

CRAIG B. CALDWELL

EDUCATION

Ph.D., December 2003

University of Pittsburgh - Katz Graduate School of Business

Dissertation: "Examining the trust placed in vendors: The antecedents of interorganizational trust in outsourced clinical trials"

- Major Areas**
- ◆ Behavioral and Interorganizational Issues in Strategic Management
 - ◆ Corporate Social Responsibility & Ethics

Master of Business Administration, December 1993

Virginia Polytechnic Institute and State University - R.B. Pamplin School of Business

B.A., May 1988

Anderson University, Anderson, IN

- Major Area**
- ◆ Accounting

SCHOLARLY INTERESTS

Teaching

- ◆ Strategic Management
- ◆ Business and Society
- ◆ Organizational Theory

Research

- ◆ Socio-economic Exchange
- ◆ Relational Aspects of Agency Theory
- ◆ Strategic effects of Executive Values

PUBLICATIONS AND CONFERENCE PRESENTATIONS

Refereed Publications

Hughes, S.B., Caldwell, C.B. & Paulson-Gjerde, K.A. & Rouse, P. 2006.

Promoting investment in intangible assets: Short-term expenses with long-term benefits. *Management Accounting Quarterly*, (Forthcoming).

Phillips, R. & Caldwell, C.B. 2005. Value chain responsibility: A farewell to arm's length. *Business & Society Review*, 110(4): 345-370.

Hughes, S.B., Caldwell, C.B., Paulson-Gjerde, K.A. & Rouse, P. 2005. How groups improve the quality of balanced scorecards. *Management Accounting Quarterly*, 6(4): 34-44.

Uchida, M.F., Caldwell, C.B., Friel, T.L. & Lad, L.J. 2005. Building momentum for business school curriculum change: Measurable lessons from a pilot course in real business experience. *Journal of the Academy of Business Education* (Revise and Resubmit).

Agle, B.R. & Caldwell, C.B. 1999. Understanding research on values in business: A level of analysis framework. *Business & Society*, 38(3):326-387.

Refereed Proceedings

- Caldwell, C.B. & Phillips, R. 2005. A farewell to arm's length in value chain responsibilities. In J. Logsdon (Ed.), ***Proceedings of the Sixteenth Annual Conference of the International Association for Business and Society***. Sonoma Valley, California.
- Caldwell, C.B. 1997. A direct examination of the indirect relationship between CSR and financial performance. In K. Rehbein (Ed.), ***Proceedings of the Eighth Annual Meeting of the International Association for Business and Society***. San Destin, Florida.
- Caldwell, C.B. 1996. Shortening the leap of faith in the values/performance link: Shared organizational values and strategy implementation. In K. Rehbein (Ed.), ***Proceedings of the Seventh Annual Meeting of the International Association for Business and Society***. Santa Fe, New Mexico.
- Caldwell, C.B. 1996. Reconciling the irreconcilable difference: Issues of level in business and society research. In K. Rehbein (Ed.), ***Proceedings of the Seventh Annual Meeting of the International Association for Business and Society***. Santa Fe, New Mexico.

Refereed Conference Papers

- Hughes, S.B., Caldwell, C.B., Paulson-Gjerde, K.A. & Rouse, P. 2005. ***How groups improve the quality of balanced scorecards***. Presented at the Eighty-sixth Annual Conference of the Institute of Management Accountants, Boston, Massachusetts.
- Caldwell, C.B. & Phillips, R. 2005. ***A farewell to arm's length in value chain responsibilities***. Presented at the Sixteenth Annual Conference of the International Association for Business and Society. Sonoma Valley, California.
- Uchida, M.F., Caldwell, C.B., Friel, T.L. & Lad, L.J. 2005. ***Real business experience: Testing pedagogy, examining results***. Presented at the Forty-first Annual Conference of the Midwest Business Administration Association, Chicago, Illinois.
- Caldwell, C. B. 2004. ***If organizational ethics matters, what predicts it? A test of interorganizational trust***. Presented at the Academy of Management. New Orleans, Louisiana
- Caldwell, C. B. 2002. ***Goals & social ties: A theory of governance structures***. Presented at the Midwest Academy of Management. Indianapolis, Indiana

Caldwell, C.B. 1998. *The tail wagging the dog: Agents who control their principals*. Presented at the Ninth Annual Meeting of the International Association for Business and Society. Kailua-Kona, Hawaii.

