  
Central States Communication Association**
- “Constructing/Communicating/Editing Our Thoughts: Alternate Methods for Examining the Convergence of Intrapersonal Communication and Mass Communication in Social Media.”
- 2012      **Top Paper Award, Performance Studies Division,  
Central States Communication Association**
- “The Practice of Subversion in Everyday Life: Confronting the Menstrual Taboo.”
- 2010      **Melissa Beall Top Panel Award, Basic Course Division,  
Central States Communication Association**
- “(Re)Forming Civic Engagement in the Postmodern Era: Using the Basic Course to Transcend Student Apathy.”
- 2010      **Second Place, Assessment Celebration,  
Indiana University-Purdue University Fort Wayne**
- I received this award for demonstrating how a final examination in a graduate course (COM 521: Theories of Rhetoric) could serve as an indicator of students’ cognitive, behavioral, and affective skills as well as a reflective opportunity for course assessment.
- 2007      **Top Four Paper Award, Feminist and Women’s Studies Division  
National Communication Association**
- “Marketing Menopause and Inventing Identities: An Examination of the Persona Rhetorically Constructed via Menopause Education Pamphlets.”
- 2006      **Summer Fellowship Award, Robert Morris University**
- This \$2,800 competitive award is granted to faculty based on the merits of a summer research project proposal.
- 2003      **Top Three Paper Award, Performance Studies Division,  
National Communication Association**
- “Developing Ideal Identities: Menstruation Education Pamphlets and the Performance of Woman.”
- 2001      ***Communication Teacher’s Touchstone Award***
- “Gender Résumé: An Alternate Version for Examining the Self in Everyday Life.”  
This award, selected by the editor of *Communication Teacher*, is designed to honor one classroom activity per issue for its pedagogical value. My activity was the first selected for this award.

**SCHOLARSHIP AWARDS (con't.)**

- 1998 **Outstanding Conference Paper of the Year, Organization for the Study of Communication, Language, and Gender**  
“The Rhetorical Construction of Identity: Women, AIDS, and Medical Science.”
- 1998 **Top Three Paper Award, Rhetorical Theory and Criticism Division, Central States Communication Association**  
“The Rhetorical Construction of Identity: Women, AIDS, and Medical Science.”
- 1997 **Kleinau Performance Award, Southern Illinois University**  
This award is given to graduate students whose performances in the Kleinau Theatre productions are deemed outstanding by the Performance Studies faculty.
- 1996 **Kleinau Performance Award, Southern Illinois University**
- 1994 **Best Undergraduate Paper Award, Department of Communication, Arizona State University**  
“Martin Luther King Jr. and Malcolm X: Two Strategies—One Purpose.”
- 1994 **Outstanding Performance Studies Senior Award, Arizona State University**  
This award is presented to one undergraduate student with a Performance Studies focus who has, throughout his or her four years, demonstrated excellence in the understanding and application of performance studies theories and practice. The recipient is selected based on a vote of the Performance Studies faculty.

**SERVICE AWARDS**

- 2017 **Difference Maker Award, Service to Students Recipient Butler University**  
This award honors those who support student groups and/or student services, contributes to student leadership development and/or mentoring of students, demonstrates responsiveness to student, and provides support to students beyond the expectations of one’s job.
- 2013 **Overall Award Recipient “VSU Girls Who Rock,” Collegiate Women of VSU, Valdosta State University**  
This award honors influential women on VSU’s campus and in the local community who have impacted not only the Collegiate Women of VSU, but other organizations as well.
- 2013 **Honorary Member, Golden Key Honorary Society Valdosta State University**
- 2001 **Honors Award for Outstanding Service, College of Liberal Arts, Southeast Missouri State University**  
This award, voted on by departmental chairpersons, honors individuals who have completed exceptional service to the College.

## 7. MEMBERSHIPS IN ACADEMIC, PROFESSIONAL, & SCHOLARLY SOCIETIES

National Association of Fellowships Advisors, 2015-present  
 National Communication Association, 1995-present  
 Central States Communication Association, 1995-present  
 Council of Undergraduate Research, 2017-present  
 Phi Kappa Phi, 1998-present  
 National Collegiate Honors Council, 2004-2008  
 Organization for the Study of Communication, Language, & Gender, 1997-2010

## 8. PRIMARY SCHOLARLY INTERESTS

| General Areas of Interest   | Specific Areas of Interest  |
|---|---|
| <ul style="list-style-type: none"> <li>• Outcomes Assessment</li> <li>• Pedagogy</li> <li>• Gender, Race, Class, and Communication</li> <li>• Health Communication</li> <li>• Rhetorical Theory and Criticism</li> <li>• Feminist Theory and Criticism</li> <li>• Cultural Studies</li> <li>• Performance History, Theory, and Criticism</li> </ul> | <ul style="list-style-type: none"> <li>• Women's Health</li> <li>• Everyday Life Performance of "Woman"</li> <li>• Rhetorical Constructions and Subsequent Performance of Taboo</li> <li>• Rhetorical Constructions and Performance of Identity/ies</li> <li>• Rhetoric of the Medical Community</li> <li>• Mediated Femininities/Masculinities</li> <li>• Woman Suffrage Movement</li> </ul> |

## 9. PRIMARY TEACHING INTERESTS

- |  |   |
|--|---|
| • Political Communication                  | • Mass Media and Gender                   |
| • Persuasion and Social Influence          | • Rhetorical Criticism and Theory         |
| • Public Address/Social Movements          | • Public Speaking                         |
| • Communication and Gender                 | • Professional Writing                    |
| • Business & Professional Communication    | • Health Communication                    |
| • Qualitative Research Methods             | • Intercultural Communication             |
| • Communication Theory                     | • Small Group Communication               |
| • Performance of Gender                    | • Organizational Communication            |
| • Social Contexts of Performance           | • Cultural Studies                        |
| • Feminist Theory/Criticism                | • Interpersonal Communication             |
| • Performance Theory/Methodology/Criticism | • Oral Interpretation/Performance Studies |

## B. SCHOLARSHIP & CREATIVE ENDEAVOR

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### 1. BOOK CHAPTERS

Charlesworth, Dacia and Bill McKinney. "Administering Honors: Understanding Multiple Perspectives to Advocate for Honors Education." *Honors Communication: Contextual Issues and Lessons Learned in Teaching, Advising, and Mentoring the Undergraduate Honors Student in Communication*. Eds. Jennifer Becker and Caroline Parsons. New York: Peter Lang Publishing, forthcoming.

Charlesworth, Dacia. "Love Thy Mother? Traitorous Constructions of Motherhood in the 'Outsmart Mother Nature with Tampax' Campaign." *Monster, Mate, Mommy: Media Depictions of Women as Brides, Wives, and Mothers*. Ed. Alena Ruggerio. Lexington, MA: Lexington Books, 2012. 209-222.

Charlesworth, Dacia. "Demystifying the Program Review Process: Ensuring Quality Control, Fostering Faculty Development, and Motivating Faculty" in *A Communication Assessment Primer*. Ed. Phillip Backlund. Washington, DC: National Communication Association, 2010. 97-108.

Charlesworth, Dacia. "Recontextualizing 'The Change': The Rhetorical and Performative Constructions of Menopause in *Cybill*" in *Women and the Media: National and International Perspectives*. Eds. Theresa Carilli and Jane Campbell. Lanham, MD: University Press of America, 2005. 250-264.

Charlesworth, Dacia. "Sanctioned Discourse: Women, Condoms, and HIV/AIDS in Early 1990s Government Brochures" in *Culture and the Condom*. Eds. Karen Anjar and Thuy DaoJensen. New York, NY: Peter Lang Publishers, 2005. 111-124.

### 2. REFEREED ARTICLES

Charlesworth, Dacia. "Bridging Digital and Gender Divides: A Preliminary Study Applying Uses and Gratification Theory to Dot Diva's Recruiting Strategies." *Issues in Information Systems*, 12.1 (2011): 256-263.

Charlesworth, Dacia. "Applying Cooperative Learning Technique in the Classroom: An Examination of Leadership Styles in CIS Majors." *Issues in Information Systems*, 8.1 (2007): 115-119.

Charlesworth, Dacia. "Identifying Communication Apprehension Levels in Senior-Level Information Systems Majors: A Pilot Study." *Issues in Information Systems* 7.1 (2006): 319-323.

Charlesworth, Dacia and William J. McKinney. "Pedagogical Implications of Technology: Toward a More Critical Stance of Instructional Technology." *Issues in Information Systems* 6.1 (2005): 121-126.

Charlesworth, Dacia. "Transmitters, Caregivers, and Flowerpots: Rhetorical Constructions of Women's Early Identities in the AIDS Pandemic." *Women's Studies in Communication* 26.1 (2003): 60-87.

Charlesworth, Dacia. "Paradoxical Constructions of Self: Educating Young Women About Menstruation." *Women & Language* 24.2 (2001): 13-20.

Charlesworth, Dacia. "Martin Luther King Jr. and Malcolm X: Two Strategies—One Purpose." *Journal of Arizona Communication Association* 20 (1994): 20-36.

### 3. REFEREED TEACHING ACTIVITIES

Charlesworth, Dacia. "Re-presenting Subversive Songs: Applying Strategies for Invention and Arrangement to Nontraditional Speech Texts." *Communication Teacher*, 24.3 (2010): 122-126.

Charlesworth, Dacia and Greg Simerly. "Improving the Spread: Utilizing Theatrical Rehearsal Exercises to Enhance Debaters' Speaking Styles." *North Dakota Speech and Theater Association Journal*, 20 (2008): 49-54.

