



BUTLER UNIVERSITY

College of Business

How to Partner and Get Involved

Undergraduate Involvement and Partnerships

Internship opportunities for the Career Development Office

Every COB student completes two professional internships of at least 300 hours prior to graduation. We are asking for your help to identify companies who would be willing to utilize one or more Butler students as interns. Once identified, contact the Career Development Office who will check our history with the company and then carry the opportunity forward. Contact Mary Ellen Wolfsie, Director of the L. Ben Lytle Professional and Career Development Program, (317) 940-9579, mwolfsie@butler.edu.

Speaker participation in Career Development panels

Recent COB graduates participate in a panel for new freshmen conducted each semester, focusing on making the most of the undergraduate program experience. Contact Mary Ellen Wolfsie, Director of the L. Ben Lytle Professional and Career Development Program, (317) 940-9579, mwolfsie@butler.edu.

Assisting with mock interviews

Mock interviews occur every semester. Background information, including students' resumes and the mock jobs for which they are interviewing, is sent ahead of time. Interviews are conducted as though they are the "real deal" and afterward constructive feedback is provided to the student. Contact Mary Ellen Wolfsie, Director of the L. Ben Lytle Professional and Career Development Program, (317) 940-9579, mwolfsie@butler.edu.

Student career interviews

All sophomores are required to complete at least one information interview in a career of interest. These ideally take place in your work location and at a time of your convenience. By coaching students on possible career paths, they are helped to make well-informed decisions when choosing internships and careers. Contact Mary Ellen Wolfsie, Director of the L. Ben Lytle Professional and Career Development Program, (317) 940-9579, mwolfsie@butler.edu.

Networking Events

Networking events occur throughout the year, including some sponsored by student organizations. These usually occur in the late afternoon or early evening. Contact Mary Ellen Wolfsie, Director of the L. Ben Lytle Professional and Career Development Program, (317) 940-9579, mwolfsie@butler.edu.

Recruiting letters to prospective undergraduate students

High-quality undergraduate student prospects need to feel wanted here at Butler University. We are asking for you to author a recruiting form letter to indicate our interest in having them as students at Butler University. Contact Stephanie Judge, Director of Marketing, (317) 940-9886, sjudge@butler.edu.

Student interviews during Butler Business Scholars programs

Interview high school seniors who have applied to the College of Business and identify top performers who will then be offered COB scholarships. BBS occurs in late January or early February each year. Contact Stephanie Judge, Director of Marketing, (317) 940-9886, sjudge@butler.edu.

Corporate partners for Freshman Business Experience sections

FBE corporate partners work with the Faculty to help Freshman COB students learn about business. They conduct a tour of their company and speak in the classroom on a variety of business-related topics. We are asking for your help to identify a company who would be willing to partner with the Butler COB in this capacity. The best companies for this activity are those which have consumer products/services to which the students can easily relate. Contact Bill Templeton, Experiential Director, (317) 940-9419, wtemplet@butler.edu.

Participation in Top Dawg competition for Freshman Business Experience

Freshman COB students present business plans to a panel for constructive criticism and feedback to help them prepare for their sophomore year Real Business Experience. Panel members have the opportunity to preview a number of talented students early in their Butler careers. Contact Bill Templeton, Experiential Director, (317) 940-9419, wtemplet@butler.edu.

Participation on Funding Panels for Real Business Experience teams

As an important component of COB's focus on experiential education, RBE teams work throughout the fall semester to develop a business idea, prepare a business plan, conduct a pilot, and present the business plan to a funding panel. Teams chosen to receive funding then operate the business during the spring semester under the guidance of their team mentors. Funding panels typically occur toward the end of a semester and involve advance preparation in reading through the business plans, plus some time on site to view the presentations. Panel members will make funding decisions and provide feedback to the teams on their business plans and presentation skills. Contact Dick Halstead, Real Business Experience Coordinator, (317) 940-6456, rhalstea@butler.edu.

Mentors for Real Business Experience teams

RBE mentors work with a student group for a semester while the students create a business plan, conduct a pilot, and seek capital from a funding panel for a new business. Time required to mentor an RBE team would be one hour twice per week for a semester. Contact Dick Halstead, Real Business Experience Coordinator, (317) 940-6456, rhalstea@butler.edu.

MBA Involvement and Partnerships

For all opportunities listed below contact Bill O'Donnell, Director of Graduate Programs, (317) 940-9462, bodonnell@butler.edu.

