Action Plan

The Young Alumni Board has created a set of priorities for all members, and we will use our Action Plan to track our progress towards these goals. The items listed below may be reviewed and altered for FY17.

Join/Follow all official Butler University Social Media Channels: Each YAB director should “like” the official BU Facebook page, “follow” the official BU Twitter page and official BU Instagram account, and “join” the official BU LinkedIn group. All items are one-time participation only.

Maintain Regular Communication with Mentor/Mentee. Each YAB director will be assigned a peer mentor in their first year as a director. This mentor will help directors to understand their role as an ambassador of the University as well as the needs and behaviors of our target audience. Following their first year, each director will be asked to serve as a mentor during either his/her second or third year as a director.

Attend 1+ Non-YAB event: Attend a local alumni event sponsored by the Central Indiana Alumni Chapter or the University as a whole. This item requires annual participation.

Attend 2+ YAB events: Attend at least two events sponsored specifically by the Young Alumni Board that are NOT membership related. This item requires annual participation.

Participate in your class’ service project during your three-year term. Each class is asked to complete a service project (or service projects) during their three-year term. Active involvement in planning and execution is expected.

Host a Dinner with 10 Bulldogs: The Butler University Student Foundation oversees the Dinner with Ten Bulldogs program, which pairs current students with alumni to share a meal and casual networking. This items is required as one-time participation during a three-year term.

Nominate 2+ candidates: Nominate at least 2 candidates for Young Alumni Board of Directors or for an alumni award. This item requires annual participation.

Log at least one conversation with a BU young alum: When you talk with a recent graduate about their experience as an alumnus, please log this conversation. This information is so helpful to the Board and the University as we shape future programming and priorities. This item requires annual participation.

Provide 20+ alumni email addresses: Provide current email addresses for at least 20 fellow BU alumni during your first year on the board. This item is required as one-time participation during a three-year term.

Establish and maintain your Bulldog Nation profile: Activate your Bulldog Nation profile and promote this online community within your network. This item is required as one-time participation during a three-year term.

Invite one classmate/peer to each YAB-sponsored program. With each YAB-sponsored program, even if you are not able to attend, you should invite at least one BU classmate/peer to attend. This items is required for each YAB-sponsored program throughout a three-year term.

Identify 1+ donor prospect: Identify at least one name of a person who would be a good candidate for the Ovid Butler Society. This items is required as one-time participation during the three-year term.

Donate to Butler: Give to any Butler fund of your choice. This item requires annual participation.