

COLLEGE OF COMMUNICATION
5-YEAR STATISTICAL OVERVIEW
AY 2006 - 2010

A. Faculty	2006-07	2007-08	2008-09	2009-10	2010-11	2010-11 University
Tenured	NA	NA	NA	NA	10	165
Tenure Track	NA	NA	NA	NA	3	75
Non-TT	NA	NA	NA	NA	11	91
Total FT	NA	NA	NA	NA	24	331
Total with Terminal Degree	NA	NA	NA	NA	16	273
Part-time Headcount	NA	NA	NA	NA	22	176
Part-time FTE	NA	NA	NA	NA	6.8	59.4
Total FTE in Dept.	NA	NA	NA	NA	30.8	390.4
B. Teaching Credit Hours	2006-07	2007-08	2008-09	2009-10	2010-11	2010-11 University
Full-time	NA	NA	NA	NA	404	4,079
Part-time	NA	NA	NA	NA	162	1,129
Core, HN Full-time	NA	NA	NA	NA	46	858
Core, HN Part-time	NA	NA	NA	NA	0	262
Total	NA	NA	NA	NA	612	6,328
% classes taught by FT faculty	NA	NA	NA	NA	73.5%	78.0%
% class taught by PT faculty	NA	NA	NA	NA	26.5%	22.0%
C. Number of Majors, Fall Term	2006-07	2007-08	2008-09	2009-10	2010-11	2010-11 University
First majors only	NA	NA	NA	NA	395	4,051
Second & Third majors only	NA	NA	NA	NA	33	449
Minors	NA	NA	NA	NA	61	631
PT First majors	NA	NA	NA	NA	4	49
PT Second & Third majors	NA	NA	NA	NA	0	5
PT Minors	NA	NA	NA	NA	0	7
Total	NA	NA	NA	NA	493	5,192
<u>Undergraduate</u>						
First-Year	NA	NA	NA	NA	84	1,154
Sophomore	NA	NA	NA	NA	96	872
Junior	NA	NA	NA	NA	136	918
Senior	NA	NA	NA	NA	116	917
Total	NA	NA	NA	NA	432	3,861
<u>First Professional</u>						
Total	0	0	0	0	0	239
<u>Graduate</u>						
Master's/Ed. Specialist	NA	NA	NA	NA	0	507
Other (Non-Degree)	NA	NA	NA	NA	0	36
Total	NA	NA	NA	NA	0	543
TOTAL	NA	NA	NA	NA	432	4,643

						2010-11
D.	Student Credit Hours-Fall & Spring	2006-07	2007-08	2008-09	2009-10	University
	Lower Division	NA	NA	NA	NA	65,263
	Upper Division	NA	NA	NA	NA	52,358
	First Professional	NA	NA	NA	NA	9,271
	Graduate	NA	NA	NA	NA	5,019
	Total	NA	NA	NA	NA	131,911
	UG SCH as % of Total UG SCH	NA	NA	NA	NA	96.20%
	Grad SCH as % of Total Grad SCH	NA	NA	NA	NA	3.80%
						2010-11
E.	GPA by Class, End of Year	2006-07	2007-08	2008-09	2009-10	University
	<u>Undergraduate</u>					
	First-Year	NA	NA	NA	NA	3.20
	Sophomore	NA	NA	NA	NA	3.27
	Junior	NA	NA	NA	NA	3.36
	Senior	NA	NA	NA	NA	3.40
	Total	NA	NA	NA	NA	3.32
	<u>First Professional</u>					
	Total	0	0	0	0	3.27
	<u>Graduate</u>					
	Master's/Ed. Specialist	NA	NA	NA	NA	3.74
	Other (Non-Degree)	NA	NA	NA	NA	3.93
	Total	NA	NA	NA	NA	3.75
						2010-11
F.	Test Scores of Incoming First-Year Students	2006-07	2007-08	2008-09	2009-10	University
	Average ACT	NA	NA	NA	NA	27
	Average SAT	NA	NA	NA	NA	1155
	Average Class Rank	NA	NA	NA	NA	81
						2010-11
G.	Retention Rate	2006-07	2007-08	2008-09	2009-10	University
	Retention (First-Year to Sophomore)	NA	NA	NA	NA	87%
						86%
						2005
H.	Graduation Rate	2001	2002	2003	2004	University
	Graduation Rate	NA	NA	NA	NA	73%
	% Graduating with original major	NA	NA	NA	NA	40%
	% Graduating with other major	NA	NA	NA	NA	32%

I. Degrees Conferred*	2006-07	2007-08	2008-09	2009-10	2010-11	2010-11
						University
Baccalaureate	NA	NA	NA	NA	127	867
Master's/Ed. Specialist	NA	NA	NA	NA	0	208
First Professional	NA	NA	NA	NA	0	115

**All degrees conferred include second majors*

J. Placement (within 1 Year)	2006-07	2007-08	2008-09	2009-10	2010-11	2010-11
						University
Employed	NA	NA	NA	NA	29%	29%
Grad/Prof School	NA	NA	NA	NA	53%	58%

*CCOM was not a college until Fall 2010.