

# STEPHANIE A. FERNHABER

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## ACADEMIC POSITIONS

### **Iowa State University, Ames, IA**

Affiliate Status, College of Business, 2007 - present

Assistant Professor of Management, College of Business, 2006 – 2007

### **Marquette University, Milwaukee, WI**

Entrepreneurship Scholar-in-Residence, College of Business, 2007

### **Indiana University, Bloomington, IN**

Associate Instructor, Kelley School of Business, 2002 – 2006

## EDUCATION

### **Ph.D. in Business, Entrepreneurship Major and Strategy Minor, 2006**

- Kelley School of Business, Indiana University, Bloomington, IN
- Dissertation: *International Knowledge, Reputation and New Venture Internationalization: The Impact of Intangible Resources Attained Through Internal and External Sources*  
Committee Members: Patricia McDougall (chair), Alan Rugman, Dean Shepherd, David Audretsch

### **Masters of Business Administration, 1999**

- Marquette University, Milwaukee, WI

### **Bachelor of Arts in Business Management and Spanish, 1997**

- Ripon College, Ripon, WI (Semester Abroad: Costa Rica)

## RESEARCH

### **Journal Publications**

Fernhaber, Stephanie A. and Li, Dan. (2010) "The Impact of Interorganizational Imitation on New Venture International Entry and Performance." *Entrepreneurship, Theory & Practice*. 34(1): 1-30.

Fernhaber, Stephanie A., McDougall-Covin, Patricia P. and Shepherd, Dean. (2009) "International Entrepreneurship: Leveraging Internal and External Knowledge Sources." Special issue on International Entrepreneurship at *Strategic Entrepreneurship Journal*. 3(4): 297-320.

Milanov, Hana and Fernhaber, Stephanie A. (2009) "The Impact of Early Imprinting on the Evolution of New Venture Networks." *Journal of Business Venturing*. 24(1): 46-61.

Fernhaber, Stephanie A. and McDougall-Covin, Patricia P. (2009) "Venture Capitalists as Catalysts to New Venture Internationalization: The Impact of Their Knowledge and Reputation Resources." *Entrepreneurship, Theory & Practice*. 33(1): 277-295.

Fernhaber, Stephanie A., Gilbert, Brett Anitra and McDougall, Patricia P. (2008) "International Entrepreneurship and Geographic Location: An Empirical Examination of New Venture Internationalization." *Journal of International Business Studies*, 39(2): 267-290.

Fernhaber, Stephanie A., McDougall, Patricia P. and Oviatt, Benjamin M. (2007) "Exploring the Role of Industry Structure in New Venture Internationalization." *Entrepreneurship, Theory & Practice*, 31(4): 517-542.

### **Book Chapters**

Fernhaber, Stephanie A. and McDougall, Patricia P. (2005) "New Venture Growth in International Markets: The Role of Strategic Adaptation and Networking Capabilities." In Shepherd, D.A. and J. Katz (Eds.) *Advances in Entrepreneurship, Firm Emergence and Growth*, Volume 8, Greenwich, CT: JAI Press.

### **Proceedings**

McDougall, Patricia, P., Fernhaber, Stephanie A., and Gilbert, Brett Anitra. (2005) "Industry Clusters as a Catalyst for New Venture Internationalization," Proceedings of the 2005 Innovation & Entrepreneurship Conference, Changchun, China.

### **Other Publications**

Bethel, Joan and Fernhaber, Stephanie A. (2010) "Chambers of commerce and economic development: What's the difference?" *The Greene County Daily World*, Linton, IN.

Fernhaber, Stephanie A. (2008) "The Entrepreneur Next Door," *The Greene County Daily World*, Linton, IN.

Fernhaber, Stephanie A. (2008) "What's so Important about Entrepreneurship? Ask 'Joe the Plumber'," *The Greene County Daily World*, Linton, IN.

### **Research under Review**

Fernhaber, Stephanie A. and Li, Dan. "External Sources of International Knowledge: Shifting Attention as New Ventures Age." Submitted to *Journal of Business Venturing* in April, 2010.

Maksimov, Vladi, Li, Dai, Gilbert, Brett Anitra, and Fernhaber, Stephanie A. "Unpacking the Innovativeness, Proactiveness and Risk-Taking Attributes of Entrepreneurial Orientation: Implications for SME International Scope." Submitted to *Journal of Management* in April, 2010.