Partner companies for MBA classes

COB Graduate Program Director Bill O'Donnell regularly utilizes business contacts in a number of the MBA classes. We need contacts with business people who would be willing to partner with an MBA class on a subject that would be mutually agreed. The partnership could take the form of classroom participation as an executive partner or a business problem that is addressed by the class.

Hosting of MBA recruiting tables

The MBA Program would like to conduct recruiting via a table in the main lobby of selected businesses around Indianapolis. We are asking you to identify a company who would be willing to allow the Butler COB to conduct a recruiting campaign for MBA students and set up an information table in their lobby for a partial day.

Speakers for the MBA Speaker Series

The MBA Speaker Series has benefited in the past from outstanding speakers to address a host of interesting topics. We are asking for your help to identify compelling speakers who could be scheduled at a time convenient for them for a future speaking engagement.

Recruiting letters to prospective MBA students

High-quality MBA student prospects need to be courted so that they feel wanted here at Butler University. We are asking for you to author a recruiting form letter to indicate our interest in having them as MBA students at Butler University.

Partner for the MBA Gateway Experience

The Gateway Experience is the first experiential course of the MBA Program. Partner companies open up their business to the students for two days in a structured framework to address a real business problem. The executive team of the company then listens to the students present their findings for an afternoon. We are asking for your help to identify a prospective company partner.

Partner for the MBA Capstone Experience

The final experiential course in the MBA Program is the capstone course. Our goal is for students to work on a semester project addressing a real business problem and seeking to provide tangible value to a company. We are asking for your help to identify a prospective company partner.

Mentors for MBA Board Fellows Program

Board Fellow students are matched with mentors who are willing to share their experience and knowledge about non-profit board management. Mentors should be knowledgeable about board governance and organizational issues and have experience serving on non-profit boards. Mentors are assigned two Board Fellows per year and the commitment is for one year. Mentors are expected to have at least one interaction with each assigned Board Fellow per semester (spring, summer, fall).

Coaches for MBA Leadership Development Program

Coaches are assigned to work with students in MBA510 to help them develop personal development/action plans and remain available to students throughout their time in the MBA program. Commitment is to attend three classes during the semester in which the student is in MBA510 and to meet/talk with the student as necessary. Coaches are assigned five students and will only be involved with one class per semester/year. Coaches are compensated for their work.

Butler Business Accelerator

For additional information or to schedule a meeting or speaker, please contact Katie Abernathy, Business Development Manager, 317.940.6520 or kabernat@butler.edu.

Do you know a company that might benefit from working with the Accelerator?

Accelerator clients are profitable central Indiana companies with \$5-50M annual revenue that have been in business at least 5 years and desire to grow. We are asking for your help to arrange sales meetings for Accelerator Directors with prospective clients.

Marketing opportunities for Accelerator Alliance Partners

The Accelerator regularly presents to alliance partners (law firms, accounting firms, banks, private equity funds, chambers of commerce, etc.) as part of its marketing strategy to reach mid-market companies in central Indiana. We are asking for you to identify and schedule speaking opportunities for Accelerator Directors.

Butler Corporate and Executive Education

Please contact Ron Thomas, Executive Director, Butler Executive Education,
(317) 940-8894, rgthomas@butler.edu.

Introduction Meetings

Corporate and Executive Education at Butler partners with Central Indiana businesses and organizations to provide custom and consortium educational programs, advisory services, and “learning at work” solutions. We engage in a dialogue with business leaders to discover their unique challenges, which guides the development of our offerings. We would value your help in arranging two introductory meetings for the Executive Director of Executive Education with prospective clients.

Our Vision: *To become Indianapolis’ world class (private) college of business by partnering with the business and nonprofit communities to grow and develop business, organizational, and leadership talent.*

Our Mission: *To provide an experiential Real Life, Real Business education from a research-active faculty.*

For more information about the College of Business, or to share your thoughts and suggestions, please contact one of the following people:

Chuck Williams
Dean
(317) 940-8491
crwillia@butler.edu

Bill Templeton
Associate Dean for Careers & Undergraduate Programs
(317) 940-9419
wtemplet@butler.edu

Gina Head
Administrative Secretary to the Dean
(317) 940-9652
vhead@butler.edu

Kathy Paulson Gjerde
Associate Dean for Research & Graduate Programs
(317) 940-8413
kpaulson@butler.edu