



Action Plan

The Young Alumni Board has created a set of priorities for all members, and we will use our Action Plan to track our progress towards these goals. The items listed below may be reviewed and altered for FY 21.

Establish and maintain your Bulldogs Connect profile: Activate your Bulldogs Connect profile and promote this online student/alumni mentoring platform within your network. This item is required as one-time participation during a three-year term.

Nominate 2+ candidates: Nominate at least 2 candidates for Young Alumni Board of Directors. This item requires annual participation.

Organize a YAB board event. Create a social/networking opportunity for Board members outside of Board meetings. This item is required as a one-time participation during a three-year term.

Provide 20+ alumni email addresses: Provide current email addresses for at least 20 fellow BU alumni. This item is required as one-time participation during a three-year term.

Invite one classmate/peer to each YAB-sponsored program. With each YAB-sponsored program, even if you are not able to attend, you should invite at least one BU classmate/peer to attend. This item is required for each YAB-sponsored program throughout a three-year term.

Participate in 1+ service event or volunteer for the University. Track when you participate in a campus volunteer opportunity, like speaking to a class, participating in an admission event, or writing notecards to admitted students. Opportunities will be presented to the Board, or you can note something you set-up on your own. This item requires annual participation.

Attend 1+ Non-YAB event: Attend a local alumni event sponsored by the Central Indiana Alumni Community or the University as a whole. This item requires annual participation.

Attend 2+ YAB events: Attend at least two events sponsored specifically by the Young Alumni Board that are NOT membership related. This item requires annual participation.

Make a meaningful connection with a current student. Schedule a coffee meeting, have a phone conversation, etc. This item requires annual participation.

Host a Dinner with 10 Bulldogs or a Dawg Dinner: The Butler University Student Foundation oversees the Dinner with Ten Bulldogs program, which pairs current students with alumni to share a meal and casual networking. Dawg Dinners are a peer-to-peer fundraising dinner model piloted by the Fundraising Taskforce. Board members should host at least one event during a three-year term.

Donate to Butler: Give to any Butler fund of your choice. This item requires annual participation.

Join/Follow all official Butler University Social Media Channels: Each YAB member should "like" the official BU/BU Alumni Facebook pages, "follow" the official BU/BU Alumni Twitter pages and official BU/BU Alumni Instagram accounts, and "join" the official BU LinkedIn group. All items are one-time participation only.

Nominate a classmate/recent grad to be featured on the BU Alumni Instagram account. Send names and contact information to the Communication Taskforce Chair. This item requires annual participation.

Invite 10 members to "like" the BU Alumni Facebook page and/or "follow" the BU Alumni Instagram account. This item is required as one-time participation during a three-year term.