Charlesworth, Dacia. "Developing and Organizing Information for Public Speeches: An Interactive Approach." *Teaching Ideas for the Basic Communication Course*, vol. 7. Eds. Barbara Hugenberg and Lawrence W. Hugenberg. Dubuque, IA: Kendall Hunt Publishing, 2008, 65-71.

Charlesworth, Dacia. "Enhancing the Delivery of Beginning Communicators: Part II." *Teaching Ideas for the Basic Communication Course*, vol. 7. Eds. Barbara Hugenberg and Lawrence W. Hugenberg. Dubuque, IA: Kendall Hunt Publishing, 2008, 109-112.

Charlesworth, Dacia. "Thinking Critically, Speaking Famously and Writing Effortlessly: An Alternative Performative Public Speaking Assignment." *Communication Teacher* 19.1 (2005): 1-4.

Charlesworth, Dacia. "Utilizing Paralinguistic Cues to Enhance the Delivery of Public Speeches." *Teaching Ideas for the Basic Communication Course*, vol. 7. Eds. Barbara Hugenberg and Lawrence W. Hugenberg. Dubuque, IA: Kendall Hunt Publishing, 2003. 47-52.

Charlesworth, Dacia. "The Dreaded Oral Citation: Assisting Students in Understanding the Differences Between Oral and Written Documentation Style." *Teaching Ideas for the Basic Communication Course*, vol. 7. Eds. Barbara Hugenberg and Lawrence W. Hugenberg. Dubuque, IA: Kendall Hunt Publishing, 2003. 173-178.

Charlesworth, Dacia. "Delivery Exercises for the Beginning Communicator." *Teaching Ideas for the Basic Communication Course*, vol. 6. Eds. Barbara Hugenberg and Lawrence W. Hugenberg. Dubuque, IA: Kendall Hunt Publishing, 2002. 95-98.

Charlesworth, Dacia. "A Complex Case Study for the Basic Communication Course." *Teaching Ideas for the Basic Communication Course*, vol. 6. Eds. Barbara Hugenberg and Lawrence W. Hugenberg. Dubuque, IA: Kendall Hunt Publishing, 2002. 141-150.

Charlesworth, Dacia. "Gender Résumé: An Alternative Version for Examining the Self in Everyday Life." *Communication Teacher* 16.1 (2001): 1-2, 4.

### 4. INVITED COMMENTARY

Charlesworth, Dacia. "An Examination of the Parallels Between the National Woman Suffrage Association and Clinton's Presidential Campaign." *Feminist Media Studies*, 8.4 (2008): 430-433.

## 5. CONFERENCE PROCEEDINGS

Charlesworth, Dacia. "Strategic Planning for Fellowships Offices: Minimizing Challenges, Identifying Stakeholders, and Optimizing Benefits." Suzanne McCray, editor. *The National Association of Fellowship Advisors Conference Proceedings*, in press.

Charlesworth, Dacia. "Mel Gibson and Celebrity Apologia: Unifying Rhetoric of Atonement and Organizational Crisis Communication" in *ALTA Conference on Argumentation Proceedings*. Ed. Scott Jacobs. Washington, D.C.: National Communication Association, 2007. 130-138.

## 6. BOOK REVIEWS

Charlesworth, Dacia. "Communication Centers and Oral Communication Programs in Higher Education: Advantages, Challenges, and New Directions." *Communication Center Journal*, 3.1 (2017): 178-180.

Charlesworth, Dacia. "Two Tales of Menstruation Directed Toward Two Different Audiences." *Sex Roles*, 68 (2013): 159-162. [Invited review for special issue on menstruation.]

Charlesworth, Dacia. "Combining Rhetorical Strategies with Service Learning: Using Women's Organizations as Case Studies." *The Review of Communication*, 8.2 (2008): 146-149.

Charlesworth, Dacia. Rev. of *The Language Police: How Pressure Groups Restrict What Students Learn* by Diane Ravitch. *Communication Education* 53.4 (2004): 369-372.

Charlesworth, Dacia. Rev. of *In a Madhouse's Din: Civil Rights Coverage by Mississippi Daily Press, 1948-1968* by Susan Weill. *The Southern Communication Journal* 69.1 (2003): 96-98.

Charlesworth, Dacia. Rev. of *Coloring Outside the Lines: Mentoring Women into School Leadership* by Mary E. Gardiner, Ernestine Enomoto, and Margaret Grogan. *Women's Studies in Communication* 25 (2002): 256-259.

## 7. ANTHOLOGIZED WORK

Charlesworth, Dacia. "Which Number Will You Be?" *Changing Minds: Arguments on Contemporary and Enduring Issues*. Eds. Jon Ford and Marjorie Ford. White Plains, NY: Longman, 2009.

Charlesworth, Dacia. "Which Number Will You Be?" *The Promise of America*. Eds. Shane Borrowman and Edward M. White. Saddleback, NJ: Pearson, 2007.

## 8. OTHER PUBLICATIONS

Charlesworth, Dacia. "Considering Lyrics as Public Speeches: Extending the Application of Audience Analysis." *SPECTRA*, 45.7 (2009): 10.

Charlesworth, Dacia. "Bound to be Read." *Fort Wayne Journal Gazette*, February 15, 2009. D1, 2.

Charlesworth, Dacia. "Value of an Education: Live By Four Tenets." *Personal Excellence* February (2005): 10.

Charlesworth, Dacia. "Which Number Will You Be? A Challenge for National Society of Collegiate Scholars Inductees." *Vital Speeches of the Day* 70.24 (2004): 765-768.

**9. PLAYS**

*anatomy of woman: on (re)presenting woman in the U.S.* Playwright, Director, and Performer. Massey Theatre, Robert Morris University, March 2005.

*The Menstrual Show: A Period Piece.* Playwright, Director, and Performer. Marion Kleinau Theatre, Southern Illinois University, Carbondale, April 1998.

*Confrontation Without Alienation: Suffragist Anna Howard Shaw*—Playwright, Director, and Performer. Marion Kleinau Theatre, Southern Illinois University, Carbondale, November 1996.

**10. INSTRUCTOR’S MANUALS/ANCILLARY MATERIALS**

Charlesworth, Dacia. Instructor’s Manual for *Business Communication Today*, 4<sup>th</sup> edition by Bovee and Thill. New Jersey: Prentice Hall, 2009.

Charlesworth, Dacia. Instructor’s Manual for *Excellence in Business Communication*, 10<sup>th</sup> edition by Bovee and Thill. New Jersey: Prentice Hall, 2008.

Charlesworth, Dacia. Instructor’s Manual for *Business Communication Today*, 3<sup>rd</sup> edition by Bovee and Thill. New Jersey: Prentice Hall, 2007.

Prepared 19 Document Makeovers for the Web component of *Business Communication Today*, 9<sup>th</sup> edition by Bovee and Thill. 2007.

Prepared 16 Document Makeovers for the Web component of *Essentials of Business Communication*, 3<sup>rd</sup> edition by Bovee and Thill. 2006.

Prepared Web Content (e.g., Questions for Discussion, Information for Further Review) for *Communication Between Cultures*, 3<sup>rd</sup> edition by Samovar and Porter. Ohio: Thompson/Wadsworth, 2003.

**11. GRANTS**

Recipient of 501(c)(3)<sup>2\*</sup> Service Learning Grant, “Auditing Non-Profit Volunteer Policies,” Spring 2006. \$2000.00 \*This is the actual name of the organization

Recipient of Funding for Results internal grant, “Implementing an Oral Communication Across the Curriculum Program,” Southeast Missouri State University, 1999-2002. \$186,000.00

Recipient of Southeast Missouri State University’s Grant Development Award, Summer 2001. \$1,000.00

**12. INVITED LECTURES, PERFORMANCES, AND RESPONSES**

“President’s Undergraduate Honors Research Conference Competitive Papers.” Invited Respondent, Central States Communication Association Annual Meeting, Grand Rapids, Michigan, April 2016.

“Identifying and Integrating Motivation Within Student Organizations.” Invited Speaker for the Valdosta State University Black Student League Executive Leadership Retreat, July 2013.

“Leadership Development and Gender Roles: Overcoming Obstacles to Ensure Success.” Invited Speaker, Collegiate Women of Valdosta State University, March 2013.

**12. INVITED LECTURES, PERFORMANCES, AND RESPONSES (con't.)**

Pizza with a Professor; an Honors Program event where students of Reade Hall (the Honors Residence Hall) select a professor to discuss his/her research and teaching interests. Fall 2012.

“Negotiating Transitions in Life: Following the Examples of Anna Howard Shaw.” Invited Keynote Speaker for Society of Women Engineers, Northeast Indiana Section, Annual Meeting, Fort Wayne, Indiana, March 2012.

“Connecting to the Public Speaking Course by Exploring Various Organizational Strategies.” Invited Panelist for the Central States Communication Association Annual Meeting, Cleveland, Ohio, March 2012.

“Counter Propositions and Contrasts: Exploring the Rhetorical Tradition.” Invited Respondent for the Central States Communication Association Annual Meeting, Cleveland, Ohio, March 2012.

“Sexual Orientation, Identity, and Health.” Invited Respondent for the Central States Communication Association Annual Meeting, Cleveland, Ohio, March 2012.

“Chemical Eloquence? The Profession's Response to the Public Speaking Pill.” Invited Respondent for the NCA Forum for the National Communication Association, San Francisco, California, November 2010.

