

VITA
KAREL ANN UPDYKE

EDUCATION

Ph.D. Krannert Graduate School of Management, Purdue University, West Lafayette, Indiana, May, 1987.
Major: Accounting; Minor: Management Information Systems
M.B.A. Indiana State University, Terre Haute, Indiana, August, 1981
B.S. Magna Cum Laude, Indiana State University, Terre Haute, Indiana, August, May, 1980. Major:
Accounting; Minor: Computer Science

PROFESSIONAL EXPERIENCE

1/95 to present Academic Coordinator of Cooperative Education Program
1/86 to present Adjunct, Assistant, and Associate Professor of Accounting, Butler University
Prior to 1986 Instructor at Indiana State University and Purdue University; staff accountant at Ernst & Whinney, Terre Haute, Indiana

TEACHING INTERESTS

Financial (Principles, Intermediate, Theory, International) and Managerial Accounting, both graduate and undergraduate; Critical Thinking and Problem Solving

PROFESSIONAL CERTIFICATION AND ORGANIZATIONS

Certified Public Accountant (Indiana, 1984)
Member of Institute of Management Accountants (formerly National Association of Accountants), Indiana
Indiana CPA Society
American Accounting Association
National Teaching and Curriculum Pedagogy Committee
Midwest Cooperative Education Association

PRESENTATIONS

National Meetings

“Assessing the Inputs and Outputs of Cooperative Education at Butler University,” with Ralph Wray, Association of Career and Technical Education Annual Convention and Career Tech Expo, December, 2003.

“A Survey of AACSB-Accredited Institutions and the Use of Work Experiences as Part of the Business Curricula,” with Jim Sander, Academy of Business Education 2003 Conference, San Francisco, September, 2003.

“Perceived Strengths and Weaknesses in Documenting Learning Outcomes in the Academic Component of Cooperative Education at Butler University, with Ralph Wray, Delta Pi Epsilon Annual Meeting, Indianapolis, November, 2003.

“A Systematic Approach to Teaching Thinking Skills in Intermediate Accounting: An Illustration Using the Statement of Cash Flows,” Steps to Better Thinking Conference, June, 2003.

“Using Various Academic Assignments to Assess Learning Outcomes of Cooperative Education,” Academy of Business Disciplines Annual Conference, Florida, November, 2002.

“The Impact of Faculty Intervention on Student Performance in Marketing Majors' Cooperative Education Experiences,” with Lee Dahringer, Southern Marketing Association National Conference, Atlanta, November, 1997.

“Cooperative Education Program: A Case Study for a Program with Two Required Experiences,” with Marianne Fox, Harry Hicks, Peg Miller, American Assembly of Collegiate Schools of Business Annual Symposium on Continuous Improvement, St. Louis, October, 1996.

“The Effect of Teaching Methods on Learning and Attitudes in an Introductory Financial Accounting Course,” with Joseph Marcheggiani and James Sander, American Accounting Association Annual Meeting, Chicago, August, 1996.

"Identifying Large Problem Banks Using Cox's Proportional Hazards Regression Model," with William K. Templeton and Mark Holder, Meeting of the Financial Management Association, San Francisco, October, 1992.

"Successful Delivery of Performance Feedback: The Influence of Role Behavior," with Kathleen Watson Dugan, National Convention of the Academy of Management, San Francisco, August 1990.

"Corporate Communication Bias in annual Reports: an Attribution-Based Analysis," with Kathleen Watson Dugan, National Convention of the Academy of Management, Washington, D.C., August, 1989.

Regional Meetings

"A Systematic Approach to Teaching Thinking Skills in Intermediate Accounting: An Illustration Using the Statement of Cash Flows," Ohio Regional American Accounting Association meeting, Dublin, Ohio, May, 2003.

"What Can You Learn from an Interview? A Different Perspective from Employers and Academics," Cincinnati, Midwest Cooperative Education & Internship Association, October, 2002.

"Workshop on Developing and Assessing Students' Thinking and Writing Skills," California State University at Fullerton Assessment Conference, March, 1998.

"Assessment of Critical Thinking, Creative Problem Solving, and Other Skills through the Cooperative Education Program in the College of Business Administration at Butler University," California State University at Fullerton Assessment Conference, March, 1997.

"The Effect of Teaching Methods on Learning and Attitudes in an Introductory Financial Accounting Course," with Joseph Marcheggiani and James Sander, American Accounting Association Ohio Regional Meeting, Cleveland, May, 1996.