Caldwell, C.B. 1995. *A review of the empirical work in values: A call for greater attention to levels of analysis*. Presented at the Society of Business Ethics Conference, Vancouver, British Columbia.

Work in Process

Caldwell, C.B. & Pfanschmidt, B.D. 2005. *The effects of deontological and teleological ethical systems in immediate supervisors on employee trust*. Unpublished Working Paper, Butler University, Indianapolis, Indiana.

Rowley, T. & Caldwell, C.B. 2005. *Familiarity may breed trust but not cooperation: Network embeddedness in interorganizational alliances*. Unpublished Working Paper, University of Toronto, Toronto, Ontario.

TEACHING EXPERIENCE

Visiting Professor, 2004-present

Butler University Ethical & Socially Responsible Decision Making (MBA)
Organizational Change & Transformation (MBA)
Developing & Managing Teams (MBA)
Leadership (MBA – Scheduled for Fall 2006)
Administrative Policy (Undergraduate Capstone)
Organizational Behavior (Undergraduate)
Business Ethics (Undergraduate)

Lecturer, 1999-2003

Butler University *Administrative Policy* (Undergraduate Capstone)
Business Ethics (Undergraduate)

Substitute Lecturer, Fall 1996-Spring 1997

University of Pittsburgh *Ethics in the Business Environment* (Graduate)
Strategic Management (Undergraduate)
Business & Society (Undergraduate)

MANAGERIAL EXPERIENCE

Senior Auditor, August 1991-August 1992

Ernst & Young (Audit Practice), Indianapolis, IN

Consultant, August 1989-August 1991
Ernst & Young (Litigation, Insolvency & Bankruptcy Group), Indianapolis, IN

Auditor, August 1988-August 1991
Ernst & Young (Audit Practice), Indianapolis, IN

SERVICE & SCHOLARLY ACTIVITIES

Professional Academic Associations

Academy of Management

- ◆ Business Policy and Strategy (BPS), 1994--Present
- ◆ Social Issues in Management (SIM), 1994--Present
- ◆ International Management, 1994—Present

International Association for Business and Society (IABS), 1994--Present

Society for Business Ethics (SBE), 1994--Present

External Reviewer

Business & Society, Editor John Mahon

Journal of Business Ethics, Editor George Brenkert

International Association for Business & Society Conferences 1996-1998, 2000,
2004, 2006

Academy of Management Conference, SIM Division 1996, 1998, 2000-2002
(Named to Top 10 Reviewers for 2002), 2003

College Level Service

MBA Gateway Experience Committee, OB/Leadership Representative

College of Pharmacy, Pharmacy Practice Dept. Strategy Retreat, Facilitator

Butler Business Scholars, Facilitator

Undergraduate Honors Thesis and Oral Exams, Reader

OB / Leadership Group MBA Curriculum Work Group, Participant

Butler CBA Ethics Bowl Team, Coach

Undergraduate Yield Project, Student Contact

Grants, Scholarships and Awards

Teaching Awards

Alpha Kappa Psi, Outstanding Faculty Award, Butler 2005

Mortar Board Honor Society, Teacher of the Year, Butler 2005

Student Government Association, Apple for You Teaching Award, Butler 2005

Other Awards

Berg Center, Dissertation research support

David Berg Family Fund Fellowship, Funded first three years of Ph.D.

Merit Scholarship, \$3,000, Virginia Tech

Indiana CPA Society - Outstanding Student Award, Anderson University

Senior Honors Convocation Speaker, Anderson University