“Mediated (Re)Presentations of Women’s Bodies in Menstrual Product Advertisements.” Invited panelist at Indiana University-Purdue University Fort Wayne’s Women’s History Month Celebration, March 2009.

“Five Years Out: Reimagining the ‘Interpretation vs. Impersonation’ Debate Between Alcott and Talcott.” Invited Panelist for the Performance Studies Division’s Spotlight Panel for the National Communication Association, Chicago, Illinois, November 2009.

“Reflections from an Outstanding New Teacher.” Invited presentation at the Central States Communication Association Annual Meeting, Indianapolis, Indiana, April 2006.

“Developing Outstanding Citizens in Today’s Universities.” Keynote Address, Annual Meeting of the National Society of Collegiate Scholars, Moon Township, Pennsylvania, February 2005.

“Faculty Empowerment Through Assessment.” Teaching Economics Conference, Moon Township, Pennsylvania, February 2005.

“He Said, She Said, But Neither Understood the Other: Understanding Gendered Communication in the Workplace.” Delivered Keynote address to Robert Morris University’s Lunch and Learn Program. October, 2004.

“Outstanding Teaching Ideas from NCA’s *Communication Teacher*—Gender Résumé: An Alternative Version for Examining the Self in Everyday Life.” Invited panel participant by the editor of *Communication Teacher*, National Communication Association Annual Meeting, New Orleans, Louisiana, 2002.

**12. INVITED LECTURES, PERFORMANCES, AND RESPONSES (con't.)**

*The Forgotten Suffragist: The Life of the Rev. Dr. Anna Howard Shaw,*

Indiana University-Purdue University Fort Wayne, March 2009

Robert Morris University, March 2003

Slippery Rock University, March 2003

Southeast Missouri State University, April 2001

University of Louisiana at Monroe, March 2001

Albion College, March 1997

“A Tribute to Three Stars: Stepping Beyond the Boundaries and Into the Classroom.”

Respondent. Joint Meeting of the Central States Communication Association/Southern States Communication Association, St. Louis, Missouri, April 1999.

**13. PEER-REVIEWED CONFERENCE PAPERS DELIVERED AT PROFESSIONAL MEETINGS****Pedagogy Papers and Presentations**

“Sustained Attention vs. Selective Attention: Enhancing Undergraduate Research Experiences via Multiple Programs.” Paper accepted for presentation at the Council of Undergraduate Research Programs Conference, Columbus, Ohio, June 2019.

“Elevating the Basic Communication Course to a Foundational Core: The Case for a Comprehensive Electronic Portfolio.” Paper presented at the Central States Communication Association Annual Meeting, Minneapolis, Minnesota, April 2014.

“Using Creative Artifacts and Empathy to Explore Cultural Differences.” Activity presented at the Central States Communication Association Annual Meeting, Cleveland, Ohio, March 2012.

“Connecting the National Discussion of Undergraduate Education: Exploring Curricular Reform at the Department, College, and University Level.” Position Paper presented at the Central States Communication Association Annual Meeting, Cleveland, Ohio, March 2012.

“Transforming, Interpreting, and Reflecting Upon Pedagogical Voice: Longitudinal Reflections of SoTL Research as Manifested in the Classroom.” Paper presented at the National Communication Association Annual Meeting, New Orleans, Louisiana, November 2011.

“Understanding the Use of ‘Voice’ in the Rational World and Narrative Paradigms: The Case for Health Care Reform Using *The National Enquirer*.” Activity presented at the National Communication Association Annual Meeting, New Orleans, Louisiana, November 2011.

“Civility and Connectivity: Ethical Considerations of Cell Phone Use and Phone Contact in Higher Education.” Paper presented at the Central States Communication Association Annual Meeting, Milwaukee, Wisconsin, April 2011.

“Building Bridges to the Transgendered Community: Pedagogical Strategies for Identifying with the ‘Other.’” Activity presented at the National Communication Association Annual Meeting, San Francisco, California, November 2010.

**Pedagogy Papers and Presentations** (con't.)

- “Embracing Liminality and Synchronicity: A Case for Offering Hybrid Courses.” Paper presented at the National Communication Association, San Francisco, California, November 2010.
- “Creating Ideal Organizations by Narrating and Obligating: Interdisciplinary Analyses of the Implementation of Professional Codes of Conduct.” Paper presented at the International Association of Computer and Information Systems Annual Meeting, Las Vegas, Nevada, October 2010.
- “(Re)Forming Civic Engagement in the Postmodern Era: Using the Basic Course to Transcend Student Apathy.” Paper presented at the Central States Communication Association Annual Meeting, Cincinnati, Ohio, April 2010.
- “Re-presenting Subversive Songs: Applying Strategies for Invention and Arrangement to Nontraditional Speech Texts.” Activity presented at the National Communication Association Annual Meeting, Chicago, Illinois, November 2009.
- “Considering Lyrics as Public Speeches: Extending the Application of Audience Analysis.” Activity presented at the National Communication Association Annual Meeting, San Diego, California, November 2008.
- “Applying Cooperative Learning Technique in the Classroom: An Examination of Leadership Styles in CIS Majors.” Paper presented at the International Association for Computer Information Systems Annual Meeting, Vancouver, British Columbia, October 2007.
- “Integrating Service Learning into a Communication Classroom: A Case Study Approach.” Paper presented at the Eastern Communication Association Annual Meeting, Providence, Rhode Island, April 2007.
- “Quickly Moving Forward, No Time to Look Back: A New Female Faculty Member’s Account of Service and Teaching.” Paper presented at the National Communication Association Annual Meeting, Chicago, Illinois, November 2004.
- “Pedagogical Strategies for Encouraging Students to Identify with the Self and Others: Using Standpoint Theory in the Communication and Gender Classroom.” Paper presented at the National Communication Association Annual Meeting, Miami, Florida, November 2003.
- “Great Ideas for Teaching Speech–Gender Résumé: Examining the Self in Everyday Life.” Activity presented at the Central States Communication Association Annual Meeting, Milwaukee, Wisconsin, April 2002.
- “Developing, Implementing and Assessing Oral Communication Activities in the College Classroom.” Paper presented at the Annual Conference for the Advancement of College Teaching and Learning, Harrisburg, Pennsylvania, March 2002.
- “Pedagogical Strategies for Infusing Cultural Perspectives into the Classroom: Cultural Activities for the Creative and Critical Thinking Classroom.” Paper presented at the National Communication Association Annual Meeting, Chicago, Illinois, November 1999.
- “A Futuristic Vision of Communication Pedagogy: Toward a Computational Theory and Praxis,” (with William J. McKinney, co–author). Paper presented at the National Communication Association Annual Meeting, Chicago, Illinois, November, 1999.

**Pedagogy Papers and Presentations (con't.)**

“Why Can't I Talk?: Communication Apprehension and Gender.” Paper presented at the Central States Communication Association Annual Meeting, Minneapolis, Minnesota, April 1996.

**Assessment Papers and Presentations**

“Implementing Strategic Planning for Fellowships Offices: How to Continue the Process When You Aren't Sure How to Begin.” Paper presented at the bi-annual meeting of the National Association of Fellowship Advisers, Minneapolis, Minnesota, July 2019.

“Combining Strategic Planning and Assessment Strategies for New Fellowship Advisers.” Paper presented at the bi-annual meeting of the National Association of Fellowship Advisers, Philadelphia, Pennsylvania, July 2017.

“Association of American Colleges & Universities' LEAP Presidents' Trust Employer-Educator Compact: Exploring Connections Between Higher Education, Local Businesses, and University Assessment.” Paper presented at the Central States Communication Association, Madison Annual Meeting, Wisconsin, April 2015.

“Demystifying the Program Review Process: Ensuring Quality Control, Fostering Faculty Development, and Motivating Faculty Members.” Paper presented at the National Communication Association Annual Meeting, San Diego, California, November 2008.

“Establishing Institutional Credibility Through Accrediting Agencies: Investigating the Feasibility of Developing an Accrediting Agency for the Communication Discipline.” Paper presented at the National Communication Association Annual Meeting, Chicago, Illinois, November 2007.

“Assessing Oral Communication Skills in Humanities Courses.” Paper presented at the National Association for Humanities Education Meeting, San Francisco, California, March 2007.

“A Holistic Approach to Assessing Oral Presentations.” Paper presented at the National Communication Association Annual Meeting, San Antonio, Texas, November 2006.

“Thinking Critically About Valuing: Assessing Values in Liberal Education,” (with William J. McKinney). Paper presented at the Association for General and Liberal Studies Annual Meeting, Louisville, Kentucky, October 2002.

“A Model Approach: The Use of Holistic Scoring to Assess Students' Oral Communication Skills in the General Education Curriculum.” Paper presented at the Association for General and Liberal Studies Annual Meeting, Pittsburgh, Pennsylvania, October 2001.

“Assessing Oral Communication in the First Year Seminar.” Paper presented at the Annual Meeting of the Consortium for Assessment and Planning, San Juan, Puerto Rico, July 2001.

“Perspectives on Assessment in the New Knowledge Economy,” (with William J. McKinney, co-author). Paper presented at the Annual Meeting for the Consortium for Assessment and Planning, San Juan, Puerto Rico, July 2001.

