



Action Plan

The Young Alumni Board has created a set of priorities for all members, and we will use our Action Plan to track our progress towards these goals. The items listed below may be reviewed and altered for FY18.

Join/Follow all official Butler University Social Media Channels: Each YAB director should “like” the official BU Facebook page, “follow” the official BU Twitter page and official BU Instagram account, and “join” the official BU LinkedIn group. All items are one-time participation only.

Establish and maintain your Bulldog Nation profile: Activate your Bulldog Nation profile and promote this online community within your network. This item is required as one-time participation during a three-year term.

Nominate 2+ candidates: Nominate at least 2 candidates for Young Alumni Board of Directors. This item requires annual participation.

Organize a YAB board event. Create a social/networking opportunity for Board members outside of Board meetings. This item is required as a one-time participation during a three-year term.

Provide 20+ alumni email addresses: Provide current email addresses for at least 20 fellow BU alumni during your first year on the board. This item is required as one-time participation during a three-year term.

Invite one classmate/peer to each YAB-sponsored program. With each YAB-sponsored program, even if you are not able to attend, you should invite at least one BU classmate/peer to attend. This item is required for each YAB-sponsored program throughout a three-year term.

Participate in 1+ service event or volunteer for the University. Track when you participate in a campus volunteer opportunity, like speaking to a class, participating in an admission event, or writing notecards to admitted students. Opportunities will be presented to the board, or you can note something you set-up on your own. This item requires annual participation.

Attend 1+ Non-YAB event: Attend a local alumni event sponsored by the Central Indiana Alumni Chapter or the University as a whole. This item requires annual participation.

Attend 2+ YAB events: Attend at least two events sponsored specifically by the Young Alumni Board that are NOT membership related. This item requires annual participation.

Make a meaningful connection with a current student. This item requires annual participation.

Host a Dinner with 10 Bulldogs: The Butler University Student Foundation oversees the Dinner with Ten Bulldogs program, which pairs current students with alumni to share a meal and casual networking. This item is required as one-time participation during a three-year term.

Donate to Butler: Give to any Butler fund of your choice. This item requires annual participation.

Participate in a Discovery Visit with a Development Officer. This item is required as one-time participation during a three-year term.