### **Research in Process**

Fernhaber, Stephanie A. and McDougall-Covin, Patricia P. "Untangling the Relationship between New Venture Internationalization and Performance."

Fernhaber, Stephanie A., Audretsch, David and McDougall-Covin, Patricia P. "New Economic Geography: Its Influence and Potential in International Entrepreneurship Research."

Patel, Pankaj and Fernhaber, Stephanie A. "How do Young Firms Manage Product Portfolio Complexity? The Role of Absorptive Capacity and Ambidexterity."

Fernhaber, Stephanie A. and Rugman, Alan. "Are 'Born Globals' Really Global?"

Fernhaber, Stephanie A. "International Entrepreneurship: Tapping into a New Venture's Collective Reputation."

Fernhaber, Stephanie A. "Where do New Ventures Obtain the Knowledge to Internationalize? Exploring the Impact of Foreign and Domestic Alliance Partners."

### **Conference Presentations**

Fernhaber, Stephanie A. and McDougall-Covin, Patricia P. (2010) "Untangling the Relationship between New Venture Internationalization and Performance." Babson College Entrepreneurship Research Conference, Lausanne, Switzerland.

Fernhaber, Stephanie A. and Li, Dan. (2009) "An Attention-Based View of International Knowledge Spillovers for New Ventures." Academy of Management Conference, Chicago, IL.

Fernhaber, Stephanie A., McDougall, Patricia P. and Shepherd, Dean. (2009) "International Entrepreneurship: Leveraging Internal and External Knowledge Sources." Special Issue conference on International Entrepreneurship for the *Strategic Entrepreneurship Journal*, Toronto, Canada.

Maksimov, Vladi, Gilbert, Brett Anitra and Fernhaber, Stephanie A. (2008) "The Effects of Entrepreneurial Orientation for International Market Entry & Penetration." Strategic Management Society Conference, Cologne.

Fernhaber, Stephanie A. and McDougall, Patricia P. (2008) "Venture Capitalists as Catalysts to New Venture Internationalization." Academy of Management Conference, Anaheim, CA.

Fernhaber, Stephanie A. and McDougall, Patricia P. (2007) "Venture Capitalists as Catalysts to New Venture Internationalization: The Impact of Their Investments, Reputation and Knowledge Resources." Annual Max Planck Ringberg Conference on Entrepreneurship, Tegernsee, Germany.

McDougall, Patricia, P., Fernhaber, Stephanie A., and Gilbert, Brett Anitra. (2005) "Industry Clusters as a Catalyst for New Venture Internationalization." 2005 Innovation & Entrepreneurship Conference, Jilin University, Changchun, China.

Fernhaber, Stephanie A. (2005) "New Venture Internationalization: A Note on the Role of Mimetic Isomorphism." Academy of Management Conference, Honolulu, HI.

Milanov, Hana and Fernhaber, Stephanie A. (2005) "The Impact of Early Imprinting on the Evolution of New Venture Networks." Babson-Kauffman Entrepreneurship Research Conference, Wellesley, MA.

Fernhaber, Stephanie A., McDougall, Patricia P. and Oviatt, Benjamin M. (2004) "Exploring the Role of Industry Structure in New Venture Internationalization." Academy of Management Conference, New Orleans, LA.

Fernhaber, Stephanie A., Gilbert, Brett Anitra and McDougall, Patricia P. (2003) "International Entrepreneurship and Geographic Location: An Empirical Examination of New Venture Internationalization." Babson-Kauffman Entrepreneurship Research Conference, Wellesley, MA.