### **Assessment Papers and Presentations (con't.)**

- “Council for Administrators of General and Liberal Studies Session–Oral Communication Perspectives for Assessing Students in the New Knowledge Economy.” Paper presented at the American Association of Colleges and Universities Annual Meeting, New Orleans, Louisiana, January 2001.
- “Assessing Technological Advances: A Blueprint for Evaluating Technology in the Communication Classroom.” Paper presented at the Central States Communication Association Annual Meeting, Cincinnati, Ohio, April 2001.
- “Developing an Oral Communication Focus in the First Year Seminar,” (with William J. McKinney). Paper presented at the South Central Freshman Success Initiative Association Annual Meeting, Hot Springs, Arkansas, October 2000.
- “Assessing Oral Communication.” Paper presented at the Association for General and Liberal Studies Annual Meeting, Chicago, Illinois, November 2000.
- “Perspectives on Assessing General and Liberal Education.” Paper presented at the Association for General and Liberal Studies Annual Meeting, Chicago, Illinois, November 2000.
- “Embodying Experiential Learning: Assessment of Performance Based Activities Through Self–Report.” Paper presented at the National Communication Association Annual Meeting, Chicago, Illinois, November 1999.

### **Rhetorical Studies Papers and Presentations**

- “When Taboos and Twitter Collide: An Examination of Purposeful Spoiled Identities, Abortion Stigma, and the Use of 140 Characters.” Paper presented at the Central States Communication Association Annual Meeting, Madison, Wisconsin, April 2015.
- “Love Thy Mother? Traitorous Constructions of Motherhood in the ‘Outsmart Mother Nature with Tampax’ Campaign.” Paper accepted for presentation at the National Communication Association, Orlando, Florida, November 2012.
- “Giving Voice to the First Gay Syndicated Comic Character: A Narrative Analysis of *For Better or For Worse?*” Paper presented at the National Communication Association Annual Meeting, New Orleans, Louisiana, November 2011.
- “Bridging Digital and Gender Divides: A Preliminary Study Applying Uses and Gratification Theory to Dot Diva’s Recruiting Strategies.” Paper presented at the International Association for Computer and Information Systems Annual Meeting, Mobile, Alabama, October 2011.
- “Reifying the Stigmatization of “Girl Parts”: Tampax’s Use of God/Devil Terms in the Zack16 Campaign.” Paper presented at the Society of Menstrual Cycle Research Bi-Annual Meeting, Pittsburgh, Pennsylvania, June 2011. [Paper was selected as lunch presentation.]
- “Enacting Marginalized Masculinities/Reifying Hegemonic Masculinity: The Use of Paradoxical Rhetorical Strategies in the ‘Real Men Wear Gowns’ Health Campaign,” with John Silcox. Paper presented at the Central States Communication Association Annual Meeting, Cincinnati, Ohio, April 2010.

**Rhetorical Studies Papers and Presentations** (con't.)

- “~~Restoring~~ Creating Alternative Images for Sarah Palin: Reflecting Upon the 2008 Vice-Presidential Election.” Paper presented at the Central States Communication Association Annual Meeting, St. Louis, Missouri, April 2009.
- “Marketing Menopause and Marketing Menopause and Inventing Identities: An Examination of the Persona Rhetorically Constructed via Menopause Education Pamphlets.” Paper presented at the National Communication Association Annual Meeting, Chicago, Illinois, November 2007.
- “Mel Gibson and Celebrity Apologia: Unifying Rhetoric of Atonement and Organizational Crisis Communication.” Paper presented at the American Forensics Association/National Communication Association’s Joint Conference on Argumentation, Salt Lake City, Utah, June 2007.
- “Commodification of the Taboo: Selling the Unmentionable at Passion Parties.” Paper presented at the National Communication Association Annual Meeting, Boston, Massachusetts, November 2005.
- “On Living in a Post-Feminist World: Advantageous or Apocalyptic?” Paper presented at the National Communication Association Annual Meeting, Chicago, Illinois, November 2004.
- “Sanctioned Discourse: Women, Condoms, and HIV/AIDS in Early 1990s Government Brochures.” Paper presented at the Central States Communication Association, Cleveland, Ohio, April 2004.
- “Recontextualizing ‘The Change’: The Rhetorical and Performative Constructions of Menopause in the Situation Comedy *Cybill*.” Paper presented at the National Communication Association Annual Meeting, New Orleans, Louisiana, November 2002.
- “Ideal Identities: Rhetorical Constructions of Character in Higher Education.” Paper presented at the Association for General and Liberal Studies Annual Meeting, Louisville, Kentucky, October 2002.
- “‘I’ll Admit It, I Like to Watch’: Confessions of a Feminist Football Fan.” Paper presented at the Central States Communication Association Annual Meeting, Milwaukee, Wisconsin, April 2002.
- “The Rhetorical Construction of Identity: Women, AIDS, and Medical Science.” Paper presented at the Central States Communication Association Annual Meeting, Chicago, Illinois, April 1998.
- “The Women Who Menstruate and the Capitalists Who Love Them: A Rhetorical Analysis of Menstruation.” Paper presented at the Central States Communication Association Annual Meeting, Minneapolis, Minnesota, April 1996.
- “Ever Get That ‘Not–So–Fresh’ Feeling? A Rhetorical Analysis of a Feminine Hygiene Product.” Paper presented at the joint meeting of the Illinois Speech and Theatre Association and Iowa Communication Association, Bettendorf, Iowa, October 1995.

### **Rhetorical Studies Papers and Presentations (con't.)**

“Martin Luther King Jr. and Malcolm X: Two Strategies—One Purpose.” Paper presented at the Speech Communication Association Annual Meeting, New Orleans, Louisiana, November 1994.

“Martin Luther King Jr. and Malcolm X: Two Strategies—One Purpose.” Paper presented at the Arizona Communication Association Annual Meeting, Tempe, Arizona, October 1993.

### **Performance Studies Papers and Presentations**

“Foundationally Inaccurate: Correcting Ethnocentrism and Homophobia in the Telling of U.S. Woman’s Suffrage.” Panel presentation at the Central States Communication Association Annual Meeting, Grand Rapids, Michigan, April 2016.

“Liminality and Convergence: Musings about Femininity, Aging, and Menopause.” Paper presented at the Central States Communication Association Annual Meeting, Madison, Wisconsin, April 2015.

“The Practice of Subversion in Everyday Life: Confronting the Menstrual Taboo.” Paper presented at the Central States Communication Association Annual Meeting, Cleveland, Ohio, March 2012.

““Yes, I’m from Utah—No, I’m No Longer Mormon””: An Examination of the Epistemological and Methodological Impact of Performing Liminalities.” Paper presented at the National Communication Association Annual Meeting, Chicago, Illinois, November 2007.

“Developing Ideal Identities: Menstruation Education Pamphlets and the Performance of Woman.” Paper presented at the National Communication Association Annual Meeting, Miami, Florida, November 2003.

“Recreating Women’s Bodies Using Women’s Voices: Poetic and Prosed Responses to Menopause.” Paper presented at the National Communication Association Annual Meeting, Miami, Florida, November 2003.

“A Case Study of the Role of Song in Naturally Occurring Conversation.” Paper presented at the Central States Communication Association Annual Meeting, Milwaukee, Wisconsin, April 2002.

“The Attainment of a New Identity Kit: A Performative Analysis of the New Woman of the 1920s.” Paper presented at the Central States Communication Association Annual Meeting, Cincinnati, Ohio, April 2001.

“Give Me Liberty Or Give Me...” Paper presented at the joint meeting of the Central States Communication Association/Southern States Communication Association, St. Louis, Missouri, April 1999.

“Central Issues in Performing Historical Figures: Anna Howard Shaw.” Paper presented at the Central States Communication Association Annual Meeting, Chicago, Illinois, April 1998.

**Performance Studies Papers and Presentations (con't.)**

- “Per/forming Personalized Politics: The Performance of Ideology.” Paper presented at the Central States Communication Association Annual Meeting, Chicago, Illinois, April 1998.
- “Feminist Critics and Feminist Critiques: An Exploration of ‘Norms’ in Feminist Performance Criticism.” Paper presented at the Central States Communication Association Annual Meeting, Chicago, Illinois, April 1998.
- “The Positive and Negative Sides of Being a ‘Plus’: Fat, Feminism, and Fashion.” Paper presented at the Central States Communication Association Annual Meeting, Chicago, Illinois April 1998.
- “Writing/Righting the Body: The Recovery and Resiliency of the Body in Feminist Performance Art.” Paper presented at the National Communication Association Annual Meeting, New York, New York, November 1998.
- “Performing Woman in a Male Dominated Culture: Women in Intercollegiate Debate” (with Greg Simerly). Paper presented at the National Communication Association, Annual Meeting, New York, New York, November 1998.
- “Censor” by Ronald J. Pelias. Performance presented at the Otis J. Aggert Performance Festival, Terre Haute, Indiana, February 1997.
- “Re/Viewing the Work of Solo Performance.” Paper Presented at the Central States Communication Association Annual Meeting, St. Louis, Missouri, April 1997.
- “Keynotes in a New Key: We’ve Got To Start Seeing Ourselves Like This: An Ethnographic Re/Performance of the 1997 CSCA Convention.” Performance presented at the Central States Communication Association Annual Meeting, St. Louis, Missouri, April 1997.
- “. : A Performance Art Piece.” Performance presented at the Central States Communication Association Annual Meeting, St. Louis, Missouri, April 1997.
- “Debate as Performance: Rehearsal Strategies as Speaking Drills,” (with Greg Simerly). Paper presented at the National Communication Association Annual Meeting, Chicago, Illinois, November 1997.
- “HIV Education Through Performance.” Performance presented at the Eastern Communication Association Annual Meeting, Washington, DC, April 1994.
- “HIV Education Through Performance at Arizona State University.” Paper presented at the Western States Communication Association Annual Meeting, Albuquerque, February 1993.
- “HIV Performance in the High School Classroom.” Paper presented at the Arizona Communication Association Annual Meeting, Tempe, Arizona, October 1993.

