



CREATING VISUAL AIDS

Visual aids are an important part of your speech, and they can be very effective if used correctly. Check out the following tips to help make your visual aid support your speech!

- **Size:** Your visual aid needs to be large enough for everyone in your audience to see. Be sure you are familiar with the size of the room or area in which you will present your speech.
- **Wordiness:** The text (if any) on your visual aid should be simple and concise. You should not read off your visual aid, but instead only use it to highlight important concepts.
- **Mistakes:** Check it once, check it twice, check it three times. Make sure there are no spelling errors or mistakes on your visual aid.
- **Color:** Your visual aid should be pleasing to the eye, but too much color is distracting! Use bold colors that complement each other.
- **Space:** A visual aid that looks empty looks just as awkward as a visual aid that is cluttered. Make sure you utilize the space on your visual aid effectively.