

**COMMUNICATION STUDIES
5-YEAR STATISTICAL OVERVIEW
AY 2006 - 2010**

A. Faculty	2006-07	2007-08	2008-09	2009-10	2010-11	2010-11 University
Tenured	3	3	2	2	NA	165
Tenure Track	2	2	1	3	NA	75
Non-TT	1	1	2	2	NA	91
Total FT	6	6	5	7	NA	331
Total with Terminal Degree	5	5	4	5	NA	273
Part-time Headcount	6	7	5	3	NA	176
Part-time FTE	2.4	3.2	0.8	0.8	NA	59.4
Total FTE in Dept.	8.4	9.2	5.8	7.8	NA	390.4
B. Teaching Credit Hours	2006-07	2007-08	2008-09	2009-10	2010-11	2010-11 University
Full-time	113	78	77	129	NA	4,079
Part-time	55	18	47	18	NA	1,129
Core, HN Full-time	12	22	21	12	NA	858
Core, HN Part-time	0	0	0	0	NA	262
Total	180	118	145	159	NA	6,328
% classes taught by FT faculty	69.4%	84.7%	67.6%	88.7%	NA	78.0%
% class taught by PT faculty	30.6%	15.3%	32.4%	11.3%	NA	22.0%
C. Number of Majors, Fall Term	2006-07	2007-08	2008-09	2009-10	2010-11	2010-11 University
First majors only	27	30	38	37	NA	4,051
Second & Third majors only	4	4	5	5	NA	449
Minors	10	12	8	0	NA	631
PT First majors	1	1	2	2	NA	49
PT Second & Third majors	0	0	0	0	NA	5
PT Minors	0	0	0	0	NA	7
Total	42	47	53	44	NA	5,192
<u>Undergraduate</u>						
First-Year	6	8	14	3	NA	1,154
Sophomore	9	11	9	17	NA	872
Junior	7	12	11	15	NA	918
Senior	9	3	9	7	NA	917
Total	31	34	43	42	NA	3,861
<u>First Professional</u>						
Total	0	0	0	0	NA	239
<u>Graduate</u>						
Master's	0	0	0	0	NA	507
Other (Non-Degree)	0	0	0	0	NA	36
Total	0	0	0	0	NA	543
TOTAL	31	34	43	42	NA	4,643

						2010-11
D.	Student Credit Hours-Fall & Spring	2006-07	2007-08	2008-09	2009-10	2010-11 University
	Lower Division	1,730	1,420	1,360	1,385	NA 65,263
	Upper Division	1,064	1,228	1,449	1,468	NA 52,358
	First Professional	0	0	0	0	NA 9,271
	Graduate	0	0	0	0	NA 5,019
	Total	2,794	2,648	2,809	2,853	NA 131,911
	UG SCH as % of Total UG SCH	100.00%	100.00%	100.00%	100.00%	NA 96.20%
	Grad SCH as % of Total Grad SCH	0.00%	0.00%	0.00%	0.00%	NA 3.80%
						2010-11
E.	GPA by Class, End of Year	2006-07	2007-08	2008-09	2009-10	2010-11 University
	<u>Undergraduate</u>					
	First-Year	3.48	2.74	3.32	3.21	NA 3.20
	Sophomore	3.44	3.48	3.37	3.07	NA 3.27
	Junior	2.91	3.18	3.47	3.49	NA 3.36
	Senior	3.06	3.42	3.13	3.34	NA 3.40
	Total	3.25	3.30	3.31	3.31	NA 3.32
	<u>First Professional</u>					
	Total	0	0	0	0	NA 3.27
	<u>Graduate</u>					
	Master's	0	0	0	0	NA 3.74
	Other (Non-Degree)	0	0	0	0	NA 3.93
	Total	0	0	0	0	NA 3.75
F.	Test Scores of					2010-11
	Incoming First-Year Students	2006-07	2007-08	2008-09	2009-10	2010-11 University
	Average ACT	25	*	24	26	NA 27
	Average SAT	1215	1100	1167	*	NA 1155
	Average Class Rank	87	91	80	71	NA 81
<i>*Test scores omitted when there is only one student.</i>						
G.	Retention Rate	2006-07	2007-08	2008-09	2009-10	2010-11 University
	Retention (First-Year to Sophomore)	100%	100%	100%	100%	NA 87%
H.	Graduation Rate	2000	2001	2002	2003	2004 University
	Graduation Rate	50%	100%	100%	75%	100% 73%
	% Graduating with original major	50%	67%	100%	0%	40% 40%
	% Graduating with other major	0%	33%	0%	75%	60% 32%

I. Degrees Conferred*	2006-07	2007-08	2008-09	2009-10	2010-11	2010-11 University
Baccalaureate	<u>10</u>	<u>8</u>	<u>11</u>	<u>10</u>	<u>NA</u>	<u>867</u>
Master's	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>NA</u>	<u>208</u>
First Professional	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>NA</u>	<u>115</u>
<i>*All degrees conferred include second majors</i>						

J. Placement (within 1 Year)	2006-07	2007-08	2008-09	2009-10	2010-11	2010-11 University
Employed	<u>75%</u>	<u>33%</u>	<u>33%</u>	<u>100%</u>	<u>NA</u>	<u>58%</u>
Grad/Prof School	<u>25%</u>	<u>67%</u>	<u>66%</u>	<u>0%</u>	<u>NA</u>	<u>29%</u>