## C. TEACHING

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### 1. COURSES TAUGHT

#### BUTLER UNIVERSITY

| Course Name/Number                           | Face-to-Face Honors Sections |
|--|------------------------------|
| Speechwriting for Social Movements<br>HN 300 | 1                            |
| Performance of Gender<br>HN 300              | 3                            |

#### INDIANA UNIVERSITY-PURDUE UNIVERSITY FORT WAYNE

#### UNDERGRADUATE COURSES

| Course Name/Number   | Face-to-Face Sections | Online Sections | Hybrid Sections |
|--|-----------------------|-----------------|-----------------|
| Introduction to Communication Research Methods<br>COM 300 (Required Major Course)      | 3                     |                 |                 |
| Advanced Presentational Speaking<br>COM 314  | 2                     |                 |                 |
| Controversies in American Society<br>COM 316 (General Education Upper Division Course) | 2                     | 2               |                 |
| Principles of Persuasion<br>COM 318  | 7                     | 8               | 1               |
| Women, Men, and Media<br>COM 422   | 1                     |                 | 1               |
| Senior Seminar in Communication<br>COM 480   | 1                     |                 |                 |
| Public Relations for Non-Profit Organizations<br>Independent Study                     | 3                     |                 |                 |

**1. COURSES TAUGHT (con't.)****INDIANA UNIVERSITY-PURDUE UNIVERSITY FORT WAYNE****GRADUATE SEMINARS**

| <b>Course Name/Number</b>  | <b>Face-to-Face Sections</b> | <b>Hybrid Sections</b> | <b>Independent Studies</b> |
|--|------------------------------|------------------------|----------------------------|
| <b>Introduction to Graduate Studies in Communication<br/>COM 500</b> | <b>2</b>                     |                        |                            |
| <b>Persuasion in Social Movements<br/>COM 515</b>                    | <b>1</b>                     |                        |                            |
| <b>Analysis of Persuasive Messages<br/>COM 516</b>                   | <b>1</b>                     |                        |                            |
| <b>Theories of Rhetoric<br/>COM 521</b>                              | <b>2</b>                     |                        |                            |
| <b>History and Criticism of Public Communication<br/>COM 522</b>     | <b>1</b>                     | <b>1</b>               |                            |
| <b>Health Communication<br/>COM 576</b>                              |                              | <b>1</b>               |                            |
| <b>Mediated Masculinities</b>  |                              |                        | <b>1</b>                   |
| <b>Rhetorical Criticism</b>  |                              |                        | <b>2</b>                   |
| <b>Rhetoric of Science</b>   |                              |                        | <b>1</b>                   |
| <b>Rhetorical Constructions of Marriage</b>                          |                              |                        | <b>1</b>                   |
| <b>Public Relations for Non-Profit Organizations</b>                 |                              |                        | <b>1</b>                   |

## 1. COURSES TAUGHT (con't.)

## ROBERT MORRIS UNIVERSITY

| Course Name/Number  | Face-to-Face Sections | Online Sections | Hybrid Sections | Honors Sections | Honors Hybrid Sections |
|---|-----------------------|-----------------|-----------------|-----------------|------------------------|
| <b>Introduction to Communication</b><br><b>COMM 1030</b><br>(Required Major Course)                               | 2                     |                 | 1               |                 |                        |
| <b>Argumentation &amp; Research</b><br><b>COSK 1221</b> (Required Core Course)                                    |                       |                 |                 |                 | 2                      |
| <b>Public Speaking &amp; Persuasion</b><br><b>COSK 2220</b> (Required Core Course)                                | 8                     |                 | 4               |                 | 2                      |
| <b>Intercultural Communication</b><br><b>COSK 2221</b> (Required Core Course)                                     | 3                     |                 | 4               | 3               | 1                      |
| <b>Business &amp; Professional Communication</b><br><b>COSK 2230</b> (Required Core Course)                       | 6                     |                 | 4               | 2               | 2                      |
| <b>Professional Writing</b><br><b>COMM 3030</b><br>(Required Major Course)  | 5                     | 8               | 3               |                 |                        |
| <b>Study of Rhetoric</b><br><b>ENGL 3500</b>  | 2                     |                 |                 |                 |                        |
| <b>Communication &amp; Gender</b><br><b>COMM 3160</b>   | 2                     |                 |                 |                 |                        |
| <b>Introduction to the Theatre</b><br><b>COMM 2070</b>  | 2                     |                 |                 |                 |                        |
| <b>Fundamentals of Acting</b><br><b>COMM 2170</b>   | 2                     |                 |                 |                 |                        |
| <b>Oral Interpretation of Literature</b><br><b>COMM 3300</b>  | 3                     |                 |                 |                 |                        |
| <b>Introduction to Arts &amp; Humanities</b><br><b>HUMA 1010</b> (Required Core Course)                           |                       | 2               |                 |                 |                        |
| <b>Coming of Age Literature</b><br><b>ELIT 1040</b>   | 1                     |                 |                 |                 |                        |
| <b>World Literature</b><br><b>ELIT 2055</b>   | 1                     |                 |                 |                 |                        |
| <b>Instructional Strategies: Methods of Teaching Theatre Emphasizing Speech Communication</b><br><b>EDUC 4100</b> | 2                     |                 |                 |                 |                        |
| <b>First Year Studies Seminar</b><br><b>FYSP 1000</b> (Required Core Course)                                      |                       |                 |                 | 1               |                        |
| <b>Public Relations for Non-Profit Organizations-Independent Study</b>  | 1                     |                 |                 |                 |                        |
| <b>Theatre Management Independent Study</b>   | 1                     |                 |                 |                 |                        |

**1. COURSES TAUGHT (con't.)****SLIPPERY ROCK UNIVERSITY OF PENNSYLVANIA**

| Course Name/Number   | Face-to-Face Sections |
|--|-----------------------|
| <b>Public Speaking</b><br><b>COMM 200</b> (Required Core Course) | <b>12</b>             |

**SOUTHEAST MISSOURI STATE UNIVERSITY**

| Course Name/Number  | Face-to-Face Sections | Online Sections | Hybrid Sections |
|---|-----------------------|-----------------|-----------------|
| <b>Creative and Critical Thinking</b><br><b>GS 101</b> (Required Core Course)             | <b>2</b>              |                 |                 |
| <b>Fundamentals of Oral Communication</b><br><b>SC 105</b> (Required Core Course)         | <b>6</b>              |                 |                 |
| <b>Communication and Gender</b><br><b>SC 365</b>  | <b>2</b>              |                 |                 |
| <b>Nonverbal Communication</b><br><b>UI 345</b> (General Education Upper Division Course) |                       |                 | <b>1</b>        |
| <b>Persuasion</b><br><b>UI 425</b> (General Education Upper Division Course)              |                       | <b>1</b>        | <b>1</b>        |

**JUNIOR STATESMEN FOUNDATION**

| Course Name/Number                          | Course Description   |
|---|--|
| <b>Speech &amp; Political Communication</b> | Taught two sections of an intensive 4-week course to gifted high school students. Students received college credit upon successful completion of the course. |

**SOUTHERN ILLINOIS UNIVERSITY, CARBONDALE**

| Course Name/Number  | Face-to-Face Sections |
|---|-----------------------|
| <b>Introduction to Interpersonal Communication</b><br><b>GE-D 152</b>               | <b>4</b>              |
| <b>Introduction to Public Speaking</b><br><b>GE-D 153</b>                           | <b>6</b>              |
| <b>Introduction to Oral Communication</b><br><b>SPCM 101</b> (Required Core Course) | <b>1</b>              |

## **2. COURSES DEVELOPED**

### **BUTLER UNIVERSITY**

- HN 300: Comic Strips & Gender
- HN 300: Performance of Gender
- HN 300: Speechwriting for Social Movements

### **INDIANA UNIVERSITY-PURDUE UNIVERSITY FORT WAYNE**

- COM 401: Rhetorical Criticism
- Graduate Seminar: COM 501: Introduction to Graduate Studies in Communication
- Graduate Seminar: COM 576: Health Communication
- Graduate Seminar: COM 5xx: Communication & Gender

### **ROBERT MORRIS UNIVERSITY**

- COMM 1030: Introduction to Human Communication
- COMM 2051: Communication Capstone Seminar I
- COMM 2170: Fundamentals of Acting
- COMM 3051: Communication Capstone Seminar II
- COMM 3160: Communication & Gender
- COMM 3300: Oral Interpretation of Literature
- COMM 4051: Communication Capstone Seminar III