## TEACHING

### ENTP 151 New Venture Creation, Marquette University

- A requirement of the entrepreneurship major that focuses on writing a business plan. Students pitch their idea to determine which are developed in the class.
- Fall, 2007

### MGT 310 Entrepreneurship & Innovation, Iowa State University

- Survey class introducing the core concepts of entrepreneurship. The first of a series of two entrepreneurship classes required across disciplines for an entrepreneurship minor.
- Fall, 2006; Spring, 2007

### W211 Contemporary Entrepreneurship, Indiana University

- Survey class designed to expose undergraduate students to the core concepts of entrepreneurship. Prerequisite to all courses leading to a major or minor in entrepreneurship.
- Fall, 2003; Fall, 2004; Spring, 2005; Fall, 2005

## SERVICE

### University Service

- Reviewer
  - Academy of Management Conference: Entrepreneurship Division, 2004 – present
  - *Entrepreneurship, Theory & Practice*, 2007
  - *Journal of Business Venturing*, 2005 – present
  - *Journal of Developmental Entrepreneurship*, 2006
  - *Small Business Economics*, 2003, 2010
  - *Strategic Entrepreneurship Journal*, 2009 - present
- Co-developer of Entrepreneurship Speaker Series, Iowa State University, 2007
- Student Representative for Doctoral Policy Committee, Indiana University, 2003-2005
- Mentor, Women in Science Program, Indiana University, 2002-2004

### Community Service

- Board, Greene County Revolving Loan Fund, 2009 - present
- Board of Directors – Vice President, Greene County Economic Development Corporation, 2008 – present
- Chair, Entrepreneurship training taskforce, Hometown Competitiveness Initiative for Greene County, 2008 – present
- Guest Speaker on Business Planning, Southeastern Indiana Dietetic Association, Seymour, IN, 2003
- Volunteer, Shalom Community Center, Bloomington, IN, 2003
  - Helped research a social entrepreneurial venture
- Board of Directors – Communications, Women's Exchange of Milwaukee, 2001-2002
- Board of Directors – Community Outreach, National Association of Women Business Owners – Greater Milwaukee, 2000-2001
  - Helped develop and operate The WAGE Project (We Are Girl Entrepreneurs), a program designed to teach inner city girls about the possibilities of entrepreneurship

## GRANTS & AWARDS

- 2007 Entrepreneurship Grant Program - Pappajohn Center for Entrepreneurship at Iowa State University: College of Business Speaker Series (\$500)
- 2007 Entrepreneurship Grant Program - Pappajohn Center for Entrepreneurship at Iowa State University: A Model for Integrating Entrepreneurship into Degree Programs at ISU (\$5,000)
- 2005 Barbara J. Clark-Edwards Doctoral Dissertation Scholarship Award, Kelley School of Business (\$10,000 cash award)
- Nominated for 2005 Panshar Award for teaching excellence, Kelley School of Business
- 2005 Outstanding Reviewer Award, Entrepreneurship Division – Academy of Management Conference, Honolulu, HI
- 2004 Outstanding Reviewer Award, Entrepreneurship Division – Academy of Management Conference, New Orleans, LA

## INDUSTRY / ENTREPRENEURIAL EXPERIENCE

### **Renewing Management, Bloomfield, IN**

*Co-owner, 2003-present*

- Real estate investment business that has renovated and currently owns apartments, single-family homes and office/retail spaces throughout Southern Indiana.
- Serve as general advisor; previously have helped oversee accounting, technology and various special projects.

### **The Institute for Entrepreneurship, Milwaukee, WI**

*Consultant (ad hoc), 2000-2003*

- Developed and administered a \$50,000 grant program sponsored by the Coleman Foundation for young entrepreneurs and teachers throughout the United States
- Organized and coordinated judging activities for youth businesses showcased at the national conference

### **Small Business Development Center, Milwaukee, WI**

*Small Business Consultant (ad hoc), 2001-2002*

- As part of the Entrepreneurship Certificate Program, independently consulted with emerging entrepreneurs on their business plans that had recently finished a series of related coursework.

### **Brady Corporation, Milwaukee, WI**

*ERP Business Process Analyst, 2001-2002*

- Responsible for assisting with the global implementation of financial/controlling modules of SAP.

*Operations Financial Analyst, 2000-2001*

- Within the corporate headquarters, conducted international analyses. Assisted in development of the balance scorecard as a new management tool.

### **Commercial Credit Consultants, Waukesha, WI**

*Project Manager, 1998-2000*

- Managed consulting projects with entrepreneurs and small businesses involving strategic planning, business plans, projections, competitive analyses, market feasibility studies and grant writing.

*Credit Analyst, 1997-1998*

- Conducted complete credit analyses, write-ups and loan packages for SBA loan programs.