

M. B. A. Curriculum

Three components comprise the M.B.A. curriculum. An individual path to graduation is designed for each M.B.A. student, which may involve waiving some or all of the Foundation Core courses, based on an individual's undergraduate history* and/or proficiency exams.

Foundation Core (10 credit hours)

		cr. hrs.
M410	Organizational Behavior	1
M420	Financial and Managerial Accounting	2
* M425	Foundations in Economics	2
M430	Foundations in Finance	1
M435	Foundations in Marketing	1
* M440	Statistical Analysis	3

* Class required or may be waived by proficiency exam.

Graduate Core (25 required credit hours)

		cr. hrs
M505	Gateway Experience	1
M510	Leadership	3
M515	Legal and Ethical Operation of Business	3
M520	Managerial Accounting	3
M525	Managerial Economics	3
M530	Financial Management	3
M535	Marketing Management and Research Methods	3
M540	Operations Management and Systems	3
M545	Integrated Capstone Experience	3

(See Concentration Curriculum on reverse side.)

Concentration Curriculum Choices

Finance Concentration (8 cr.)

M561	Financial Institutions & Markets	3
M562	International Finance (GGG)	3
M563	Seminar in Investment Management	3
M564	Derivatives: Futures, Options, and Swaps	2
M565	Applied Portfolio Management	3
M567	Financial Theory and Cases	3
M573	Management Control Systems	2

International Business Concentration (8 cr.)

M552	Managing People in Global Organizations (GG)	2
M562	International Finance (GGG)	3
M571	International Study Trip (GG)	2
M581	International Marketing (GGG)	3
MXXX	Special Topics in International Business (GG)	2

Leadership Concentration (8 cr.)

M551	People in Organizations	2
M552	Managing People in Global Organizations (GG)	2
M553	Issues in Ethics and Social Responsibility	2
M556	Developing and Managing Teams	2
M557	Managing Change	2
M558	Perspectives on Leadership	2
M573	Management Control Systems	2
MXXX	Seminars in Nonprofit Leadership, Negotiation, Self-Leadership	varies

Marketing Concentration (8 cr.)

M581	International Marketing (GGG)	3
M582	Advertisement & Promotion Management	2
M583	Buyer Behavior & Consumer Driven Strategies	2
M587	Marketing Research	3

Global Requirement: Students must accumulate a *minimum of two G points* by completing designated courses. Example: (GG) = 2 G points.

A General MBA requires students to complete a minimum of 8 credit hours from the above lists of electives.