### **SOUTHEAST MISSOURI STATE UNIVERSITY**

- SC/TH 240: Oral Interpretation of Literature

### 3. STUDENT RESEARCH COMPLETED UNDER MY DIRECTION

#### a. MASTERS PROJECTS DIRECTED

| NAME                   | THESIS/PROJECT TITLE  | DATE    |
|------------------------|---|---------|
| Eric Mishler           | Public Memory and Sport: Examining the Affinity for 'The Good Old Days' in Major League Baseball  | 5/2012  |
| Samuel Johnson         | Ivy League Everyman: A Fantasy Theme Analysis of the Buffalo Bill's Quarterback Ryan Fitzpatrick  | 5/2012  |
| Christa Dillman        | "It's Her Fairytale, It's Her Wedding, and She is the Princess!"<br>The Rhetorical Construction of Femininity in <i>Kim's Fairytale Wedding: A Kardashian Event</i> | 5/2012  |
| Chunhui (Victoria) Xie | "Rhetorically Constructing a New Image of China: A Cluster-Agon Analysis of China's 2010 "View of Angles": <i>China on the Way</i> National Publicity Campaign"     | 12/2011 |
| Alicia Alabbas         | "An Organization of One: A Cluster Analysis Examining Organizational Military-Friendliness"   | 12/2011 |
| Amber Arnold           | "Scientific Literacy in America: A Conceptual Literature Review of the Contributing Factors and Possible Solutions"   | 5/2011  |
| William R. Upchurch    | "Building <i>Home</i> Online: A Community Wiki as Homeplace Rhetoric"   | 5/2011  |
| Douglass Olsen         | "Re-examining Communication Apprehension Strategies"  | 5/2011  |

#### b. UNDERGRADUATE HONORS THESES DIRECTED

| NAME              | THESIS TITLE  | DATE   |
|-------------------|---|--------|
| Brendan Berkley   | "In Search of a Citizen-Identity: Creating Ideal Citizens via Tourism in Australia and the United States"             | 4/2009 |
| Heidi Cox         | "An Analysis of Communication Apprehension Levels in Business and Non-Business Majors in Italy and the United States" | 4/2008 |
| Janette Schneider | "Analyzing Irish Film Through Two Cultural Lenses: A Narrative Analysis of U.S and Irish Film Directors' Strategies"  | 4/2007 |
| John Helms        | "A World Apart: A Comparative Analysis of Advertising Strategies in the U.S. and Australia"                           | 4/2005 |

**c. STUDENT-AUTHORED PAPERS GENERATED FROM MY COURSES & DELIVERED  
AT PEER REVIEWED CONFERENCES OR PUBLISHED**

| NAME             | PROJECT TITLE   | OUTCOME  | DATE    |
|------------------|---|--|---------|
| Gabrielle Allen  | Saint Hoax Anti-Abuse Campaign Analysis   | Competitive paper presented at the Butler University Undergraduate Research Conference                             | 4/2019  |
| Kate Fulton      | Analyzing the United States' Postal Service's "Priority: You" Campaign  | Competitive paper presented at the Butler University Undergraduate Research Conference                             | 4/2019  |
| Joe Killion      | Eleanor Roosevelt - Creating a Culture of Human Rights  | Competitive paper presented at the Butler University Undergraduate Research Conference                             | 4/2019  |
| Viki Tomanov     | <u>"The Reification of Hegemonic Masculinity via Heteronormativity, Sexual Objectification, and Masculine Performances in Tau Kappa Epsilon Recruitment Videos"</u> | Paper published in the <i>Butler Journal of Undergraduate Research</i> , vol. 4                                    | 4/2018  |
| Emily Stark      | "Electra Heart's Provocative Performance: Challenging Hegemonic Masculinity through Juxtaposition"  | <b>Top Paper Award,</b><br>Butler University Undergraduate Research Conference                                     | 4/2018  |
| Colleen Wilkes   | "Taylor-Made Gender: <i>Billions</i> ' Challenge to Hegemonic Masculinity"  | Competitive paper presented at the Butler University Undergraduate Research Conference                             | 4/2018  |
| Kelsey McDougall | "Recontextualizing Rhetorical Constructions of Hegemonic Masculinity in <i>Jessica Jones</i> "  | Paper presented at the annual meeting of the National Collegiate Honors Council                                    | 11/2017 |
| Kelsey McDougall | "Recontextualizing Rhetorical Constructions of Hegemonic Masculinity in <i>Jessica Jones</i> "  | <b>Outstanding Undergraduate Paper Award,</b><br>Organization for the Study of Communication, Language, and Gender | 10/2017 |
| Kelsey McDougall | "Recontextualizing Rhetorical Constructions of Hegemonic Masculinity in <i>Jessica Jones</i> "  | <b>Top Paper Award,</b><br>Butler University Undergraduate Research Conference                                     | 4/2017  |
| John Anderton    | "Strength in Numbers: How the NBA Dunk Contest Reifies Hegemonic Masculinity for its Audience"  | <b>Top Two Paper Award,</b><br>Butler University Undergraduate Research Conference                                 | 4/2017  |
| Taylor Pearson   | "Selective Sexualization and Censorship: Freeing the Nipple and Challenging the Male Gaze"  | <b>Top Three Paper Award,</b><br>Butler University Undergraduate Research Conference                               | 4/2017  |
| Viki Tomanov     | "Reifying Hegemonic Masculinity in TKE Recruitment Videos"  | <b>Top Four Paper Award,</b><br><b>Butler University Undergraduate Research Conference</b>                         | 4/2017  |
| Avery Charron    | "Clicking with The Clique in Young Adult Literature: Conspicuous Consumption and Feminine Gender Performance"   | Competitive paper presented at the Butler University Undergraduate Research Conference                             | 4/2017  |
| Verda Mirza      | "Ki and Ka Challenges and Reifies South Asian Gender Stereotypes"   | Competitive paper presented at the Butler University Undergraduate Research Conference                             | 4/2017  |

**c. STUDENT-AUTHORED PAPERS GENERATED FROM MY COURSES & DELIVERED  
AT PEER REVIEWED CONFERENCES (con't)**

| NAME                   | PROJECT TITLE   | OUTCOME  | DATE    |
|------------------------|---|--|---------|
| Avery Charron          | "Clicking with The Clique in Young Adult Literature: Conspicuous Consumption and Feminine Gender Performance"   | Competitive paper presented at the Butler University Undergraduate Research Conference                                       | 4/2017  |
| Verda Mirza            | "Ki and Ka Challenges and Reifies South Asian Gender Stereotypes"   | Competitive paper presented at the Butler University Undergraduate Research Conference                                       | 4/2017  |
| Neil Reinke            | "That's Why I'm Lively and Colorful': The Conflation of Heteronormativity, Palatable Feminism, and Overdetermined Femininity in April Ludgate of "Parks and Recreation" | Competitive paper presented at the Butler University Undergraduate Research Conference                                       | 4/2017  |
| Samreen Uzzama         | "H&M's "Close the Loop" Campaign: Breaking Gender Binaries While Challenging and Reifying Hegemonic Masculinity and Emphasized Femininity"                              | Competitive paper presented at the Butler University Undergraduate Research Conference                                       | 4/2017  |
| Ellen Klaus            | "Double Prayer: Clusters and Agons in Christian Hymns about Prayer"   | Paper presented at the annual meeting of the Central States Communication Association, Graduate Student Caucus               | 4/2013  |
| Chunhui (Victoria) Xie | "Rhetorically Constructing a New Image of China: A Cluster-Agon Analysis of China's 2010 "View of Angles": <i>China on the Way</i> National Publicity Campaign"         | <b>Top Paper Award,</b> Central States Communication Association, Graduate Student Caucus                                    | 3/2012  |
| Alicia Alabbas         | "Betraying Feminism: A Cluster Analysis Examining Margaret Sanger's Shift in Ideals"  | Paper presented at the annual meeting of the Central States Communication Association, Rhetorical Theory and Criticism Group | 3/2012  |
| Eric Mishler           | "The Use of Strategic Ambiguity in the National Football League's Press Conferences"  | Paper presented at the 5 <sup>th</sup> Annual Summit for Communication and Sport   | 3/2012  |
| Christi Hille          | "Constructions of Masculinities in <i>Scott Pilgrim vs. the World</i> : The 'New Man' and 'New Lad' vs. Hegemonic Masculinity"  | Paper presented at the Central States Communication Association's Undergraduate Honors Research Conference                   | 3/2012  |
| Augustin J. Gallion    | "Stronger than Yesterday: Analyzing Britney Spears' Use of Feminism as Commodity"   | Paper presented at the Central States Communication Association's Undergraduate Honors Research Conference                   | 3/2012  |
| Chunhui (Victoria) Xie | "Music and Persuasion: An Analysis of Three Chinese Political Songs"  | Paper presented at the annual meeting of the National Communication Association, Chinese Communication Association           | 11/2011 |

**c. STUDENT-AUTHORED PAPERS GENERATED FROM MY COURSES & DELIVERED AT PEER REVIEWED CONFERENCES (con't)**

| NAME                | PROJECT TITLE   | OUTCOME  | DATE    |
|---------------------|---|--|---------|
| William R. Upchurch | "Parodied Masculinities in Television"  | Paper presented at the Women and Society Conference  | 10/2011 |
| Rachael L. Vandell  | "English-Only Discourse: System Justification as a Basis for Pathetic Appeals"                        | Paper presented at the Central States Communication Association's Undergraduate Honors Research Conference | 4/2011  |
| Heather Suddoth     | "Firearm Hunting Ads and the Erection of Identity for Males Who Hunt: A Rhetorical Feminist Analysis" | <b>Top Paper Award,</b><br>National Communication Association,<br>Lambda Pi Eta                            | 11/2008 |

