



MEDIA EXPERIENCE:

Indianapolis Star **March 2002 – December 2005**
Columnist

Weekly financial planning column in Indianapolis' only general circulation daily paper

Indianapolis Business Journal **September 1983 – December 2001**
Columnist

Weekly financial planning column in Indianapolis' business news weekly

Columbian Magazine **February 2000 – August 2005**
Columnist

Monthly financial planning column ("Rhoda's Checklist") in a magazine for the members of one of Indianapolis' most prestigious private clubs

WMYS Radio **April 1999 – August 2001**
"A Moment for Your Money" (series of weekly radio segments)

Producer and host

WSYW Radio **March 1993 – July 1994**
"The Fifth Third Planning Show" (weekly 30-minute radio show)

Producer and host

BUSINESS EXPERIENCE:

Butler University **January 2005 – Present**

College of Business Administration
Executive-in-Residence

My responsibilities are career mentoring, placing students in internships, monitoring those internship processes, and receiving delegations of foreign students.

Smith Barney **March 1981 - December 2005**

(a subsidiary of Citigroup Global Markets)
(f/k/a E. F. Hutton Financial Services)

First Vice President – Investments

I started at E. F. Hutton as an account executive, selling insurance and FATS (funds, annuities, tax shelters). I retired at the end of calendar year 2005 with 500 financial planning and investment clients in twenty two states.

Connecticut Mutual Life **1979 - 1981**

Life and Disability Insurance Agent

I began my career in the financial services industry by becoming a life and disability insurance agent for Connecticut Mutual Life. During the first of the two years, I was named Rookie of the Year for the agency, and in the second year, I completed the CLU designation requirements in a single calendar year. (CLU is normally a five-year program.)

Hebrew Language Teacher **1962 - 1979**

I was a Hebrew language teacher in Kansas City Missouri, later in Indianapolis. During the final four years of the career I instructed teachers in Chicago, Kansas City, and Indianapolis in the Chilton Method of second language teaching.

EDUCATION:

**College of Financial Planning
Advanced Studies Program
*Master of Science, Financial Services***

**University of Missouri at Kansas City
Secondary English Education,
*Bachelor of Science***

CERTIFICATIONS AND LICENSURES:

- **CFP (Certified Financial Planner)**
- **Million Dollar Round Table Life and Qualifying Member**
 - Top of the Table level for most of the past ten years due to production in variable annuities and funds
- **Series 7 licensed**
- **Commodities licensed**
- **Variable Annuities licensed** (in more than twenty states)
- **Insurance licensed** (in more than twenty states)

ASSOCIATIONS:

- **National Speakers' Association**
 - Past President, Indiana Chapter
- **Mensa**
- **Financial Planning Association**
- **Indiana Association of Insurance and Financial Professionals**
- **Society for Financial Service Professionals**
- **Director, Foundation for Financial Education**

COMMUNITY:

- **Arthritis Foundation of Central Indiana**
 - Past Board Member
- **Sigma Theta Tau International Foundation**
 - Past International Board Member
- **Volunteers of America**
 - Capital Campaign Committee
- **Hasten Hebrew Academy of Indianapolis**
 - Woman of Valor Scholarship Committee