"Engaging the Reluctant and Stimulating the Motivated," with Gwen Fountain, Marianne Fox, and Susan Hughes, Regional Meeting of the American Accounting Association, Columbus Ohio, May, 1994.

"Assessment: A Tool to Facilitate Continuous Improvement in Teaching and Learning," with Gwen Fountain, Regional Meeting of the American Accounting Association, Columbus, Ohio, May, 1994.

"Predicting Large Bank Failures," with William K. Templeton, Southern Finance Association Annual Meeting, Key West, Florida, November 1991.

"Empirical Evidence of the Influence of Various Characteristics of the Market Reaction to Accounting Changes," Proceedings of the Midwest American Accounting Association, Chicago, April 1990.

"Content Analysis: Improving Reliability and Identifying Systematic Patterns in Management," with Kathleen Watson Dugan, Proceedings of the Western Academy of Management, Salt Lake City, March 1990.

"A Reexamination of Earnings Releases, Anomalies, and the Behavior of Security Returns," with Scott Jerris, Bill Kross, and Doug Schroeder. Proceedings of American Accounting Association, Midwest Regional Meeting, Minneapolis, April 1989.

"An Investigation of Market's Response to the Disclosure of Accounting Information Regarding Loan Loss Reserves," with Charles Hageboeck, Butler University, Proceedings of American Accounting Association, Mid-Atlantic Regional Meeting, Wilmington, Delaware, March 1989.

"An Empirical Investigation of the Effects of Non Cash Flow Accounting Changes on Security Prices," Proceedings of American Accounting Association Southwest Regional Meeting, New Orleans, March 1989.

"Multiple Factor Risk Measurement in Security Evaluations," with Ron Anderson, Proceedings of 1988 Midwest Decisions Science Institute Meeting, Louisville, May 1988.

REFEREED JOURNALS

"The Effect of Teaching Methods on Examination Performance and Attitudes in an Introductory Financial Accounting Course," Journal of Education for Business, (74) March/April 1999.

"A Cost/Benefit Analysis of SFAS No. 93," with Alyce Dressler, Certificate of Merit Award, Management Accounting, February 1989.

Under Review or Under Revision

“Assessment of Cooperative Education Learning Outcomes: Academic Assignments,” under revision for The Journal of Business Disciplines.

“A Survey of AACSB-Accredited Institutions and the Use of Work Experiences as Part of the Business Curricula,” with Jim Sander, under review at the Journal of the Academy of Business Education.

WORKING PAPERS

“Mock Job Interviews: A Cooperative Education Experience Assessment Tool,” February 2002.

“Using Full-Time Accounting Internships to Enhance Accounting Education,” with Harry E. Hicks, December, 2000.

"Using Cooperative Education in Business to Enhance Skills Development," 1999.

"Assessing Students' Skills Development through Their Cooperative Education Experience," 1998.

"Management Discussion of Accounting Procedures," with Kathleen Watson Dugan, 1992.

"Explanations of Stock Price Reaction to Announcements of Special Provision for LDC Loan Losses During 1987: An Event Study," with Charles Hageboeck and Scott Jerris.

"Alternative Sources of Management Bias: An Attribution Study of Corporate Annual Reports," with Kathleen Watson Dugan and Gerhard Plaschka, working paper, 1991.

"Teaching Intermediate Accounting in Accordance with AAEC Guidelines," working paper, 1991.

"Are New Standards Derived from the Conceptual Framework? The Case of SFAS No. 93," working paper, 1992.

"Venture Capitalists' Decision Criteria for Funding Early and Late Stage Ventures," with Kathleen Watson and Gerhard Plaschka, working paper, 1991.

"Empirical Evidence on the Security Markets Perception on Accounting Changes," furnished to the American Institute of Certified Public Accountants and the SEC, for use in deliberations concerning disclosure of accounting changes in the auditor's report, 1988.

"An Analysis of Market Responses to the Disclosure of Changes to LIFO," with Bill Kross, working paper, 1987.

"An Empirical Investigation into the Stock Market Response to LIFO Adoption Using a Control Group," working paper, 1989.

"A Review of Empirical LIFO Literature," working paper, 1987.

"An Empirical Investigation of the Stock Market's Response to Changes in Inventory and Depreciation Changes," Dissertation, Purdue University, 1987.