**d. STUDENT-AUTHORED PAPERS GENERATED FROM MY COURSES & DELIVERED AT CONFERENCES**

| NAME            | PROJECT TITLE   | OUTCOME  | DATE   |
|-----------------|---|--|--------|
| William Blakely | Analyzing Chevrolet's "Find New Roads" Campaign   | Paper presented at the Butler University Undergraduate Research Conference | 4/2019 |
| Taylor Thompson | An Analysis of Rolling Stone's 1985 "Perception Reality" Campaign   | Paper presented at the Butler University Undergraduate Research Conference | 4/2019 |
| Emily Fuchs     | "Gender Representation in the News Media: An Analysis of Women's Representation in the <i>Indianapolis Star</i> " | Paper presented at Butler University's Undergraduate Research Conference   | 4/2106 |
| Alicia Helfrich | "Dress for Success: How Women, the Corporate Ladder Climb, and Professional Attire are Related"                   | Paper presented at Butler University's Undergraduate Research Conference   | 4/2106 |

## **D. SERVICE**

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### **1. UNIVERSITY SERVICE**

#### **CAMPUS PRESENTATIONS (BASED ON SCHOLARSHIP)**

- “Empowering Young Women in Professional and Interpersonal Settings.” Invited panelist at Valdosta State University’s Women Empowerment Conference, February 2015.
- “Mediated (Re)Presentations of Women’s Bodies in Menstrual Product Advertisements.” Invited panelist at Indiana University-Purdue University Fort Wayne’s Women’s History Month Celebration, March 2009
- “The Rhetorical Implications of ‘Day of Silence.’” Invited panelist at Robert Morris University’s First Annual Day of Silence Observation, Moon Township, Pennsylvania, April 2007
- “What it means to be a Young Woman in Academe.” Invited panelist at Robert Morris University’s Celebration of Women’s History Month, Moon Township, Pennsylvania, March 2007
- Featured Speaker, Academic Talk (Brownbag Lunch Series sponsored by RMU’s Department of Communication), “Developing and Implementing Outcomes Assessment,” Fall 2006
- Featured Speaker, Academic Talk (Brownbag Lunch Series sponsored by RMU’s Department of Communication), “Commodification of the Taboo,” Fall 2005
- Instructor/Facilitator, “Designing, Implementing, and Assessing Effective Oral Presentations,” May 2001, October 2000; July 2000; June 2000; April 2000; July 1999

#### **BUTLER UNIVERSITY**

##### **Service to the University**

- Advisor, Pi Beta Phi Advisor, 2016-2018
- Faculty Orientation Guide for Welcome Week, 2016, 2017
- Member, Butler Institute for Research & Scholarship Grant Content Management Selection Committee, 2016-17

#### **VALDOSTA STATE UNIVERSITY**

##### **Service to the University**

- Founding Advisor, Association of Black Journalists, 2013-2015
- Founder, Trailblazer Program for first-year, first-generation college students, 2012
- Co-Host, “Discovering VSU” Weekly Radio Show, 2013
- Co-Chair, Presidential Inauguration Committee, 2012-2013
- Appointed to the Presidential Transformation Committee, Fall 2012
- Name Reader, Commencement, Fall 2012, Spring 2013, Summer 2013, Fall 2013
- Name Reader, Retiree Luncheon, Spring 2013

## 1. UNIVERSITY SERVICE (con't.)

### INDIANA UNIVERSITY-PURDUE UNIVERSITY FORT WAYNE

#### **Service to the University**

- Appointed Committee Member, Higher Learning Commission Reaccreditation Committee (Criterion 3: Assessment), 2008-2009
- Appointed Committee Member, Higher Learning Commission Self-Study Writing Team, Summer 2009
- Appointed Member, Honors Council, 2009-2010
- Appointed Member, Civic Engagement Conference Steering Committee, 2009
- Committee Member, Remnant Trust at IPFW, Women & Power Sub-committee, 2008-2009
- Co-Host, Words of Change Remnant Trust Television Show, 2008-2009
- Co-Chair, United Way University Campaign, 2008-2009
- Department Representative, United Way Campaign, 2010-2011, 2011-2012
- Name Reader, Honors Convocation, 2008, 2009, 2010
- Name Reader, Commencement, 2009, 2010, 2011, 2012

#### **Service to the College of Arts and Sciences**

- Elected Chairperson, College of Arts and Science Curriculum Committee, 2010-2011
- Elected Member, College of Arts and Sciences Curriculum Committee, 2009-2010, 2010-2011
- Elected Member, College of Arts and Sciences Council, 2009-2010, 2010-11, 2011-2012

#### **Service to the Department of Communication**

- Founding Faculty Advisor, Lambda Pi Eta, Psi Omega Chapter, 2009-2012
- Chairperson, Program Review Committee, 2008-2010
- Chairperson, Publicity & Awards Committee, 2011-2012
- Chairperson, Rhetoric Assistant Professor Search Committee, 2009-2010
- Elected Member (Sabbatical Replacement), Faculty Senate, Spring 2009
- Elected Member, Grade Appeals Committee, 2008-2009
- Member, Assessment Committee, 2008-2009
- Member, Advisory Committee, 2009-2010, 2010-2011
- Member, Publicity & Awards Committee, 2009-2010
- Member, Media Production Assistant Professor Search Committee, 2009-2010

**1. UNIVERSITY SERVICE (con't.)****INDIANA UNIVERSITY-PURDUE UNIVERSITY FORT WAYNE (CON'T.)****Service to the Department of Communication (con't.)**

- Member, Media Production Visiting Instructor Search Committee, 2009
- Member, Interpersonal/Organizational Search Committee, 2008-2009
- Departmental Representative, Graduate Student Open House, March 2009

**Graduate Committee Membership**

- Eric Mishler (Chair), 2010-2012
- Samuel Johnson (Chair), 2010-2012
- Christa Dilman (Chair), 2010-2012
- Allison Westropp, 2011-2012
- Chunhui Xie (Chair), 2010-2011
- Alicia Alabbas (Chair), 2010-2011
- William Upchurch (Chair), 2010-2011
- Amber Arnold (Chair), 2010-2011
- Douglas Olsen (Chair), 2009-2011
- Christian L. Treber, 2008-2012
- Jessica Masuga, 2009-2011
- Candace Murray, 2008-2010
- Jason Samuels, 2008-2010
- Heathyr Harkless, 2008-2009
- Jamen Ratcliff, 2008-2009
- Kevin Stoller, 2008-2009

## 1. UNIVERSITY SERVICE (con't.)

### ROBERT MORRIS UNIVERSITY

#### Service to the University

- Founder & Coordinator of *Intersections*: Undergraduate Research Conference, Spring 2007, Spring 2008
- Member, Middle States Commission on Higher Education Reaccreditation Committee (Standard 7: Institutional Assessment and Standard 14: Student Learning Assessment), 2006-2007
- Elected Member, University Undergraduate Curriculum Committee, 2003-2004, 2004-2005
- Appointed Member, University Committee on Outcomes Assessment, 2003-2004, 2004-2005, 2005-2005, 2006-2007, 2007-2008
- Appointed Member, University Judicial Review Committee, 2003-2004, 2004-2005, 2005-2006, 2006-2007, 2007-2008
- Appointed Member, President's Transformation Award Selection Committee, 2007
- Appointed Member, Committee on Course Outcomes Assessment Measures, 2005-2006
- Appointed Member, University Planning Council, 2003-2004
- Appointed Member, University *Ad hoc* Student Outcomes Assessment Research Committee, 2004-2005
- Appointed Member, University Search Committee for Dean of Academic Affairs, 2004
- Appointed Member, University Search Committee for Assistant Academic Vice President, 2004
- Member, University Committee on Academic Integrity, 2003
- Member, University Diversity, Communication Sub-committee, 2004
- Member, Pre-Law Advisory Committee, September 2005-2006, 2006-2007, 2007-2008
- Member, University United Way Committee, 2003, 2004, 2006
- Faculty Advisor, Stageworks Theatre Club, 2002-2003
- Reader, Commencement, 2003-2007
- Judge, RMU Idol, 2003-2008
- Essay Judge, Alpha Chi Essay Contest, 2006

## 1. UNIVERSITY SERVICE (con't.)

### ROBERT MORRIS UNIVERSITY (con't.)

#### Service to the Department of Communication/Communication Skills Program

- Chairperson, Department of Communication Outcomes Assessment Committee, 2002-2003, 2003-2004, 2006-2007
- Chairperson, Department of Communication Mission Statement Committee, 2007
- Chairperson, Department of Communication Outstanding Student Award Committee, 2006
- Member, Department of Communication Theatre Programmatic Review Committee, 2003-2004
- Member, Department of Communication, Humanities Assistant Professor Search Committee, 2004
- Member, Communications Skills Program, Lecturer Search Committee, 2004

### SLIPPERY ROCK UNIVERSITY OF PENNSYLVANIA

#### Service to the Department of Communication

- Member, Department of Communication Assessment Committee, 2001-2002

#### Service to the University

- Adopted Professor of Harner Hall, Spring 2002

### SOUTHEAST MISSOURI STATE UNIVERSITY

#### Service to the Department of Speech Communication and Theatre

- Chairperson, Department of Speech Communication and Theatre Secretary Hiring Committee, 2001

#### Service to the University

- Chairperson, Steering Committee for the Oral Communication Across the Curriculum Program, 1999-2001
- Member, University Studies Assessment Committee, 1999-2000, 2000-2001
- Member, College of Liberal Arts Advising and Retention Committee, 2000-2001
- Faculty Mentor/Advisor, Southeast Friends, 2000-2001
- Holistic Rater, University Studies Upper and Lower Division Assessment Project, January 2000, June 2000, January 2001

