

DEVELOP PRODUCTS & SERVICES

- Conduct Research
- Manage Development Projects
- Define Product
- Design & Develop Products

GENERATE DEMAND

- Create Market
- Perform Selling Activities
- Manage Customer Relationships

FULFILL DEMAND

- Manage Supplier Relationships
- Fulfill Orders
- Procure Materials and Services
- Manage Logistics Network
- Plan & Schedule Production
- Manage Facility & Equipment Maintenance
- Produce Products
- Manage Production Projects

PLAN & MANAGE THE ENTERPRISE

- Plan & Maintain Strategy
- Manage Environment Safety & Health
- Manage Human Resources
- Manage Financials
- Track Performance
- IT Management