## 1. UNIVERSITY SERVICE (con't.)

### SOUTHERN ILLINOIS UNIVERSITY, CARBONDALE

#### Service to the Department of Communication

- Representative, Division of Rhetoric and Philosophy of Communication, Speech Communication Organization, 1995-1998
- Member, Personnel Committee, 1997-1998
- Member, Planning and Developing Committee, 1997

### CONTINUING EDUCATION SERVICE

- Instructor, "Telling Your Life Story," Institute for Learning in Retirement, Slippery Rock University, April 2002
- Instructor, "Resolving Conflict Through Performance," GEAR UP Summer Academy, July 2001
- Instructor, "Performing Comedy," Horizons Summer Youth Enrichment Workshop, Southeast Missouri State University, June 2001, June 2000
- Instructor/Facilitator, "Delivering Effective Oral Presentations," Southeast Missouri Bootheel Leadership Initiative Workshop, Sikeston, Missouri, October 2000
- Instructor, "The Performance of Literature," Horizons Summer Youth Enrichment Workshop, Southeast Missouri State University, June 1999
- Instructor, "Taming the Butterflies: Public Speaking for Younger Speakers," Horizons Summer Youth Enrichment Workshop, Southeast Missouri State University, June 1999

## 2. SERVICE TO THE PROFESSION

### EDITORIAL BOARD MEMBERSHIPS

- *International Journal of Communication and Health*, 2013-2016
- *Communication Studies*, 2003-2006
- *Journal of Public Advocacy*, 2001-2003

### NATIONAL SCHOLARSHIP SELECTION COMMITTEES

Benjamin A. Gillman International Scholarship, Fall 2017, Fall 2018, Spring 2019  
 Critical Language Scholarship, Fall 2018

### NATIONAL ASSOCIATION OF FELLOWSHIPS ADVISORS

- Member, Best Practices, Assessment, and Consultation Committee, 2018-2020

## 2. SERVICE TO THE PROFESSION (con't.)

### OFFICES HELD IN ACADEMIC, PROFESSIONAL, AND SCHOLARLY SOCIETIES

- Chairperson, Wallace A. Bacon Lifetime Teaching Excellent Award, National Communication Association, 2017-2018
- Elected Member, Wallace A. Bacon Lifetime Teaching Excellence Award, National Communication Association, 2015-2016
- Elected Member, Spouses/Partners Planning Committee, American Association of State Colleges and Universities, 2012-2014
- Divisional Chairperson, Great Ideas for Teaching, Central States Communication Association, 2013-2014
- Divisional Chair-Elect, Great Ideas for Teaching, Central State Communication Association, 2012-2013
- Divisional Chairperson, Performance Studies Division, Pennsylvania Communication Association, 2006-2007
- Divisional Chairperson, Communication Education Division, Pennsylvania Communication Association, 2003-2004, 2004-2005

### GUEST JOURNAL REFEREEING AND MANUSCRIPT REVIEWING

- Reviewer, *Academic Leadership Journal in Student Research*, January 2019
- Reviewer, *Men & Masculinities*, February 2016
- Reviewer, *Feminist Media Studies*, July 2013
- Reviewer, *NWSA (National Women Studies Association) Journal*, May 2001

### CONFERENCE REFEREEING AND MANUSCRIPT REVIEWING

- Competitive Paper Reviewer, Undergraduate Honors Research Conference, Central States Communication Association, Spring 2016
- Competitive Paper Reviewer, Lambda Pi Eta Division, National Communication Association, Spring 2013
- Competitive Teaching Activity Reviewer, Great Ideas for Teaching Speech, Central States Communication Association, Spring 2011; Spring 2012
- Competitive Paper Reviewer, McCroskey Undergraduate Honors Conference, Eastern Communication Association, Fall 2012
- Competitive Paper Reviewer, Rhetorical Theory and Criticism Division, Central States Communication Association, Fall 2011
- Competitive Paper Reviewer, Media Studies Division, Central States Communication Association, Spring 2009; Spring 2010
- Competitive Paper Reviewer, Feminist and Women's Studies Division, National Communication Association, Spring 2009
- Competitive Paper Reviewer, Health Communication Division, Central States Communication Association, Spring 2007
- Competitive Paper Reviewer, International Association for Computer and Information Science, Fall 2006; Fall 2007

## 2. SERVICE TO THE PROFESSION (con't.)

### TEXTBOOK/COURSE REVIEWING

- Reviewer, *Teaching Honors Communication*, Peter Lang, 2019
- Reviewer, *Research as a Transferable Skill* online course, Epigeum – Oxford University Press, 2018.
- Reviewer, *Public Speaking and Democratic Participation*, Oxford University Press, 2014
- Reviewer, *Gendered Lives: Communication, Gender, and Culture*, Wadsworth Press, 2008
- Reviewer, *Public Speaking: A Step by Step Approach*, Oxford University Press, 2007
- Reviewer, *Essentials of Business Communication*, Prentice Hall Publishing, 2005
- Reviewer, *Invitation to Public Speaking*, Wadsworth Publishing, 2004
- Reviewer, *Oral Interpretation*, Houghton Mifflin Press, 2003
- Reviewer, *A Guide to Public Speaking*, Bedford/St. Martin's Press, 1999

### PANELS CHAIRED

“Connecting the National Discussion of Undergraduate Education: Exploring Curricula Reform at the Departmental, College and University Level,” Central States Communication Association Annual Meeting, Cleveland, Ohio, April 2012.

“Information Technology in Medicine.” International Association for Computer Information Systems Annual Meeting, Atlanta, Georgia, October 2005.

“Top Three Papers in Health Communication.” Central States Communication Association Annual Meeting, Kansas City, Missouri, April 2005.

“Exploring Our Legacy in Persuasive Communication Theory.” Central States Communication Association Annual Meeting, Milwaukee, Wisconsin, April 2002.

“On and Off the Field: Alternative Feminist Perspectives of Sport.” Central States Communication Association Annual Meeting, Milwaukee, Wisconsin, April 2002.

“Integrating and Assessing Experiential Learning into Course Curricula: Perspectives from Three Communicative Contexts.” National Communication Association, Chicago, Illinois, November 1999

### OTHER SERVICE TO THE DISCIPLINE

- Assistant to the Vice–Chair of the Public Address Division, National Communication Association, 1997

### 3. COMMUNITY SERVICE

#### ELECTED BOARD MEMBERSHIPS IN COMMUNITY ORGANIZATIONS

- Board Member, Children’s Advocacy Center, Lowndes County, 2014-2017
- Appointed Member, City of Valdosta Public Arts Advisory Committee, 2014-2017
- Appointed Board Member, Valdosta Rotary Club, 2013-2014
- Chairperson, Speech Contest, Valdosta Rotary Club, 2013-2014

#### MEMBERSHIPS IN COMMUNITY ORGANIZATIONS

- Member, Valdosta Symphony Guild, 2012-2015
- Member, Valdosta Rotary Club, 2012-2014
- Member, League of Women Voters, 2009-2012

#### INVITED COMMUNITY GROUP PRESENTATIONS

- Presenter, Gender, Communication, and the Workplace, Valdosta Rotary Club, June 2013
- Instructor, Public Speaking Essentials, Lowndes High School, Fall 2012; Valdosta Cotillion, January 2013
- Presenter, Utilizing Public Speaking Skills in the Classroom, Lowndes High School, October 2012
- Instructor, Enhancing Leadership Skills in Young Adults, Fort Wayne 4H, March 2011
- Instructor, Executive Presentational Skills Workshop, Leadership Fort Wayne, Spring 2009
- Instructor, Learning to Listen Workshop, offered to Fort Wayne area high school students via Leadership Fort Wayne, Spring 2009-2012
- Instructor, Executive Presentational Skills Workshop, Leadership Butler Inc., Spring 2008
- Performer/Speaker, “The Forgotten Suffragist: The Life of the Rev. Dr. Anna Howard Shaw.” Pennsylvania Humanities Council Speakers Bureau, 2003-2006
- Performer/Speaker, “The Role of Advice Columns for the Everyday Woman in the 1920s.” Pennsylvania Humanities Council Speakers Bureau, 2003-2006
- Performer/Speaker, “The Forgotten Suffragist: Anna Howard Shaw.” Missouri Humanities Council Speakers Bureau, 2001

#### PERFORMANCES WITH COMMUNITY GROUPS

- Performer, Film in 48 Hours, produced by Media 401, August 2009
- Lady Macduff, First Presbyterian Theater’s production of *Macbeth*, Spring 2009
- Performer, Play in a Day, Robert Morris University, 2007
- Technical Assistant, Southern Illinois Regional Efforts for AIDS Benefit, Carbondale, Illinois, July 1997
- Performer, Southern Illinois Regional Efforts for AIDS Benefit, Carbondale, Illinois, July 1996
- Performer and writer, HIV Education Through Performance, Arizona State University, January 1993-May 1994
- Storyteller, Arts in Education Festival, Southern Illinois University, Carbondale, 1997, 1996, 1995, 1994

### **3. COMMUNITY SERVICE (con't.)**

#### **OTHER COMMUNITY SERVICE**

- Panelist, New Tech Academy, Wayne High School, May 2010
- Focus Group Facilitator, Cancer Services of Northeast Indiana, Summer 2009
- Public Speaking Judge, Fort Wayne Community Schools Speech Event, 2009
- Forensics Judge for various college tournaments, 1996–1999
- Forensics judge for various high school tournaments, 1995–2010